Q1: Chapter Contact Information
Chapter Name: Michigan Library Association
Address: 3410 Belle Chase Way
Address 2: Suite 100
City/Town: Lansing
State: MI
ZIP: 48911
Primary E-mail Address: MLA@milibraries.org

Q2: Date Completing This Survey
Month/Date/Year  08/03/2016

Q3: Fiscal Year Reporting
Start Date/End Date  07/01/15 / 06/30/16

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.
Survey Respondent: Gail Madziar
E-mail address: gmadziar@milibraries.org
Phone: 517-394-2774 x 224

Q5: Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)
Revenue: 621,335
Expenses: 669,922
Unrestricted Net Assets: 48,087

PAGE 4: Management and Staffing
**Q6:** Were there changes made to your management or staffing during fiscal year?  
No

**Q7:** If yes, what changes were made to management or staffing?  
Respondent skipped this question

**Q8:** List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . .).  
5

**Q9:** List Paid Staff by Title and FTE (e.g., Director FTE 1.0)  
| Staff 1 | Executive Director 1 |
| Staff 2 | Director of Finance and Administration 1 |
| Staff 3 | Director of Professional Development and Meetings 1 |
| Staff 4 | Communications and Membership Manager 1 |
| Staff 5 | Administrative Assistant 1 |

**Q10:** List the Number of Board Members (whole number only; e.g., 6)  
14

**Q11:** Is Your Chapter Councilor a Board Member?  
Official

**Q12:** Were there changes made to your membership categories dues rates during fiscal year?  
No

**Q13:** If yes, what changes were made to your membership categories dues rates?  
Respondent skipped this question

**Q14:** Chapter Membership  
Calendar Based

**Q15:** Dues Structure for Regular Personal Members  
Flat (one fee)

**Q16:** Please List Applicable Fee or Percentage for Regular Personal Members.  
Flat fee 85.00

**Q17:** Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.  
1,323

**Q18:** Please List Number of Chapter Members by Category (only by categories you use; do not count twice)  
<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>780</td>
</tr>
<tr>
<td>Support Staff</td>
<td>-</td>
</tr>
<tr>
<td>Student</td>
<td>125</td>
</tr>
<tr>
<td>Trustee</td>
<td>88</td>
</tr>
<tr>
<td>Retired</td>
<td>19</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>311</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>-</td>
</tr>
</tbody>
</table>
Q19: Chapter Membership Compared to Last Year
Same

Q20: If Membership Grew or Declined . . .
Respondent skipped this question

Q21: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.
Respondent skipped this question

PAGE 6: Annual Conference

Q22: Please Provide the Following Financial Information about Your Chapter’s Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$199,698</td>
</tr>
<tr>
<td>Expenditures</td>
<td>$101,554</td>
</tr>
</tbody>
</table>

Q23: Please Provide the Following Non-Financial Information about Your Chapter’s Annual Conference (if not applicable, insert n/a).

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Month</td>
<td>October</td>
</tr>
<tr>
<td>Location</td>
<td>Novi, MI</td>
</tr>
<tr>
<td>Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)</td>
<td>3</td>
</tr>
<tr>
<td>Total Number of Attendees</td>
<td>508</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Member</td>
<td>$215</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Nonmember</td>
<td>$430</td>
</tr>
<tr>
<td>Total Booths/Tables of Exhibits</td>
<td>60</td>
</tr>
<tr>
<td>$ Charge for Standard Booth</td>
<td>$800</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>51</td>
</tr>
</tbody>
</table>

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?
Exceeded

Q25: Did Your Association Try Something New at This Conference?
Yes

Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.
Discussion Dens: Hoped to offer learning opportunities away from the traditional norm of speaker and audience.

Q27: Was It Successful?
Yes

Q28: Will Your Association Offer This Again at Its Next Annual Conference?
Yes

Q29: List Your Association’s Most Successful Events Held during Conference.
Your Professional Connection Reception
Keynote lunch and awards

Q30: Share Outstanding Keynotes or Speakers (include topics, please).
Tom Daldin, Under the Radar MI - coming back from hard times
Pamela Meyer, Ph.D - Team and organization building
### Accomplishments/Concerns

**Q31:** How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20)  
*Respondent skipped this question*

**Q32:** List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

- Obtained permanent injunction on legislation prohibiting communication with public 60 days before election.
- Stopped 2 assaults on library funding.
- Added webinar offerings.
- Expanded social media outreach.

**Q33:** List Major Issues Facing Your Association (e.g., budget, membership, structure, systems, competition, etc.).

- Competition to professional development offerings.