**Q1: Chapter Contact Information**

- **Chapter Name:** New Mexico Library Association
- **Address:** P.O. Box 26074
- **City/Town:** Albuquerque
- **State:** NM
- **ZIP:** 87125
- **Primary E-mail Address:** contact@nmla.org

**Q2: Date Completing This Survey**

- **Month/Date/Year:** 09/16/2013

**Q3: Report for Fiscal Year**

- **Start Date/End Date:** July 1, 2012/June 30, 2013

**Q4: Where is the link to your association's page on Facebook found?**

- On most of your association's pages

**Q5: What is your Facebook web address?**

- https://www.facebook.com/NMLibraryAssociation

**Q6: Where is the link to your association's twitter account found?**

- Respondent skipped this question

**Q7: What is your Twitter handle?**

- Respondent skipped this question
**Q8:** Where is the link to your association's "Take Action" page (e.g., Capwiz) found?  
*Respondent skipped this question*

**PAGE 4: Association Primary Contacts**

<table>
<thead>
<tr>
<th>Q9: Primary Contacts</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Q10:</strong> Budget Totals for Year (answer requires a figure rounded to the nearest dollar)</td>
<td><strong>Respondent skipped this question</strong></td>
</tr>
</tbody>
</table>

**PAGE 5: Management and Staffing**

| Q11: Does Your Association Use a Management Company? | **Respondent skipped this question** |
| Q12: List the Titles of Paid Staff | **Respondent skipped this question** |

**PAGE 6: Membership Information**

| Q13: Chapter Membership | **Respondent skipped this question** |
| Q14: Chapter Membership Includes | **Respondent skipped this question** |
| Q15: Chapter Membership Includes | **Respondent skipped this question** |
| Q16: Dues structure for PERSONAL members | **Respondent skipped this question** |
| Q17: Please List Applicable Fee or Percentage for PERSONAL members | **Respondent skipped this question** |
| Q18: Please List Number of Chapter Members by Category | **Respondent skipped this question** |
| Q19: Chapter Membership Compared to Last Year | **Respondent skipped this question** |
Q20: If Membership Grew or Declined
Respondent skipped this question

Q21: Chapter Membership Was at Its Highest . . .
Respondent skipped this question

PAGE 7: Annual Conference

Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar)
Respondent skipped this question

Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a)
Respondent skipped this question

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?
Respondent skipped this question

Q25: Did Your Association Try Something New at This conference?
Respondent skipped this question

Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve
Respondent skipped this question

Q27: Was It Successful?
Respondent skipped this question

Q28: Will Your Association Offer This Again at Its Next Annual Conference?
Respondent skipped this question

Q29: List Your Association’s Most Successful Events Held during Conference
Respondent skipped this question

Q30: Share Outstanding Keynotes or Speakers (include topics, please)
Respondent skipped this question

PAGE 8: Association Management Systems

Q31: Please Provide the Systems/Vendors Used to Manage Your Association’s Transactions and Member Data
Respondent skipped this question

PAGE 9: Highlights of the Year
Q32: List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

Respondent skipped this question

Q33: List Major Issues Facing the Association (e.g., budget, membership, structure, systems, competition, etc.)

Respondent skipped this question

Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.

Respondent skipped this question
#2 COMPLETE  
Collector: New Link (Web Link)  
Started: Monday, September 30, 2013 5:30:06 PM  
Last Modified: Monday, September 30, 2013 5:38:29 PM  
Time Spent: 00:08:22  
IP Address: 66.192.145.117

**PAGE 1: Welcome to the 2013 State of the Chapter Annual Report Survey**

**Q1: Chapter Contact Information**  
Chapter Name: New Mexico Library Association  
Address: PO Box 26074  
City/Town: Albuquerque  
State: NM  
ZIP: 87125  
Primary E-mail Address: contact@nmla.org

