PAGE 1: Welcome to the 2013 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information
Chapter Name: South Carolina Library Association
Address: PO Box 1763
City/Town: Columbia
State: SC
ZIP: 29202
Primary E-mail Address: scla@capconsc.com

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey
Month/Date/Year 09/16/2013

Q3: Report for Fiscal Year
Start Date/End Date 2012/2013

PAGE 3: Website and Social Media

Q4: Where is the link to your association's page on Facebook found?
On your association's homepage?

Q5: What is your Facebook web address?
https://www.facebook.com/southcarolinlibraryassociation

Q6: Where is the link to your association's twitter account found?
On your association's homepage?

Q7: What is your Twitter handle?
@sclanews
Q8: Where is the link to your association’s "Take Action" page (e.g., Capwiz) found?  
On your association's home page?

PAGE 4: Association Primary Contacts

Q9: Primary Contacts
President: Jonathan Newton  
Executive Director: Donald Wood  
Chapter Councilor: Nathan Flowers

Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)  
Respondent skipped this question

PAGE 5: Management and Staffing

Q11: Does Your Association Use a Management Company?  
Yes

Q12: List the Titles of Paid Staff
Title 1: Executive Secretary

PAGE 6: Membership Information

Q13: Chapter Membership  
Calendar

Q14: Chapter Membership Includes  
School library association separate association

Q15: Chapter Membership Includes  
ACRL Chapter

Q16: Dues structure for PERSONAL members  
Graduated (fee levels based on salary)

Q17: Please List Applicable Fee or Percentage for PERSONAL members

| Highest graduated fee | 85 |
| Lowest graduated fee  | 25 |

Q18: Please List Number of Chapter Members by Category  
Respondent skipped this question

Q19: Chapter Membership Compared to Last Year  
Grew
| Q20: If Membership Grew or Declined          | Respondent skipped this question |
| Q21: Chapter Membership Was at Its Highest . . . | Respondent skipped this question |

**PAGE 7: Annual Conference**

| Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar) | Respondent skipped this question |
| Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a) | Respondent skipped this question |
| Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference? | Exceeded |
| Q25: Did Your Association Try Something New at This conference? | Respondent skipped this question |
| Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve | Respondent skipped this question |
| Q27: Was It Successful? | Respondent skipped this question |
| Q28: Will Your Association Offer This Again at Its Next Annual Conference? | Respondent skipped this question |
| Q29: List Your Association's Most Successful Events Held during Conference | Respondent skipped this question |
| Q30: Share Outstanding Keynotes or Speakers (include topics, please) | Respondent skipped this question |

**PAGE 8: Association Management Systems**

| Q31: Please Provide the Systems/Vendors Used to Manage Your Association's Transactions and Member Data | Respondent skipped this question |

**PAGE 9: Highlights of the Year**
## Q32: List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

*Respondent skipped this question*

## PAGE 10: Chapter-Identified Areas of Concern/Distress

## Q33: List Major Issues Facing the Association (e.g., budget, membership, structure, systems, competition, etc.)

*Respondent skipped this question*

## PAGE 11: Questions and Comments

## Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.

*Respondent skipped this question*
Q1: Chapter Contact Information
Chapter Name: South Carolina Library Association
Address: PO Box 1763
City/Town: Columbia
State: SC
ZIP: 29202
Primary E-mail Address: scla@capconsc.com

Q2: Date Completing This Survey
Month/Date/Year  11/06/2013

Q3: Report for Fiscal Year
Start Date/End Date  January 2012 - December 2012

Q4: Where is the link to your association's page on Facebook found?
On your association's homepage?,
On most of your association's pages?

Q5: What is your Facebook web address?
https://www.facebook.com/southcarolinalibraryassociation

Q6: Where is the link to your association's twitter account found?
On your association's homepage?,
On most of your association's pages?
Q7: What is your Twitter handle?
@sclanews

Q8: Where is the link to your association’s "Take Action" page (e.g., Capwiz) found?
On your association’s home page?,
On your association’s advocacy (legislation) page?

PAGE 4: Association Primary Contacts

Q9: Primary Contacts
President: Jonathan Newton
Executive Director: Donald Wood
Chapter Councilor: Nathan Flowers

Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)
Revenue: 122000
Expenses: 137000
Unrestricted Net Assets: -15000

PAGE 5: Management and Staffing

Q11: Does Your Association Use a Management Company?
Yes

Q12: List the Titles of Paid Staff
Title 1: Executive Secretary

PAGE 6: Membership Information

Q13: Chapter Membership
Anniversary

Q14: Chapter Membership Includes
School library association separate association

Q15: Chapter Membership Includes
ACRL Chapter

Q16: Dues structure for PERSONAL members
Graduated (fee levels based on salary)
Q17: Please List Applicable Fee or Percentage for PERSONAL members
Highest graduated fee 85
Lowest graduated fee 25

Q18: Please List Number of Chapter Members by Category
Personal 238
Student 45
Trustee 16
Retired 20
Library/Institution 17

Q19: Chapter Membership Compared to Last Year
Declined

Q20: If Membership Grew or Declined
Declined by What Percentage (if known)? 5%

Q21: Chapter Membership Was at Its Highest . . .
Respondent skipped this question

PAGE 7: Annual Conference

Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar)
Revenue 49500
Expenditures 54000

Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a)
Month October
Location Columbia, SC
Total number of attendees 225
Total booths/tables of exhibits 27
Total number of vendor chat tables n/a
Total number of vendors participating in conference sessions 2
Total Number of Program Offerings 16

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?
Did Not Meet

Q25: Did Your Association Try Something New at This conference?
Yes
Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve

Unstructured "unconference" sessions. It worked well.

Q27: Was It Successful?  Yes

Q28: Will Your Association Offer This Again at Its Next Annual Conference?  Yes

Q29: List Your Association's Most Successful Events Held during Conference

Unconferences, karaoke fundraiser.

Q30: Share Outstanding Keynotes or Speakers (include topics, please)  Respondent skipped this question

PAGE 8: Association Management Systems

Q31: Please Provide the Systems/Vendors Used to Manage Your Association's Transactions and Member Data

- Accounting System: Excel
- Registration System: Excel
- Database: Excel
- Web Design/Administration: Contracted with a member.

PAGE 9: Highlights of the Year

Q32: List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

Library Legislative Day had numerous attendees from both public, academic, and school libraries. We are working on a strategic plan for the organization, and looking forward to celebrating our 100th anniversary in 2015.

PAGE 10: Chapter-Identified Areas of Concern/Distress

Q33: List Major Issues Facing the Association (e.g., budget, membership, structure, systems, competition, etc.)

Budget is the biggest issue. Membership is down, engagement is down. The school librarians being in a separate organization is rough on our membership.

PAGE 11: Questions and Comments
Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.