Q1: Chapter Contact Information
Chapter Name: Tennessee Library Association
Address: P. O. Box 241074
City/Town: Memphis
State: TN
ZIP: 38124-1074
Primary E-mail Address: arhuggins1@comcast.net

Q2: Date Completing This Survey
Month/Date/Year 07/31/2013

Q3: Report for Fiscal Year
Start Date/End Date 07/1/2012 thru 6/30/13

Q4: Where is the link to your association's page on Facebook found?
On your association's homepage?

Q5: What is your Facebook web address?
Respondent skipped this question

Q6: Where is the link to your association's twitter account found?
On your association's homepage?

Q7: What is your Twitter handle?
Respondent skipped this question
2013 State of the Chapter Annual Report

Q8: Where is the link to your association’s "Take Action" page (e.g., Capwiz) found?
   On your association's advocacy (legislation) page?
   Elsewhere (please specify)
   Sometimes in Banner on homepage

PAGE 4: Association Primary Contacts

Q9: Primary Contacts
President: Ruth Kinnersley
Executive Director: Annelle R. Huggins
Chapter Councilor: Courtney Fuson

Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)
Revenue: $112,398
Expenses: $118,311
Unrestricted Net Assets: $90,000

PAGE 5: Management and Staffing

Q11: Does Your Association Use a Management Company?
No

Q12: List the Titles of Paid Staff
Title 1: Executive Director (P/T)

PAGE 6: Membership Information

Q13: Chapter Membership
Calendar

Q14: Chapter Membership Includes
School library association separate association

Q15: Chapter Membership Includes
ACRL Chapter

Q16: Dues structure for PERSONAL members
Graduated (fee levels based on salary)
Q17: Please List Applicable Fee or Percentage for PERSONAL members

- Flat fee Range of $15: Student; $100: Business Rep; $30: Trustee, Friend, Retired; $1,000: Life
- Highest graduated fee $150
- Lowest graduated fee $15

Q18: Please List Number of Chapter Members by Category

- Personal 413
- Support Staff n/a
- Student 110
- Trustee 73
- Retired included with Trustee
- Library/Institution 25

Q19: Chapter Membership Compared to Last Year

- Grew

Q20: If Membership Grew or Declined

- Grew by What Percentage (if known)? 11%

Q21: Chapter Membership Was at Its Highest . . .

- In year? 2005
- With how many total members? 814

PAGE 7: Annual Conference

Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar)

- Revenue $57,603
- Expenditures $54,910

Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a)

- Month April
- Location Chattanooga, TN
- Total number of attendees 413
- Total booths/tables of exhibits 32
- Total number of vendor chat tables n/a
- Total number of vendors participating in conference sessions 54 vendor attendees
- Total Number of Program Offerings 95
Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?  
Met

Q25: Did Your Association Try Something New at This conference?  
No

Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve  
Respondent skipped this question

Q27: Was It Successful?  
Respondent skipped this question

Q28: Will Your Association Offer This Again at Its Next Annual Conference?  
Respondent skipped this question

Q29: List Your Association's Most Successful Events Held during Conference  
Variety/Quality of programs

Q30: Share Outstanding Keynotes or Speakers (include topics, please)  
General Session: Andre Dubus III  
Intellectual Freedom Luncheon: Jason Mazzone

PAGE 8: Association Management Systems

Q31: Please Provide the Systems/Vendors Used to Manage Your Association's Transactions and Member Data  
Accounting System: QuickBooks in concert with Affiniscape  
Registration System: Affiniscape  
Database: Affiniscape  
Web Design/Administration: Affiniscape

PAGE 9: Highlights of the Year

Q32: List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)  
Tennessee Library Legislative Day: February 19, 2013 (jointly with TN Association of School Librarians; Friends of Tennessee Libraries; and TENN-SHARE): Attendees: 200  
Online via GoToWebinar: 3 Staff Development Webinars throughout the Spring: Attendees: 75  
TLA Board Retreat: June 14, 2013: Attendees: 45
**Q33: List Major Issues Facing the Association (e.g., budget, membership, structure, systems, competition, etc.)**

TLA Board Retreat list of Association concerns:
Budget (we continue to "eat away" at our small reserves)
Membership (it is fairly stable, but we lose approximately 100 members each year, but gain almost the same numbers in new members, mostly students, so dues income doesn't increase)
Association structure (it has been same for over 40 years and there is discussion now regarding the need for review)
Participation in structure (we continue to find it hard to obtain members who are willing to help in the governance of the association)

**Q34: Thank you for completing this Annual Report.**
If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.

*Respondent skipped this question*