2013 State of the Chapter Annual Report

PAGE 1: Welcome to the 2013 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information
Chapter Name: New York Library Association
Address: 6021 State Farm Road
City/Town: Guilderland
State: NY
ZIP: 12084
Primary E-mail Address: info@nyla.org

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey
Month/Date/Year 10/03/2013

Q3: Report for Fiscal Year
Start Date/End Date 7/1/12-6/30/13

PAGE 3: Website and Social Media

Q4: Where is the link to your association's page on Facebook found?
On your association's homepage?

Q5: What is your Facebook web address?

Q6: Where is the link to your association's twitter account found?
On your association's homepage?

Q7: What is your Twitter handle?
NYLA1890
Q8: Where is the link to your association’s "Take Action" page (e.g., Capwiz) found?  On your association's home page?, Elsewhere?, Elsewhere (please specify) On Advocacy Sidebar

PAGE 4: Association Primary Contacts

Q9: Primary Contacts
President: Sara Kelly Johns
Executive Director: Jeremy Johannesen
Chapter Councilor: Rocco Staino
Other (include title): Geoff Kirkpatrick, President-Elect
Other 2 (include title): Carol Anne Germain, Immediate Past President
Other 3 (include title): Tim Burke, Treasurer

Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)
Revenue: 890,000
Expenses: 685,550
Unrestricted Net Assets: 1.6M

PAGE 5: Management and Staffing

Q11: Does Your Association Use a Management Company?
No

Q12: List the Titles of Paid Staff
Title 1: Executive Director
Title 2: Director of Government Reatltions & Advocacy
Title 3: Director of Finance
Title 4: Director of Membership
Title 5: Marketing & Communications Manager
Title 6: Special Project Coordinator
Title 7: Administrative Support Specialist

PAGE 6: Membership Information

Q13: Chapter Membership
Calendar
**Q14: Chapter Membership Includes**
- School library association part of Chapter

**Q15: Chapter Membership Includes**
- Does not include ACRL Chapter

**Q16: Dues structure for PERSONAL members**
- Graduated (fee levels based on salary)

**Q17: Please List Applicable Fee or Percentage for PERSONAL members**
- Highest graduated fee: $125 ($50K+)
- Lowest graduated fee: $35 (up to $20K)

**Q18: Please List Number of Chapter Members by Category**
- Personal: 1300
- Support Staff: 115
- Student: 550
- Trustee: 120
- Retired: 221
- Library/Institution: 372
- Total of Any Other Categories: 1322

**Q19: Chapter Membership Compared to Last Year**
- Same

**Q20: If Membership Grew or Declined**
- Respondent skipped this question

**Q21: Chapter Membership Was at Its Highest . . .**
- Respondent skipped this question

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**PAGE 7: Annual Conference**

**Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference**  
(answer requires a figure rounded to the nearest dollar)

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>260,000</td>
</tr>
<tr>
<td>Expenditures</td>
<td>116,000</td>
</tr>
</tbody>
</table>
**Q23: Please Provide the Following Non-Financial Information about Your Chapter’s Annual Conference (if not applicable, insert n/a)**

<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Month</td>
<td>November</td>
</tr>
<tr>
<td>Location</td>
<td>Saratoga Springs</td>
</tr>
<tr>
<td>Total number of attendees</td>
<td>1000</td>
</tr>
<tr>
<td>Total booths/tables of exhibits</td>
<td>125</td>
</tr>
<tr>
<td>Total number of vendor chat tables</td>
<td>12</td>
</tr>
<tr>
<td>Total number of vendors participating in conference sessions</td>
<td>100</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>125</td>
</tr>
</tbody>
</table>

**Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?**

Met

**Q25: Did Your Association Try Something New at This conference?**

Yes

**Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve**

Pecha Kucha presentations

**Q27: Was It Successful?**

Yes

**Q28: Will Your Association Offer This Again at Its Next Annual Conference?**

Yes

**Q29: List Your Association’s Most Successful Events Held during Conference**

Respondent skipped this question

**Q30: Share Outstanding Keynotes or Speakers (include topics, please)**

Respondent skipped this question

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**PAGE 8: Association Management Systems**

**Q31: Please Provide the Systems/Vendors Used to Manage Your Association’s Transactions and Member Data**

<table>
<thead>
<tr>
<th>System/Service</th>
<th>Vendor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting System</td>
<td>Peach Tree</td>
</tr>
<tr>
<td>Registration System</td>
<td>MemberMax</td>
</tr>
<tr>
<td>Database</td>
<td>MemberMax</td>
</tr>
<tr>
<td>Web Design/Administration</td>
<td>MemberMax</td>
</tr>
</tbody>
</table>

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**PAGE 9: Highlights of the Year**
Q32: List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

2013 Annual Report

Legislative
- Another successful Library Advocacy Day with Rally in ‘The Well’ of the Legislative Office Building.
- The enacted NYS budget included $4 million in additional Library Aid as well as $1.3 million in funding to those libraries impacted by the MTA Payroll tax (in lieu of exempting those libraries from the payroll tax).
- The Library Construction Aid program was maintained at $14 million.
- 369 public libraries were included in NYS Senate Bullet Aid for a total of $2.5 million.
- Obtained passage and signing into law of NYLA Legislative Priority bill requiring the distribution of library card information to public school students when materials are provided by the public library within the school district.

Membership
- Ended 2012-13 Fiscal Year with 3,892 members.
- Distributed $16,000 in Disaster Relief Funds to libraries damaged by Super Storm Sandy.
- Implemented first NYLA Regional Chapter with the Suffolk County Library Association.

Professional Development
- Partnered with BookExpo to offer a full day conference in New York City.
- Working in partnership with the Leadership & Management Section (LAMS), NYLA’s Leadership and Management Academy’s curriculum was completely revised and updated to incorporate elective credits and a leadership project.
- The Library Assistant’s Training Program curriculum was updated and the program format revised.

Operations
- NYLA successfully sold the 252 Hudson Avenue office space property, without engaging a real estate agent. $100K of the proceeds were applied to the principal of the mortgage on the 6021 State Farm Road property.
- $50K of the proceeds were used to establish a capital projects fund for the maintenance of the 6021 State Farm Road property.

Center for the Book / Digital Literacy
- Successfully held Annual NYS Writers Hall of Fame Induction Ceremony as well as completed Letters About Literature writing contest.
- NYLA reached the half-way mark in the implementation of the Digital Literacy Project that provides $791,662 in federal stimulus funds over three years to train public librarians on state approved Digital Literacy Standards.

Q33: List Major Issues Facing the Association (e.g, budget, membership, structure, systems, competition, etc.)

Engagement of libraries and librarians from the school and academic sectors.

PAGE 10: Chapter-Identified Areas of Concern/Distress

PAGE 11: Questions and Comments
Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.

Thanks to Don Wood for all his support.