Q1: **Chapter Contact Information**

Chapter Name: Iowa Library Association  
Address: 6919 Vista Drive  
City/Town: West Des Moines  
State: IA  
ZIP: 50266  
Primary E-mail Address: admin@iowalibraryassociation.org

Q2: **Date Completing This Survey**

Month/Date/Year 09/29/2016

Q3: **Fiscal Year Reporting**

Start Date/End Date 01/01/2015 - 12/31/2015

Q4: **List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.**

Survey Respondent Melissa Primus  
E-mail address mprimus@iowalibraryassociation.org  
Phone 515-282-8192

Q5: **Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)**

Revenue 196515  
Expenses 180591  
Unrestricted Net Assets 146745
### 2016 State of the Chapter Annual Report

#### Q6: Were there changes made to your management or staffing during fiscal year?
No

#### Q7: If yes, what changes were made to management or staffing?
Respondent skipped this question

#### Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . . ).
No paid staff; contract services with Association Mgmt Company

#### Q9: List Paid Staff by Title and FTE (e.g., Director FTE 1.0)
Respondent skipped this question

#### Q10: List the Number of Board Members (whole number only; e.g., 6)
12

#### Q11: Is Your Chapter Councilor a Board Member?
Official

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## PAGE 5: Membership Information

#### Q12: Were there changes made to your membership categories dues rates during fiscal year?
No

#### Q13: If yes, what changes were made to your membership categories dues rates?
Respondent skipped this question

#### Q14: Chapter Membership
Calendar Based

#### Q15: Dues Structure for Regular Personal Members
Graduated (fee levels based on salary)

#### Q16: Please List Applicable Fee or Percentage for Regular Personal Members.

<table>
<thead>
<tr>
<th>Fee Level</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highest</td>
<td>120</td>
</tr>
<tr>
<td>Lowest</td>
<td>30</td>
</tr>
</tbody>
</table>

#### Q17: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.
1301

#### Q18: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>884</td>
</tr>
<tr>
<td>Support Staff</td>
<td>NA</td>
</tr>
<tr>
<td>Student</td>
<td>63</td>
</tr>
<tr>
<td>Trustee</td>
<td>137</td>
</tr>
<tr>
<td>Retired</td>
<td>149 (life members)</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>26</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>42</td>
</tr>
</tbody>
</table>

#### Q19: Chapter Membership Compared to Last Year
Declined

#### Q20: If Membership Grew or Declined . . .
Declined by What Percentage (if known)? 4.7% (↓ 64 members)
Q21: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

We are uncertain as to the reason. We do know that some of the rural libraries have budget constraints, and many people have to pay their membership fees out of pocket as their libraries do not have resources for professional membership fees. Our membership committee has been looking into the reasons, and ways to bring the membership numbers back up.

Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>97,927</td>
</tr>
<tr>
<td>Expenditures</td>
<td>50,765</td>
</tr>
</tbody>
</table>

Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Month</td>
<td>October</td>
</tr>
<tr>
<td>Location</td>
<td>Des Moines, IA</td>
</tr>
<tr>
<td>Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)</td>
<td>3</td>
</tr>
<tr>
<td>Total Number of Attendees</td>
<td>467</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Member</td>
<td>Full - $100, Thu. only - $85, Fri. only - $60</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Nonmember</td>
<td>Full - $130, Thu. only - $115, Fri. only - $90</td>
</tr>
<tr>
<td>Total Booths/Tables of Exhibits</td>
<td>65</td>
</tr>
<tr>
<td>$ Charge for Standard Booth</td>
<td>$525</td>
</tr>
<tr>
<td>$ Charge for Standard Table</td>
<td>NA</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>54</td>
</tr>
</tbody>
</table>

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Exceeded

Q25: Did Your Association Try Something New at This Conference? Yes

Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

We changed our Thursday evening meal event from a formal banquet with speaker to a Trivia night with a guest host. We wanted to infuse more enthusiasm into the Thursday evening event as well as give attendees more time for casual interaction and networking.

Q27: Was It Successful? Yes

Q28: Will Your Association Offer This Again at Its Next Annual Conference? Yes

Q29: List Your Association's Most Successful Events Held during Conference.

Trivia Night
Friday luncheon with Guest speaker: All Iowa Reads author
Q30: **Share Outstanding Keynotes or Speakers (include topics, please).**

Robin Oliveira (My Name is Mary Sutter - All Iowa Reads book selection)
Jamie LaRue - The Next Library Workforce
Ben Bizzle - Start a Revolution: Stop Acting Like a Library

Q31: **How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20)**

59 legislators and 70 ILA members

Q32: **List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).**

Lobby from Home Day in February; Iowa Legislative Day at State Capitol in March; Executive Board began a two year strategic planning process. Leadership committee began planning the bi-annual Leadership Institute scheduled for 2016.

Q33: **List Major Issues Facing Your Association (e.g, budget, membership, structure, systems, competition, etc.).**

The membership decline is the focus of the Membership Committee this year. The Executive Board reorganized the Committee Leadership structure for all ILA committees to enhance communication and increase the interaction and responsiveness of the Association administration to committee work.