2014 State of the Chapter Annual Report

Q1: Chapter Contact Information
Chapter Name: Oregon Library Association
Address: PO Box 3067
City/Town: La Grande
State: OR
ZIP: 97850
Primary E-mail Address: ola@olaweb.org

Q2: Date Completing This Survey
Month/Date/Year  10/09/2014

Q3: Report for Fiscal Year
Start Date/End Date  9/1/2013 - 8/31/14

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.
Survey Respondent  Shirley Roberts
E-mail address  sroberts.ola@gmail.com
Phone  541-962-5824

Q5: Final Budget Totals for Fiscal Year (answer requires a figure rounded to the nearest dollar)
Revenue  $165,900
Expenses  $137,050
Unrestricted Net Assets  $168,680
### PAGE 4: Management and Staffing

**Q6: Were there changes made to your management or staffing during fiscal year?**  
No

**Q7: If yes, what changes were made to management or staffing?**  
Respondent skipped this question

**Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . . ).**  
.375 FTE Contractual Association Manager

### PAGE 5: Membership Information

**Q9: Were there changes made to your membership categories dues rates during fiscal year?**  
No

**Q10: If yes, what changes were made to your membership categories dues rates?**  
Respondent skipped this question

**Q11: Chapter Membership**  
Anniversary Based

**Q12: Dues Structure for Regular Personal Members**  
Graduated (fee levels based on salary)

**Q13: Please List Applicable Fee or Percentage for Regular Personal Members.**

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highest graduated fee</td>
<td>$120</td>
</tr>
<tr>
<td>Lowest graduated fee</td>
<td>$20</td>
</tr>
</tbody>
</table>

**Q14: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year.**  
1038

**Q15: Total Number of Regular Personal Members Only at End of Fiscal Year**  
1013

**Q16: Total Number of Institutional Members Only at End of Fiscal Year.**  
18 institutions + 7 businesses

**Q17: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>927</td>
</tr>
<tr>
<td>Student</td>
<td>86</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>18</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>7 (Business)</td>
</tr>
</tbody>
</table>
Q18: Chapter Membership Compared to Last Year
Respondent skipped this question

Q19: If Membership Grew or Declined . . .
Declined by What Percentage (if known)? 6.5%

Q20: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.
Two years ago Oregon Association of School Libraries (OASL) merged with OLA. With that merger, the dues for OASL members were scheduled to transition to OLA's graduated table in four years, of which we just completed the second year. Also OASL's program of Oregon Battle of the Books (OBOB) used to offer a discount to participate in that program if there were OLA members. That incentive was dropped last year. OLA is undertaking a membership study to determine where the non-renewals are coming from and if possible reason for.

Q21: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar).
Revenue $99,936
Expenditures $52,988

Q22: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).
Month April 2014
Location Salem, Oregon
Total number of attendees 454
Total booths/tables of exhibits 37
Total Number of Program Offerings 54

Q23: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?
Exceeded

Q24: Did Your Association Try Something New at This Conference?
No

Q25: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.
Respondent skipped this question

Q26: Was It Successful?
Respondent skipped this question

Q27: Will Your Association Offer This Again at Its Next Annual Conference?
Respondent skipped this question
Q28: List Your Association’s Most Successful Events Held during Conference.
President's Dinner - keynote by librarian Josh Hanagarne, author of "The Worlds Strongest Librarian."

Q29: Share Outstanding Keynotes or Speakers (include topics, please).
See above.

Q30: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.).

--Reenvisioning and rewriting of Oregon's Public Library Standards
--Collaborating with Pacific University to assume online hosting of the OLA Quarterly, which will now allow article-level searching
--Participation in National Library Legislative Day
--Advocacy for Oregon State Library and school libraries throughout Oregon
--Awarding U.S. Senator Ron Wyden with OLA's Intellectual Freedom Champion of the Year Award
--Collaborating with Lions across the state to See to Read, a ready-for-school program that tests children's' eyesight in the library

Q31: List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

--Two divisions (representing support staff and school librarians) experienced difficulties recruiting new leadership and as a result, did not hold their annual conferences.