Q1: Chapter Contact Information
Chapter Name: New Jersey Library Association
Address: Box 1534
City/Town: Trenton
State: NJ
ZIP: 08607
Primary E-mail Address: ptumulty@njla.org

Q2: Date Completing This Survey
Month/Date/Year: 10/04/2013

Q3: Report for Fiscal Year
Start Date/End Date: 07/01/2012-06/30/2013

Q4: Where is the link to your association's page on Facebook found?
On your association's homepage?, On most of your association's pages?

Q5: What is your Facebook web address?
https://www.facebook.com/njlibraryassociation

Q6: Where is the link to your association's twitter account found?
On your association's homepage?
Q7: What is your Twitter handle?
http://twitter.com/njla

Q8: Where is the link to your association's "Take Action" page (e.g., Capwiz) found?
On your association's advocacy (legislation) page?

PAGE 4: Association Primary Contacts

Q9: Primary Contacts
President
Susan O'Neal
Executive Director
Patricia Tumulty
Chapter Councilor
Cindy Czesak

Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)
Revenue
$404,735
Expenses
$415,169
Unrestricted Net Assets
$175,178

PAGE 5: Management and Staffing

Q11: Does Your Association Use a Management Company?
No

Q12: List the Titles of Paid Staff
Title 1
Executive Director (full time)
Title 2
Office Manager (full time)
Title 3
Office Associate (part time) 14 hours per wk
Title 4
office mascot (unpaid) works for cat treats

PAGE 6: Membership Information

Q13: Chapter Membership
Calendar

Q14: Chapter Membership Includes
School library association separate association

Q15: Chapter Membership Includes
ACRL Chapter

Q16: Dues structure for PERSONAL members
Graduated (fee levels based on salary)
**Q17:** Please List Applicable Fee or Percentage for PERSONAL members

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Highest graduated fee</td>
<td>$150</td>
</tr>
<tr>
<td>Lowest graduated fee</td>
<td>$60 for new/part-time/ACRL $40 retired</td>
</tr>
</tbody>
</table>

**Q18:** Please List Number of Chapter Members by Category

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>1016</td>
</tr>
<tr>
<td>Student</td>
<td>156</td>
</tr>
<tr>
<td>Trustee</td>
<td>11</td>
</tr>
<tr>
<td>Retired</td>
<td>103</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>176</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>ACRL 44; NJASL 35; Honorary 26; Friend 51</td>
</tr>
</tbody>
</table>

**Q19:** Chapter Membership Compared to Last Year  

Grew

**Q20:** If Membership Grew or Declined

Grew by What Percentage (if known)?  
3% More Inst Members

**Q21:** Chapter Membership Was at Its Highest . . .

In year? 2008-09  
With how many total members? 1823

**PAGE 7: Annual Conference**

**Q22:** Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$160,147</td>
</tr>
<tr>
<td>Expenditures</td>
<td>$83,630</td>
</tr>
</tbody>
</table>

**Q23:** Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Month</td>
<td>June</td>
</tr>
<tr>
<td>Location</td>
<td>Atlantic City</td>
</tr>
<tr>
<td>Total number of attendees</td>
<td>774</td>
</tr>
<tr>
<td>Total booths/tables of exhibits</td>
<td>71</td>
</tr>
<tr>
<td>Total number of vendor chat tables</td>
<td>7</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>83</td>
</tr>
</tbody>
</table>

**Q24:** Did Your Chapter Meet Its Budget Projections for Its Annual Conference?  

Did Not Meet
Q25: Did Your Association Try Something New at This conference? Yes

Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve
Had "conversation starter" programs on various topics

Q27: Was It Successful? Yes

Q28: Will Your Association Offer This Again at Its Next Annual Conference? Yes

Q29: List Your Association's Most Successful Events Held during Conference
Awards Reception
President's Luncheon

Q30: Share Outstanding Keynotes or Speakers (include topics, please)
Laura Lippman
Stephen Abrams
David Levithan

PAGE 8: Association Management Systems

Q31: Please Provide the Systems/Vendors Used to Manage Your Association’s Transactions and Member Data
Registration System
Database
Web Design/Adminstration
Formsite/excel
Filemaker
Drupal

PAGE 9: Highlights of the Year

Q32: List Major Activities, Accomplishments with Participation (e.g. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)
Passage of P.L. 2013 c.56 outlines the process for dissolution of municipal libraries

PAGE 10: Chapter-Identified Areas of Concern/Distress

Q33: List Major Issues Facing the Association (e.g., budget, membership, structure, systems, competition, etc.)
budget, membership, competition for resources and of members
Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here. 

Respondent skipped this question