PAGE 1: Welcome to the 2015 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information
Chapter Name: Delaware Library Association
Address: Delaware Division of Libraries
Address 2: 121 Martin Luther King Jr. Blvd. N.
City/Town: Dover
State: DE
ZIP: 19901
Primary E-mail Address: dla@lib.de.us

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey
Month/Date/Year 09/01/2015

Q3: Report for Fiscal Year
Start Date/End Date July 1, 2014 to June 30, 2015

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.
Survey Respondent: Hannah Lee
E-mail address: hklee@udel.edu
Phone: 302-831-3763

PAGE 3: Final Budget Totals for Fiscal Year

Q5: Final Budget Totals for Fiscal Year (answer requires a figure rounded to the nearest dollar)
Revenue 28,399
Expenses 24,800
Unrestricted Net Assets $48,923.06

PAGE 4: Management and Staffing
### Q6: Were there changes made to your management or staffing during fiscal year?

**No**

### Q7: If yes, what changes were made to management or staffing?

**Respondent skipped this question**

### Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . . ).

Note: While technically, DLA had 0 paid staff, the DLA Executive Director was paid by the Delaware Division of Libraries (the funding ended in January).

### PAGE 5: Membership Information

### Q9: Were there changes made to your membership categories dues rates during fiscal year?

**No**

### Q10: If yes, what changes were made to your membership categories dues rates?

**Respondent skipped this question**

### Q11: Chapter Membership

**Calendar Based**

### Q12: Dues Structure for Regular Personal Members

**Graduated (fee levels based on salary)**

### Q13: Please List Applicable Fee or Percentage for Regular Personal Members.

- Highest graduated fee: 40
- Lowest graduated fee: 10

### Q14: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.

217

### Q15: Total Number of Regular Personal Members Only at End of Fiscal Year

213

### Q16: Total Number of Institutional Members Only at End of Fiscal Year.

4

### Q17: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

- Personal: 140
- Support Staff: 50
- Student: 7
- Retired: 6
- Library/Institution: 4
- Total of Any Other Categories: 10

### Q18: Chapter Membership Compared to Last Year

**Declined**

### Q19: If Membership Grew or Declined . . .

- Declined by What Percentage (if known)? 5.8
Q20: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause. **Respondent skipped this question**

### PAGE 6: Annual Conference

**Q21:** Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar).

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>9,386</td>
</tr>
<tr>
<td>Expenditures</td>
<td>4,596</td>
</tr>
</tbody>
</table>

**Q22:** Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Month</td>
<td>May</td>
</tr>
<tr>
<td>Location</td>
<td>Ocean City, MD (Joint conference with MLA)</td>
</tr>
<tr>
<td>Total number of attendees</td>
<td>750</td>
</tr>
<tr>
<td>Total booths/tables of exhibits</td>
<td>14</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>72</td>
</tr>
</tbody>
</table>

**Q23:** Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Exceeded

**Q24:** Did Your Association Try Something New at This Conference? Yes

**Q25:** If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

We tried a partnership with NASA in the hopes that it would allow for speakers and programs for several years to come. Although this didn't happen, we had some participation from NASA in the form of speakers and their amazing Hyperwall. The speakers and the wall were extremely well received.

**Q26:** Was It Successful? Yes

**Q27:** Will Your Association Offer This Again at Its Next Annual Conference? No

**Q28:** List Your Association's Most Successful Events Held during Conference.

Visual Literacy: Data Visualization or How to Make Data Stunning by John La Masney (many participants felt this was the best workshop of the conference.)

Ninth Annual Pub Quiz

**Q29:** Share Outstanding Keynotes or Speakers (include topics, please).

- Dr. Joyce Valenza - "Hacking Libraries to Exceed Expectations"
- Dr. Jack Kaye (NASA) - "View the Earth's Global Environment from Space"
- Dr. Derrick Pitts - "Home Away From Home" on searching for life elsewhere.
Q30: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

Last year we hired a strategic consultant with the goal of growing our membership and infusing our Association with new vitality. Our year-long introspective review of our Association has provided us with a well-thought out plan of action that we will be working on for the immediate year as well as the next. One of the identified issues is communication between members, so we’ve come up with a number of creative ways to improve this, especially between divisions. Another issue we’ll be working on is advocacy, which is of prime interest to our members.

Delaware library officials, friends, advocates, patrons, and other lovers of libraries had an opportunity to meet with legislators at the annual Delaware Library Legislative Action Day on March 24, 2015. The full day event included an information session at the Dover Public Library and lunch with legislators followed by discussions with legislators at Legislative Hall.

The College and Research Libraries (CRLD) division held a free Winter program on February 6th, 2015 at the Legislative Hall library in Dover. Eleven attendees enjoyed a tour of the library and Legislative Hall led by Sarah Zimmerman, legislative librarian, and also presentations on the life of a bill and bill drafting procedures from Mark Cutrona, Deputy Director of the Division on Research and Rich Puffer, Chief Clerk of the House.

Q31: List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

Increasing membership and participation is an immediate focal point, including filling Division and Committee needs. We also need to continue to communicate better with members as well as non members, and show the value of DLA membership.