**Q1: Chapter Contact Information**

Chapter Name: Delaware Library Association  
Address: c/o Delaware Division of Libraries  
Field 2: 121 Martin Luther King Jr. Blvd North  
City/Town: Dover  
State: DE  
ZIP: 19901

**Q2: Date Completing This Survey**

Month/Date/Year: 09/11/2014

**Q3: Report for Fiscal Year**

Start Date/End Date: July 1, 2013 to June 30, 2014

**Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.**

Survey Respondent: Hannah Lee  
E-mail address: hklee@udel.edu  
Phone: 302-831-3763

**Q5: Final Budget Totals for Fiscal Year (answer requires a figure rounded to the nearest dollar)**

Revenue: $13,643  
Expenses: $12,495  
Unrestricted Net Assets: $44,762
Q6: Were there changes made to your management or staffing during fiscal year?  
No

Q7: If yes, what changes were made to management or staffing?  
N/A

Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . . ).  
0

Q9: Were there changes made to your membership categories dues rates during fiscal year?  
No

Q10: If yes, what changes were made to your membership categories dues rates?  
N/A

Q11: Chapter Membership  
Calendar Based

Q12: Dues Structure for Regular Personal Members  
Graduated (fee levels based on salary)

Q13: Please List Applicable Fee or Percentage for Regular Personal Members.  
Highest graduated fee $40  
Lowest graduated fee $10

Q14: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year.  
230

Q15: Total Number of Regular Personal Members Only at End of Fiscal Year  
222

Q16: Total Number of Institutional Members Only at End of Fiscal Year.  
8
**Q17:** Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>144</td>
</tr>
<tr>
<td>Support Staff</td>
<td>56</td>
</tr>
<tr>
<td>Student</td>
<td>10</td>
</tr>
<tr>
<td>Retired</td>
<td>7</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>8</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>5</td>
</tr>
</tbody>
</table>

**Q18:** Chapter Membership Compared to Last Year  
Declined

**Q19:** If Membership Grew or Declined . . .  
Declined by What Percentage (if known)?  
1%

**Q20:** If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.  
N/A

**PAGE 6: Annual Conference**

**Q21:** Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar).

- Revenue: $6,567  
- Expenditures: $4,131

**Q22:** Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

- Month: May  
- Location: Ocean City, Maryland  
- Total number of attendees: 115  
- Total booths/tables of exhibits: N/A  
- Total Number of Program Offerings: 9

**Q23:** Did Your Chapter Meet Its Budget Projections for Its Annual Conference?  
Met

**Q24:** Did Your Association Try Something New at This Conference?  
Yes
Q25: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

We offered a social event on the preconference night (Wednesday), sponsored by Gale Cengage. The preconference is an additional charge for conference goers, so attendance is normally lower than the main conference. We had about 10 people but Gale Cengage was hoping for more as well as more school librarians.

<table>
<thead>
<tr>
<th>Q26: Was It Successful?</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q27: Will Your Association Offer This Again at Its Next Annual Conference?</td>
<td>Maybe</td>
</tr>
</tbody>
</table>

Q28: List Your Association’s Most Successful Events Held during Conference.

The preconference workshop, presented by our Intellectual Freedom committee with ALA’s OIF representative Deborah Caldwell-Stone was well attended and feedback indicated it was well received. She also provided a workshop on Thursday, which was appreciated!

We enjoyed a wide mix of offerings and it seemed to provide something for every library niche/talent and interest. This year, we also had a hospitality suite and commons areas, which were well used (modeled after ALA Annual’s offerings).

Our partnership with the Maryland Library Association is working well for this Joint State Conference.

Q29: Share Outstanding Keynotes or Speakers (include topics, please).

Sarah Houghton’s closing speech was great and had snippets of information that many took back to their libraries. Her talk was on "Betting on Library Futures".
Q30: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.).

The Delaware Library Association (DLA) celebrated its 80th birthday this year, with 30 people attending the festivities in Dover, DE on April 4, 2014.

Approximately 66 participants attended Delaware Library Legislative Day in Dover, DE on April 29, 2014.

The entire DLA executive board read Race for Relevance by Harrison Coerver and Mary Byers and had a discussion that led to the hiring of a strategic planner from the Delaware Alliance for Nonprofit Advancement to help us create our mission and goals, and to work on how we can best meet those goals.

DLA’s Intellectual Freedom Committee supported school libraries in several challenged book cases that made national news (“Brave New World” and “The Miseducation of Cameron Post” in the Cape Henlopen School District). They also worked with ALA’s Office for Intellectual Freedom on this matter as well.

The Delaware Association of School Librarians (DASL), which is a division of DLA, hosted an Annual Reception featuring Matthew Winner and Gail Dickinson along with several library vendors. About 50 people attended the event.

DLA and DASL received News Journal coverage highlighting the plight of school libraries in Delaware. They also collaboratively wrote letters to Delaware School Board Presidents regarding the importance of certified school librarians and reasons not to cut positions as budgets tighten.

DLA renewed its contract with the Maryland Library Association (MLA) to continue the annual Joint Conference for the next three years.

Q31: List Major Issues Facing Your Association (e.g., budget, membership, structure, systems, competition, etc.).

Increasing membership and participation is an immediate focal point, including filling Division and Committee needs. The Delaware Library Association has had declining membership numbers, which also then results in a decrease in revenue. We are in the process of conducting a membership drive in August 2014 to address this decrease in membership numbers.

Although we did well last year, budget growth continues to be an issue for DLA.

No paid staff – DLA is a 100% volunteer organization.

There are some barriers to be overcome on the DLA website in terms of the process of keeping it updated and being more transparent.

We need to continue to communicate better with members as well as nonmembers, and show the value of DLA membership. One way we are doing this is by working with the chairs of the different divisions, communicating with them what is expected of them, and considering ways of restructuring the general membership meetings to provide an opportunity for more professional development opportunities.