**PAGE 2: Report for Fiscal Year**

**Q2: Date Completing This Survey**  
Month/Date/Year 09/30/2013

**Q3: Report for Fiscal Year**  
Start Date/End Date  
July 1, 2012/June 30, 2013

**PAGE 3: Website and Social Media**

**Q4: Where is the link to your association's page on Facebook found?**  
On most of your association's pages?

**Q5: What is your Facebook web address?**  
https://www.facebook.com/NMLibraryAssociation

**Q6: Where is the link to your association's twitter account found?**  
Respondent skipped this question

**Q7: What is your Twitter handle?**  
Respondent skipped this question
Q9: Primary Contacts
President: Mary Ellen Pellington
Chapter Councilor: Valerie Nye

Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)
Revenue: 81,066
Expenses: 55,773
Unrestricted Net Assets: 0

Q11: Does Your Association Use a Management Company?
No

Q12: List the Titles of Paid Staff
Respondent skipped this question

Q13: Chapter Membership
Anniversary

Q14: Chapter Membership Includes
School library association part of Chapter

Q15: Chapter Membership Includes
Does not include ACRL Chapter

Q16: Dues structure for PERSONAL members
Graduated (fee levels based on salary)

Q17: Please List Applicable Fee or Percentage for PERSONAL members
Flat fee: 80
Highest graduated fee: 60
Lowest graduated fee: 10
Q18: Please List Number of Chapter Members by Category

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>401</td>
</tr>
<tr>
<td>Student</td>
<td>9</td>
</tr>
<tr>
<td>Trustee</td>
<td>6</td>
</tr>
<tr>
<td>Retired</td>
<td>30</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>17</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>22</td>
</tr>
</tbody>
</table>

Q19: Chapter Membership Compared to Last Year

Same

Q20: If Membership Grew or Declined

Respondent skipped this question

Q21: Chapter Membership Was at Its Highest . . .

In year? 1977
With how many total members? 647

Q22: Please Provide the Following Financial Information about Your Chapter’s Annual Conference (answer requires a figure rounded to the nearest dollar)

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>53,512</td>
</tr>
<tr>
<td>Expenditures</td>
<td>20,765</td>
</tr>
</tbody>
</table>

Q23: Please Provide the Following Non-Financial Information about Your Chapter’s Annual Conference (if not applicable, insert n/a)

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Month</td>
<td>April</td>
</tr>
<tr>
<td>Location</td>
<td>Albuquerque, NM</td>
</tr>
<tr>
<td>Total booths/tables of exhibits</td>
<td>54</td>
</tr>
<tr>
<td>Total number of vendors</td>
<td>5</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>50</td>
</tr>
</tbody>
</table>

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?

Met

Q25: Did Your Association Try Something New at This conference?

Yes

Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve

The conference was moved away from the Albuquerque Convention Center and held at a hotel. It was a smaller less expensive venue.
Q27: Was It Successful?  Yes

Q28: Will Your Association Offer This Again at Its Next Annual Conference?  Yes

Q29: List Your Association’s Most Successful Events Held during Conference  Respondent skipped this question

Q30: Share Outstanding Keynotes or Speakers (include topics, please)  Respondent skipped this question

PAGE 8: Association Management Systems

Q31: Please Provide the Systems/Vendors Used to Manage Your Association’s Transactions and Member Data  Respondent skipped this question

PAGE 9: Highlights of the Year

Q32: List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)  Respondent skipped this question

PAGE 10: Chapter-Identified Areas of Concern/Distress

Q33: List Major Issues Facing the Association (e.g, budget, membership, structure, systems, competition, etc.)

The association had major financial problems in the last fiscal year and the only paid administrator left the association. There is not funding to pay an administrator so board members are having to learn and take on large responsibilities to keep the organization afloat. It seems like the organization will survive, but long term survival has been questioned. The association will have "mini" conferences until fall 2014 when the annual conference will be moved to a fall rotation.

PAGE 11: Questions and Comments

Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.  Respondent skipped this question