PAGE 1: Welcome to the 2013 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information
Chapter Name: Oregon Library Association
Address: PO Box 3067
City/Town: La Grande
State: OR
ZIP: 97850
Primary E-mail Address: ola@olaweb.org

Q2: Date Completing This Survey
Month/Date/Year: 09/16/2013

Q3: Report for Fiscal Year
Start Date/End Date: Sept. 1, 2012 - Aug. 31, 2013

PAGE 3: Website and Social Media

Q4: Where is the link to your association's page on Facebook found?
Elsewhere?, Elsewhere (please specify) via Facebook

Q5: What is your Facebook web address?
https://www.facebook.com/OregonLibraries

Q6: Where is the link to your association's twitter account found?
Elsewhere?, Elsewhere (please specify) via Twitter
Q7: What is your Twitter handle?
@OregonLibraries

Q8: Where is the link to your association's "Take Action" page (e.g., Capwiz) found?
On your association's home page?
On your association's advocacy (legislation) page?

PAGE 4: Association Primary Contacts

Q9: Primary Contacts
President Michele Burke
Chapter Councilor Hannah Gascho Rempel
Other (include title) Association Manager, Shirley Roberts

Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>112,155</td>
</tr>
<tr>
<td>Expenses</td>
<td>88,118</td>
</tr>
</tbody>
</table>

PAGE 5: Management and Staffing

Q11: Does Your Association Use a Management Company?
Yes

Q12: List the Titles of Paid Staff
Title 1 Association Manager

PAGE 6: Membership Information

Q13: Chapter Membership Anniversary

Q14: Chapter Membership Includes School library association part of Chapter

Q15: Chapter Membership Includes ACRL Chapter

Q16: Dues structure for PERSONAL members Graduated (fee levels based on salary)

Q17: Please List Applicable Fee or Percentage for PERSONAL members

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Highest graduated fee</td>
<td>120</td>
</tr>
<tr>
<td>Lowest graduated fee</td>
<td>30</td>
</tr>
</tbody>
</table>
Q18: Please List Number of Chapter Members by Category

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>967</td>
</tr>
<tr>
<td>Student</td>
<td>83</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>18</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>business - 9; lifetime - 33</td>
</tr>
</tbody>
</table>

Q19: Chapter Membership Compared to Last Year
Declined

Q20: If Membership Grew or Declined
Declined by What Percentage (if known)?
5.8

Q21: Chapter Membership Was at Its Highest . . .
Respondent skipped this question

PAGE 7: Annual Conference

Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar)

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>46,021 (net profit)</td>
</tr>
<tr>
<td>Expenditures</td>
<td>125,364</td>
</tr>
</tbody>
</table>

Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a)

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Month</td>
<td>April</td>
</tr>
<tr>
<td>Location</td>
<td>Vancouver, WA</td>
</tr>
<tr>
<td>Total number of attendees</td>
<td>952</td>
</tr>
<tr>
<td>Total booths/tables of exhibits</td>
<td>69</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>54</td>
</tr>
</tbody>
</table>

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?
Exceeded

Q25: Did Your Association Try Something New at This conference?
Yes

Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve

The conference was held jointly with Oregon & Washington. This was the first time ACRL-WA was involved with a WLA conference. We had a joint ACRL-OR/WA reception Wednesday evening that actually went very well.

This is more of a logistical issue, but this was the first time that we have had a conference together where the WLA elements were largely managed by Association Management and the OLA elements largely handled by volunteers. It made an interesting fit, but in the long run, it worked out very well.
Q27: Was It Successful?  
Yes

Q28: Will Your Association Offer This Again at Its Next Annual Conference?  
Maybe

Q29: List Your Association’s Most Successful Events Held during Conference  
Respondent skipped this question

Q30: Share Outstanding Keynotes or Speakers (include topics, please)  
We had UnShelved present for the Thursday evening banquet.

PAGE 8: Association Management Systems

Q31: Please Provide the Systems/Vendors Used to Manage Your Association’s Transactions and Member Data

<table>
<thead>
<tr>
<th>Accounting System</th>
<th>Quickbooks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration System</td>
<td>Memberclicks</td>
</tr>
<tr>
<td>Database</td>
<td>Memberclicks</td>
</tr>
<tr>
<td>Web Design/Administration</td>
<td>Memberclicks</td>
</tr>
</tbody>
</table>

PAGE 9: Highlights of the Year

Q32: List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

Development of Financial/Investment Policy

PAGE 10: Chapter-Identified Areas of Concern/Distress

Q33: List Major Issues Facing the Association (e.g, budget, membership, structure, systems, competition, etc.)

Of course increasing and retaining membership will always be a concern along with budget. At this point the structure and systems part of OLA seems to be stabilized.

PAGE 11: Questions and Comments
Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.

It would be much more helpful if you would also provide a Word document version of this survey. The amount of information required for this survey typically needs to be collected from a variety of people over time, and not just over the course of one browser session.