#1 2015 State of the Chapter Annual Report

**Q1: Chapter Contact Information**

- **Chapter Name:** New York Library Association
- **Address:** 6021 State Farm Road
- **City/Town:** Guilderland
- **State:** NY
- **ZIP:** 12084
- **Primary E-mail Address:** info@nyla.org

**Q2: Date Completing This Survey**

- **Month/Date/Year:** 11/26/2015

**Q3: Report for Fiscal Year**

- **Start Date/End Date:** July 1, 2014 / June 30, 2015

**Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.**

- **Survey Respondent:** Jeremy Johannesen
- **E-mail address:** director@nyla.org
- **Phone:** 518-432-6952

**Q5: Final Budget Totals for Fiscal Year (answer requires a figure rounded to the nearest dollar)**

- **Revenue:** $863,523
- **Expenses:** $814,297
- **Unrestricted Net Assets:** $1,394,781
Q6: Were there changes made to your management or staffing during fiscal year? Yes

Q7: If yes, what changes were made to management or staffing?
New Communications & Marketing Manager: Dana Willbanks

Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . . ). 5.5

Q9: Were there changes made to your membership categories dues rates during fiscal year? No

Q10: If yes, what changes were made to your membership categories dues rates?
Respondent skipped this question

Q11: Chapter Membership
Anniversary Based

Q12: Dues Structure for Regular Personal Members
Graduated (fee levels based on salary)

Q13: Please List Applicable Fee or Percentage for Regular Personal Members.
Highest graduated fee $125
Lowest graduated fee $35

Q14: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.
3,705

Q15: Total Number of Regular Personal Members Only at End of Fiscal Year
3,356

Q16: Total Number of Institutional Members Only at End of Fiscal Year.
349

Q17: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)
Personal 1,814
Support Staff 118
Student 459
Trustee 364
Retired 208
Library/Institution 270
Total of Any Other Categories 472

Q18: Chapter Membership Compared to Last Year
Same

Q19: If Membership Grew or Declined . . . Respondent skipped this question
Q20: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.  
Respondent skipped this question

PAGE 6: Annual Conference

Q21: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar).
Revenue $294,792
Expenditures $142,592

Q22: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).
Month November
Location Saratoga Springs, NY
Total number of attendees 1295
Total booths/tables of exhibits 124
Total Number of Program Offerings 85+

Q23: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?
Exceeded

Q24: Did Your Association Try Something New at This Conference?
Yes

Q25: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.
Battledecks - for fun.

Q26: Was It Successful?
Yes

Q27: Will Your Association Offer This Again at Its Next Annual Conference?
Yes

Q28: List Your Association's Most Successful Events Held during Conference.
Battledecks.

Q29: Share Outstanding Keynotes or Speakers (include topics, please).
Rich Harwood
Q30: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

2015 Annual Report

Legislative
• The enacted NYS budget included $5M in additional Library Aid ($91.6M), $1.3 million in funding to those libraries impacted by the MTA Payroll tax (in lieu of exempting those libraries from the payroll tax), and the Library Construction Aid program was maintained at $14 million.
• 460 public libraries were included in NYS Senate Bullet Aid for a total of $3.7M million. (Up $1.7M)
• Obtained passage and signing into law of NYLA Legislative Priority bill: MTA Tax Exemption for Public Libraries & Public Library Systems (S.214 Martins/A.218 Abinanti)
  This permanent exemption applies to all public libraries and public library systems within the MTA taxing district. Signed into law by Governor Cuomo Chapter 59 of 2015.
• Another successful Library Advocacy Day; with over 800 attendees, a rally in the Legislative Office Building, and meetings with over 45% of the members of the NYS Legislature.

Membership
• Ended 2014-15 Fiscal Year with 3,705
• Established new Section; Friends of Libraries Section (FLS)
• Established new roundtable for those interested in the maker movement and STEAM education; the Making and Steam Roundtable (MSRT)
• Established new roundtable for those interested in pop culture; the Pop Culture Roundtable (PCRT)
• Established NYLA Student Chapters are Syracuse University and University at Albany

Professional Development
• Held successful conference in Saratoga Springs, November 5-8, 2014 (1295 attending – exceeded budgeted income)
• Continued the successful Leadership and Management Academy and Library Assistants Training Program.

Operations
• Hired Dana Willbanks for the redefined Communications and Marketing position, with an expanded priority on social media.
• NYLA Library Tour – Visited 65 libraries, covering 1600 miles during an 11 day barnstorming tour.
• Completed a NYSERDA energy audit of the NYLA headquarters.

Center for the Book / Digital Literacy
• Successfully held Annual NYS Writers Hall of Fame Induction Ceremony, administered the Letters About Literature writing contest, and dedicated three new literary landmarks.
• Completed the implementation of the Digital Literacy Project that delivered 50 workshops; reaching over 1000 participants from 58 counties and 393 libraries; training public librarians on state approved Digital Literacy Standards.

Q31: List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

Transition to new organizational dues structure continues as a challenge.
Recruitment / participation of academic libraries and librarians continues as a challenge.