Q1: Chapter Contact Information
Chapter Name: Louisiana Library Association
Address: 8550 United Plaza Boulevard
Address 2: Suite 1001
City/Town: Baton Rouge
State: LA
ZIP: 70809
Primary E-mail Address: office@llaonline.org

Q2: Date Completing This Survey
Month/Date/Year: 10/16/2015

Q3: Report for Fiscal Year
Start Date/End Date: 06-30-2015

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.
E-mail address: office@llaonline.org
Phone: 225-922-4642

Q5: Final Budget Totals for Fiscal Year (answer requires a figure rounded to the nearest dollar)
Revenue: 163,776.87
Expenses: 194,131.06
Unrestricted Net Assets: 385,740.84
Q6: Were there changes made to your management or staffing during fiscal year?  No

Q7: If yes, what changes were made to management or staffing?  Respondent skipped this question

Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3...).  0

Q9: Were there changes made to your membership categories dues rates during fiscal year?  Yes

Q10: If yes, what changes were made to your membership categories dues rates?

The following revisions were approved by membership this year:

- Salary: <$20,000 is now $35 instead of $56
- $20,000-29,999 is now $50 instead of $68
- $30,000-39,999 is now $65 instead of $80
- $40,000-49,999 is now $85 instead of $87
- $50,000-59,999 is now $95 instead of $94
- $60,000-100,000 is now $120 instead of $99
- $100,000 or more is now $135 instead of $99

- Trustee is now $45 instead of $43
- Contributing is now $135 instead of $132

- 2 Sections and 2 Interest Groups are Included with the above rather than one of each.

- With NO Section or Interest Group included –
  - Retired $35 from $37
  - Library Science Student (3 year limit) now $15 from $10
  - Friends (Not Librarians, Trustees or Vendors) now $35 from $24
  - Lifetime is no longer a category - was $1000

- Libraries (incl. Library Consortiums & Systems): all non-voting memberships, Now includes a director or dean:
  - Budgets up to $100,000 - $150 from $68
  - Budgets up to $200,000 - $200 from $96
  - Budgets up to $500,000 - $250 from $164
  - Budgets up to $1,000,000 - $300 from $221
  - Budgets up to $2,000,000 - $350 from $238
  - Budgets up to $3,000,000 - $425 from $325
  - Budgets over $3,000,000 - $500 from $352

- Added a new category for:
  - Businesses (Individuals/Partnerships/Corporations) & Associations/Organizations: all non-voting memberships –
    - For-Profit:
      - Individuals (incl. Vendor Reps) $85 incl. 1 business card ad in LA Libs
      - Businesses (incl. Individuals) $250 incl. one 1/4 page ad & 1 label set
    - Non-Profit $85 incl. 1 card-size ad or 1 label set.

Q11: Chapter Membership  Calendar Based
Q12: Dues Structure for Regular Personal Members

Graduated (fee levels based on salary)

Q13: Please List Applicable Fee or Percentage for Regular Personal Members.

Highest graduated fee: 500
Lowest graduated fee: 35

Q14: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.

990

Q15: Total Number of Regular Personal Members Only at End of Fiscal Year

949

Q16: Total Number of Institutional Members Only at End of Fiscal Year.

41

Q17: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>518</td>
</tr>
<tr>
<td>Support Staff</td>
<td>2</td>
</tr>
<tr>
<td>Student</td>
<td>51</td>
</tr>
<tr>
<td>Trustee</td>
<td>311</td>
</tr>
<tr>
<td>Retired</td>
<td>55</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>41</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>12</td>
</tr>
</tbody>
</table>

Q18: Chapter Membership Compared to Last Year

Declined

Q19: If Membership Grew or Declined . . .

Declined by What Percentage (if known)?

2.2

Q20: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

We believe this is due to budget cuts.

Q21: Please Provide the Following Financial Information about Your Chapter’s Annual Conference (answer requires a figure rounded to the nearest dollar).

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>87,720</td>
</tr>
<tr>
<td>Expenditures</td>
<td>57,573</td>
</tr>
</tbody>
</table>

Q22: Please Provide the Following Non-Financial Information about Your Chapter’s Annual Conference (if not applicable, insert n/a).

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Month</td>
<td>March</td>
</tr>
<tr>
<td>Location</td>
<td>Shreveport</td>
</tr>
<tr>
<td>Total number of attendees</td>
<td>540</td>
</tr>
<tr>
<td>Total booths/tables of exhibits</td>
<td>41</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>115</td>
</tr>
</tbody>
</table>
Q23: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?  Did Not Meet

Q24: Did Your Association Try Something New at This Conference?  Yes

Q25: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

Photo Booth in the Exhibit Hall was a great draw for attendees and a new sponsorship opportunity for vendors.

Q26: Was It Successful?  Yes

Q27: Will Your Association Offer This Again at Its Next Annual Conference?  Maybe

Q28: List Your Association's Most Successful Events Held during Conference.

Meal events with Author Speakers.

Q29: Share Outstanding Keynotes or Speakers (include topics, please).

Gene Barattini of BOHSEP at the General Session gave information on emergency/disaster preparedness and management.

Josh Hanagarne - The World's Strongest Librarian and his battle with Tourettes Syndrome.

Laura Lane McNeal

John Corey Whaley

Q30: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

Hired a Lobbyist and had a successful LLA Legislative Day at the Capitol.

Revised dues structure to include more opportunity for membership growth.

Q31: List Major Issues Facing Your Association (e.g, budget, membership, structure, systems, competition, etc.).

Budgets, Legislation