PAGE 1: Welcome to the 2014 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information
Chapter Name: Pennsylvania Library Association
Address: 220 Cumberland Parkway
Address 2: Suite 10
City/Town: Mechanicsburg
State: PA
ZIP: 17055
Primary E-mail Address: glenn@palibraries.org

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey
Month/Date/Year 10/24/2014

Q3: Report for Fiscal Year
Start Date/End Date January 1 - December 31, 2014

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.
Survey Respondent Glenn R. Miller
E-mail address glenn@palibraries.org
Phone 717-766-7663

PAGE 3: Final Budget Totals for Fiscal Year
Q5: Final Budget Totals for Fiscal Year (answer requires a figure rounded to the nearest dollar)

Revenue: 697,350
Expenses: 685,410
Unrestricted Net Assets: n/a

PAGE 4: Management and Staffing

Q6: Were there changes made to your management or staffing during fiscal year?  
No

Q7: If yes, what changes were made to management or staffing?  
Respondent skipped this question

Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . .).  
4

PAGE 5: Membership Information

Q9: Were there changes made to your membership categories dues rates during fiscal year?  
No

Q10: If yes, what changes were made to your membership categories dues rates?  
Respondent skipped this question

Q11: Chapter Membership  
Anniversary Based

Q12: Dues Structure for Regular Personal Members  
Percentage (e.g., $3 per $1,000 of salary)

Q13: Please List Applicable Fee or Percentage for Regular Personal Members.  
Salary percentage: $3 per $1000 in salary; min: $25; max: $165

Q14: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year.  
1417

Q15: Total Number of Regular Personal Members Only at End of Fiscal Year  
1232

Q16: Total Number of Institutional Members Only at End of Fiscal Year.  
185
Q17: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>894</td>
</tr>
<tr>
<td>Support Staff</td>
<td>n/a</td>
</tr>
<tr>
<td>Student</td>
<td>160</td>
</tr>
<tr>
<td>Trustee</td>
<td>74</td>
</tr>
<tr>
<td>Retired</td>
<td>84</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>185</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>20</td>
</tr>
</tbody>
</table>

Q18: Chapter Membership Compared to Last Year

Grew

Q19: If Membership Grew or Declined . . .

Grew by What Percentage (if known)?

less than 1%

Q20: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

Respondent skipped this question

PAGE 6: Annual Conference

Q21: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar).

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>221,676</td>
</tr>
<tr>
<td>Expenditures</td>
<td>101,128</td>
</tr>
</tbody>
</table>

Q22: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

<table>
<thead>
<tr>
<th>Category</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Month</td>
<td>October 20-23, 2013</td>
</tr>
<tr>
<td>Location</td>
<td>Sevens Springs Resort, Somerset, PA</td>
</tr>
<tr>
<td>Total number of attendees</td>
<td>953</td>
</tr>
<tr>
<td>Total booths/tables of exhibits</td>
<td>76</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>93</td>
</tr>
</tbody>
</table>

Q23: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?

Exceeded

Q24: Did Your Association Try Something New at This Conference?

Yes

Q25: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

Integrated our PA Forward brand more deeply into programming and events
### Q26: Was It Successful?
Yes

### Q27: Will Your Association Offer This Again at Its Next Annual Conference?
Yes

### Q28: List Your Association’s Most Successful Events Held during Conference.
- PaLA Unconference sessions
- PA Forward best practices sessions
- PaLA Chapters trivia night competition
- Career assistance

### Q29: Share Outstanding Keynotes or Speakers (include topics, please).
- Novelist Andre Dubus III -- creative process
- Youth Services Author A.S. King -- writing process; value of libraries

### PAGE 7: Accomplishments/Concerns

### Q30: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.).
- Level funding for most library programs and sustained modest increase for statewide e-resources.
- Fifth consecutive successful leadership academy
- Growing use of PA Forward brand and resources, greater visibility, and increased partner involvement.

### Q31: List Major Issues Facing Your Association (e.g, budget, membership, structure, systems, competition, etc.).
- Need to grow membership, find new revenue sources, and rein in demands on overextended staff.
- Need to better manage association communications and social media presence
- Constant learning required for content management system (Your Membership)