Q1: Chapter Contact Information
Chapter Name: Utah Library Association
Address: P.O. Box 708155
City/Town: Sandy
State: UT
ZIP: 84070-8155
Primary E-mail Address: thull@slcolibrary.org

Q2: Date Completing This Survey
Month/Date/Year 09/16/2013

Q3: Report for Fiscal Year
Start Date/End Date July 1, 2012 - June 30, 2013

Q4: Where is the link to your association's page on Facebook found?
On your association's homepage?,
On most of your association's pages?

Q5: What is your Facebook web address?

Q6: Where is the link to your association's twitter account found?
On your association's homepage?,
On most of your association's pages?,
Elsewhere?
**Q7: What is your Twitter handle?**
UtahLibAssoc

**Q8: Where is the link to your association’s "Take Action" page (e.g., Capwiz) found?**
- On your association’s home page?
- On your association’s advocacy (legislation) page?

**PAGE 4: Association Primary Contacts**

**Q9: Primary Contacts**
- President: Patricia Hull
- Executive Director: vacant
- Chapter Councilor: Kent Slade
- Other (include title): Vice President/President-elect: Pamela Martin

**Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)**
- Revenue: 114,550
- Expenses: 148,150
- Unrestricted Net Assets: 99,458

**PAGE 5: Management and Staffing**

**Q11: Does Your Association Use a Management Company?**
- No

**Q12: List the Titles of Paid Staff**
- Title 1: Executive Director
- Title 2: Treasurer

**PAGE 6: Membership Information**

**Q13: Chapter Membership**
- Calendar

**Q14: Chapter Membership Includes**
- Respondent skipped this question

**Q15: Chapter Membership Includes**
- Respondent skipped this question
<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q16: Dues structure for PERSONAL members</td>
<td>Flat (one fee)</td>
</tr>
<tr>
<td>Q17: Please List Applicable Fee or Percentage for PERSONAL members</td>
<td>Flat fee $40</td>
</tr>
<tr>
<td>Q18: Please List Number of Chapter Members by Category</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q19: Chapter Membership Compared to Last Year</td>
<td>Grew</td>
</tr>
<tr>
<td>Q20: If Membership Grew or Declined</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q21: Chapter Membership Was at Its Highest . . .</td>
<td>Respondent skipped this question</td>
</tr>
</tbody>
</table>

PAGE 7: Annual Conference

<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar)</td>
<td>Revenue $104,255 Expenditures $80,937</td>
</tr>
<tr>
<td>Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a)</td>
<td>Month May Location Provo, UT Total number of attendees 462 Total booths/tables of exhibits 29 Total number of vendor chat tables 0 Total number of vendors participating in conference sessions 2 Total Number of Program Offerings 67</td>
</tr>
<tr>
<td>Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?</td>
<td>Met</td>
</tr>
<tr>
<td>Q25: Did Your Association Try Something New at This conference?</td>
<td>No</td>
</tr>
<tr>
<td>Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve</td>
<td>Respondent skipped this question</td>
</tr>
</tbody>
</table>
Q27: Was It Successful?  Respondent skipped this question

Q28: Will Your Association Offer This Again at Its Next Annual Conference?  Respondent skipped this question

Q29: List Your Association’s Most Successful Events Held during Conference
• Preconference session: How to Influence Others When You are Not in Charge, presented by Michael-John Bristow from Targeted Learning
• Friday AM session: All for One and One for All! "Marketeering" in the Library, presented by Robert Shupe and Logan City Library staff members. This session overflowed the room.

Q30: Share Outstanding Keynotes or Speakers (include topics, please)
• Keynote speaker, Marci Merola, Director of the ALA Office for Library Advocacy, spoke on advocating for libraries

PAGE 8: Association Management Systems

Q31: Please Provide the Systems/Vendors Used to Manage Your Association’s Transactions and Member Data
Accounting System  Quicken Home & Business

PAGE 9: Highlights of the Year

Q32: List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)
Legislative day featured several association members using their elevator speeches to share the vision about the importance of libraries with state lawmakers.

PAGE 10: Chapter-Identified Areas of Concern/Distress

Q33: List Major Issues Facing the Association (e.g., budget, membership, structure, systems, competition, etc.)
1. Getting the organization on a sound financial footing- which includes membership and dues structure
2. Making the organization relevant by giving our members value for their membership- which includes lots of stuff: improving conference, newsletter, providing more content on the website, providing networking and mentoring opportunities.

PAGE 11: Questions and Comments
Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.

Respondent skipped this question