Q1: Chapter Contact Information
Chapter Name: Arizona Library Association
Address: 950 E Baseline Road Suite 104-1025
City/Town: Tempe
State: AZ
ZIP: 85283
Primary E-mail Address: admin@azla.org

Q2: Date Completing This Survey
Month/Date/Year: 09/16/2015

Q3: Report for Fiscal Year
Start Date/End Date: 2014

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.
Survey Respondent: Dana Braccia
E-mail address: dana.braccia@lssi.com
Phone: 480-710-8909

Q5: Final Budget Totals for Fiscal Year (answer requires a figure rounded to the nearest dollar)
Revenue: $125,289
Expenses: $163,726
Unrestricted Net Assets: $122,122
Q6: Were there changes made to your management or staffing during fiscal year?  
No

Q7: If yes, what changes were made to management or staffing?  
Respondent skipped this question

Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . .).  
N/A

Q9: Were there changes made to your membership categories dues rates during fiscal year?  
No

Q10: If yes, what changes were made to your membership categories dues rates?  
Respondent skipped this question

Q11: Chapter Membership  
Anniversary Based

Q12: Dues Structure for Regular Personal Members  
Flat (one fee)

Q13: Please List Applicable Fee or Percentage for Regular Personal Members.  
- Flat fee: $60  
- Highest graduated fee: N/A  
- Lowest graduated fee: N/A  
- Salary percentage: N/A

Q14: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.

Number of Chapter Members by Category  
# of Regular Personal: 551  
# of Support Staff: 146  
# of Student: 157  
# of Trustee: 4  
# of Retired: 30  
# of Library/Institution: 15  
# of Total of Any Other Categories: Transitional & Vendor Members: Trans. = 38 Vendors = 5

Q15: Total Number of Regular Personal Members Only at End of Fiscal Year  
551

Q16: Total Number of Institutional Members Only at End of Fiscal Year.  
15
Q17: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>551</td>
</tr>
<tr>
<td>Support Staff</td>
<td>146</td>
</tr>
<tr>
<td>Student</td>
<td>157</td>
</tr>
<tr>
<td>Trustee</td>
<td>4</td>
</tr>
<tr>
<td>Retired</td>
<td>30</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>15</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>43</td>
</tr>
</tbody>
</table>

Q18: Chapter Membership Compared to Last Year

Same

Q19: If Membership Grew or Declined . . .  

Respondent skipped this question

Q20: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

Respondent skipped this question

PAGE 6: Annual Conference

Q21: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar).

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$34,861</td>
</tr>
<tr>
<td>Expenditures</td>
<td>$118,955</td>
</tr>
</tbody>
</table>

Q22: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Month</td>
<td>November 12th - 14th</td>
</tr>
<tr>
<td>Location</td>
<td>We-Ko-Pa Resort &amp; Conference Center in Fountain Hills, AZ</td>
</tr>
<tr>
<td>Total number of attendees</td>
<td>475</td>
</tr>
<tr>
<td>Total booths/tables of exhibits</td>
<td>55</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>65</td>
</tr>
</tbody>
</table>

Q23: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?

Exceeded

Q24: Did Your Association Try Something New at This Conference?

Yes

Q25: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

AzLA attempted three new things with the 2014 conference. 1) lunch was included in 2014's registration which resulted in successful luncheon programs and was received very positively; 2) 2014 included two keynote speakers as opposed to one, allowing both Thursday & Friday attendees to see a speaker which also was received very well; 3) 2014 included the integration of a "One Book, One Conference" program which attendees enjoyed and which we plan on continuing in 2015.

Q26: Was It Successful?

Yes

Q27: Will Your Association Offer This Again at Its Next Annual Conference?

Maybe
Q28: **List Your Association's Most Successful Events Held during Conference.**

Overall the new programs and structural changes we attempted ended up being the most successful. We heard a lot of positive feedback regarding the "One Book, One Conference" luncheon featuring Kevin Fedarko's *The Emerald Mile: The Epic Story of the Fastest Ride in History through the Heart of the Grand Canyon* and about our Friday keynote speaker, author Connie Willis.

Q29: **Share Outstanding Keynotes or Speakers (include topics, please).**

We featured two keynote speakers, and one closing speaker. On Thursday Lee Rainie, Director of the Pew Research Center's Internet, Science, & Technology Department spoke about the center's latest findings regarding communities' opinions and knowledge of libraries. Using this data, Rainie made several projections about the future of libraries and how we can meet patron expectations. On Friday award winning science fiction author Connie Willis gave an inspirational talk about the power of literature and how it can transform lives. Lastly, on Friday afternoon, Dean of Libraries for the University of Wyoming Maggie Farrell closed the conference by discussing the importance of remaining engaged with your profession and participating within your local library association.

Q30: **List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).**

- Membership Committee undertook major outreach efforts to reach past conference attendees and expired members encouraging them to renew; offering a resume service at the annual conference and hosting “new member” get-togethers prior to conference.

- Reconvened the SIRLS (School of Information Resources & Library Science at the University of Arizona) Advisory Committee of AzLA. Attended the Awards Ceremony for the May graduates. The committee met with Bryan Heidorn – Department Director for Sirls, and Gina Macaluso Assistant Professor for the Knowledge River Program.

- Apache County Library District hosted an AzLA Regional Forum with the theme partnering for Preservation.

- Enhanced the timeliness and efficiency in compiling reports.

- The Arizona Library Association’s newsletter implemented a recurring column highlighting free professional development resources on the web in the bimonthly publication.

Major Issues related to your area in the association (e.g., membership retention, leadership, etc.)

- Providing advocacy for continued support of accreditation to the University of Arizona MLS program and ensuring that the University Administration understands what accreditation means for professionals entering the field. Increasing Alumni involvement with the library school, students, and association.

- Providing internship opportunities throughout the state for students attending the University program virtually.

- Membership committee needs easier access to overall membership information for better recruitment and retention

Q31: **List Major Issues Facing Your Association (e.g, budget, membership, structure, systems, competition, etc.).**

- Barriers to participation in association activities including travel, ability to get time away from workplace.

- Leadership development / Succession Planning