Q1: Chapter Contact Information
Chapter Name: South Carolina Library Association
Address: PO Box 1763
City/Town: Columbia
State: SC
ZIP: 29202
Primary E-mail Address: scla@capconsc.com

Q2: Date Completing This Survey
Month/Date/Year: 03/24/2015

Q3: Report for Fiscal Year
Start Date/End Date: 1/1/2014 - 12/31/2014

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.
Survey Respondent: Nathan flowers
E-mail address: nflowers@fmarion.edu
Phone: 8436611306

Q5: Final Budget Totals for Fiscal Year (answer requires a figure rounded to the nearest dollar)
Revenue: $74000
Expenses: $67000
Unrestricted Net Assets: 0
Q6: Were there changes made to your management or staffing during fiscal year?  
No

Q7: If yes, what changes were made to management or staffing?  
Respondent skipped this question

Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . . ).  
.25

Q9: Were there changes made to your membership categories dues rates during fiscal year?  
Yes

Q10: If yes, what changes were made to your membership categories dues rates?  
We removed the paraprofessional category, and instead just have all library staff members by salary scale.

Q11: Chapter Membership  
Calendar Based

Q12: Dues Structure for Regular Personal Members  
Graduated (fee levels based on salary)

Q13: Please List Applicable Fee or Percentage for Regular Personal Members.  
Highest graduated fee $95  
Lowest graduated fee $35

Q14: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.  
451

Q15: Total Number of Regular Personal Members Only at End of Fiscal Year  
317

Q16: Total Number of Institutional Members Only at End of Fiscal Year.  
Respondent skipped this question

Q17: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)  
Personal 31  
Student 115  
Trustee 19

Q18: Chapter Membership Compared to Last Year  
Same

Q19: If Membership Grew or Declined . . .  
Respondent skipped this question

Q20: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.  
Respondent skipped this question

PAGE 5: Membership Information

PAGE 6: Annual Conference
Q21: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar).

Revenue $54000
Expenditures $39000

Q22: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

Month October
Location Columbia, SC
Total number of attendees 298
Total booths/tables of exhibits 20
Total Number of Program Offerings 59

Q23: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?

Met

Q24: Did Your Association Try Something New at This Conference?

Yes

Q25: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

The theme of the 2014 SCLA Annual Conference was "Unbound: Unconventional Services in South Carolina Libraries." In an effort to encourage new formats of sharing and learning, we held several new programs including a Speed Networking Coffee Hour, Spark Talks, SCLA Play, and a newly formatted All Conference Reception. These sessions all were efforts to facilitate sharing amongst colleagues from different library systems with the hopes that individuals will share programming and policy ideas and perhaps develop future partnerships. Spark Talks promoted public speaking in a format that allowed for quick idea sharing of professionals from various library backgrounds. SCLA Play was sponsored by the Public Library Section of SCLA and conference were able to discuss the role of gaming in the library, play new games, and explore programming ideas for library users of all ages. This year's all conference reception featured a local band and highlighted the artwork of local artists, which illustrated that the library plays an equally important role in supporting art as it does literature.

Q26: Was It Successful?

Yes

Q27: Will Your Association Offer This Again at Its Next Annual Conference?

Maybe

Q28: List Your Association's Most Successful Events Held during Conference.

The most successful events included the conference's opening General Session, the keynote lunch and brunch, and the Happy Learning Hour. All events had at least 100 to 150 attendees.

Q29: Share Outstanding Keynotes or Speakers (include topics, please).

The General Session is always well attended because members are able to vote for the next year's officers, vote on any by-laws changes, and the SCLA Scholarship for Diversity award is given during this event. Ed Madden, Jr. was the keynote speaker for this event. He is the co-editor of Out Loud: The Best of Rainbow Radio, a collection of essays and stories about being lesbian and gay in South Carolina. Mr. Madden also held a book signing at the Happy Learning Hour, which was sponsored by the Richland Library, the South Carolina State Library, and the Association of Public Library Administrators. The conference luncheon featured keynote speaker George Needham of OCLC who discussed the future of libraries. The final keynote was given at the conference brunch and featured Sanford Greene, a local author and illustrator. Mr. Greene gave a compelling talk about the impact of libraries on his life, discussed the process of illustration, and previewed scenes from the movie Army of Frogs. A book signing followed.
Q30: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

- SCLA President Rock & Executive Board, as well as ALA & ACRL Presidents support intellectual freedom in South Carolina with letters to the SC Legislature against proposed withholding of funds for university reading programs
- SCLA President & Executive Board support legislation needed by South Carolina public library directors for a No Trespass bill
- SCLA sponsors 2014 ALA Emerging Leader
- SCLA delegation travels to NLLD 2014 in Washington, D.C.
- Launch of South Carolina Libraries – SCLA’s open-access, online journal (this was ongoing from previous years, but inaugural issue released in 2014)
- SCLA Past President group formed and in preparation for centennial annual Conference
- SCLA President’s program at annual Conference sponsored with RAAC – Round Table for African American Concerns
  - Formation of LMRT - Library Marketing & Outreach Round Table
  - Formation of Scholarly Communications Interest Group
  - Summer workshops sponsored by both: ILRT - Information Literacy Round Table (ACRL President Steve Bell, speaker), as well as by C&US - College & University Section (on publishing)
  - New meeting software acquired by subscription for SCLA use

Q31: List Major Issues Facing Your Association (e.g, budget, membership, structure, systems, competition, etc.).

The South Carolina Library Association's largest concern is budget/membership. Membership has declined over the past decades, primarily due having to compete with a very large and separate association of school librarians. Because of this, we have seen a decline in overall conference attendance and programming, which requires us to have no staff member dedicated full-time to the business of the association. However, we have made changes to the section/roundtable programming process, which will hopefully lead better programs, and an additional revenue stream for the association.