PAGE 1: Welcome to the 2014 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information
Chapter Name: Missouri Library Association
Address: Gerald Brooks, 2014 President
Address 2: Director of Community Relations & Programming
Address 3: St. Louis Public Library
City/Town: St. Louis
State: MO
ZIP: 64093
Primary E-mail Address: gbrooks@slpl.org

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey
Month/Date/Year 08/28/2014

Q3: Report for Fiscal Year
Start Date/End Date 1/1/13-12/31/13

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.
Survey Respondent Regina Greer Cooper
E-mail address reginac@thelibrary.org
Phone 417-883-5366 x5

PAGE 3: Final Budget Totals for Fiscal Year
**Q5: Final Budget Totals for Fiscal Year (answer requires a figure rounded to the nearest dollar)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$137,102</td>
</tr>
<tr>
<td>Expenses</td>
<td>$130,459</td>
</tr>
<tr>
<td>Unrestricted Net Assets</td>
<td>$120,805</td>
</tr>
</tbody>
</table>

**PAGE 4: Management and Staffing**

**Q6: Were there changes made to your management or staffing during fiscal year?**

No

**Q7: If yes, what changes were made to management or staffing?**

Respondent skipped this question

**Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . . ).**

0

**PAGE 5: Membership Information**

**Q9: Were there changes made to your membership categories dues rates during fiscal year?**

No

**Q10: If yes, what changes were made to your membership categories dues rates?**

Respondent skipped this question

**Q11: Chapter Membership**

Calendar Based

**Q12: Dues Structure for Regular Personal Members**

Graduated (fee levels based on salary)

**Q13: Please List Applicable Fee or Percentage for Regular Personal Members.**

- Highest graduated fee: $130
- Lowest graduated fee: $30

**Q14: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year.**

627

**Q15: Total Number of Regular Personal Members Only at End of Fiscal Year**

573

**Q16: Total Number of Institutional Members Only at End of Fiscal Year.**

54
Q17: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

<table>
<thead>
<tr>
<th>Category</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>389</td>
</tr>
<tr>
<td>Student</td>
<td>137</td>
</tr>
<tr>
<td>Trustee</td>
<td>22</td>
</tr>
<tr>
<td>Retired</td>
<td>4</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>54</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>21</td>
</tr>
</tbody>
</table>

Q18: Chapter Membership Compared to Last Year

Declined

Q19: If Membership Grew or Declined . . .

Declined by What Percentage (if known)?

4%

Q20: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

Library travel budgets went down

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PAGE 6: Annual Conference

Q21: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar).

- Revenue: $79,171
- Expenditures: $43,209

Q22: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

- Month: October
- Location: St. Louis, Missouri
- Total number of attendees: 418
- Total booths/tables of exhibits: 50
- Total Number of Program Offerings: 82

Q23: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?

Exceeded

Q24: Did Your Association Try Something New at This Conference?

Yes
Q25: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

- Added a dance party - Wanted to have an event for attendees to socialize
- Boopsie conference app - Wanted to provide a mobile app experience for attendees
- Cafepress store - Conference souvenirs made available for purchase
- Vendor demo hall - Opportunity for vendors to provide a brief overview of the products
- Meet & Greet change to have each committee & community of interest man a table so attendees could learn about the workings of the organization
- Guerilla storytime - Demonstrate that story time is much more than "just reading to kids"
- Early morning Zumba class - to get people energized

Q26: Was It Successful?  

Yes

Q27: Will Your Association Offer This Again at Its Next Annual Conference?

Yes

Q28: List Your Association’s Most Successful Events Held during Conference.

Guerilla Story Time  
Dance Party  
Batteddecks

Q29: Share Outstanding Keynotes or Speakers (include topics, please).

Linda Gorham - Storytelling with Attitude!

Q30: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.).

Library Advocacy Day - 58 attendees

Q31: List Major Issues Facing Your Association (e.g. budget, membership, structure, systems, competition, etc.).

Secretary of State reorganization of the State Library  
Governor withholding funds from libraries