# Chapter Contact Information

**Chapter Name:**
Michigan Library Association  
**Address:**
1407 Rensen Suite 2  
**City/Town:**
Lansing  
**State:**
MI  
**ZIP:**
48910  
**Primary E-mail Address:**
MadziarG@mlcnet.org

# Date Completing This Survey

**Month/Date/Year:**
08/16/2013

# Report for Fiscal Year

**Start Date/End Date:**
July 2012 - June 2013

# Website and Social Media

**Where is the link to your association's page on Facebook found?**
On your association's homepage?, On most of your association's pages?

**What is your Facebook web address?**
http://www.facebook.com/MichiganLibraryAssociation

**Where is the link to your association's twitter account found?**
On your association's homepage?, On most of your association's pages?
**Q7:** What is your Twitter handle?
http://twitter.com/MLAOFFICE

**Q8:** Where is the link to your association's "Take Action" page (e.g., Capwiz) found?
On your association's advocacy (legislation) page?

### PAGE 4: Association Primary Contacts

**Q9:** Primary Contacts

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Lance Werner</td>
</tr>
<tr>
<td>Executive Director</td>
<td>Gail Madziar</td>
</tr>
<tr>
<td>Chapter Councilor</td>
<td>Trish Burns</td>
</tr>
</tbody>
</table>

**Q10:** Budget Totals for Year (answer requires a figure rounded to the nearest dollar)

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$700,000</td>
</tr>
<tr>
<td>Expenses</td>
<td>$654,000</td>
</tr>
<tr>
<td>Unrestricted Net Assets</td>
<td>$426,000</td>
</tr>
</tbody>
</table>

### PAGE 5: Management and Staffing

**Q11:** Does Your Association Use a Management Company?
No

**Q12:** List the Titles of Paid Staff

<table>
<thead>
<tr>
<th>Title 1</th>
<th>Executive Director</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title 2</td>
<td>Director of Finance and Administration</td>
</tr>
<tr>
<td>Title 3</td>
<td>Director of Professional Development and Meeting Planning</td>
</tr>
<tr>
<td>Title 4</td>
<td>Director of Membership, Marketing, and Communications</td>
</tr>
</tbody>
</table>

### PAGE 6: Membership Information

**Q13:** Chapter Membership
Anniversary

**Q14:** Chapter Membership Includes
School library association separate association

**Q15:** Chapter Membership Includes
ACRL Chapter
Q16: Dues structure for PERSONAL members
Flat (one fee)

Q17: Please List Applicable Fee or Percentage for PERSONAL members
Flat fee $85

Q18: Please List Number of Chapter Members by Category
<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>891</td>
</tr>
<tr>
<td>Student</td>
<td>70</td>
</tr>
<tr>
<td>Trustee</td>
<td>97</td>
</tr>
<tr>
<td>Retired</td>
<td>19</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>310</td>
</tr>
</tbody>
</table>

Q19: Chapter Membership Compared to Last Year
Declined

Q20: If Membership Grew or Declined
Declined by What Percentage (if known)? 3 percent

Q21: Chapter Membership Was at Its Highest . . .
In year? 2010
With how many total members? 1919

PAGE 7: Annual Conference

Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar)
Revenue $119,000
Expenditures $107,000

Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a)
Month November
Location Detroit
Total number of attendees 550
Total booths/tables of exhibits 40
Total Number of Program Offerings 60

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?
Did Not Meet

Q25: Did Your Association Try Something New at This conference?
No
Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve

Respondent skipped this question

Q27: Was It Successful?

Respondent skipped this question

Q28: Will Your Association Offer This Again at Its Next Annual Conference?

Respondent skipped this question

Q29: List Your Association’s Most Successful Events Held during Conference

Keynote Speaker

Q30: Share Outstanding Keynotes or Speakers (include topics, please)

Will Manley

PAGE 8: Association Management Systems

Q31: Please Provide the Systems/Vendors Used to Manage Your Association's Transactions and Member Data

- Accounting System: Peachtree
- Registration System: MemberMax
- Database: MemberMax
- Web Design/Administration: in-house

PAGE 9: Highlights of the Year

Q32: List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

Advocacy efforts netted an increase in state funding for libraries and highest funding in four years. Secured a sponsor for legislation amending the District Library Establishment Act. Successfully defeated legislation to require libraries to post public notices. Lobbied and monitored bills on: Personal Property Tax, DLEA, TIFAs, Open Carry and Penal Fines. Initiated changes in MLA Professional Development programs to provide premier education to Michigan libraries while keeping library staffing limitations in mind.

PAGE 10: Chapter-Identified Areas of Concern/Distress
Q33: List Major Issues Facing the Association (e.g., budget, membership, structure, systems, competition, etc.)

- Competition for libraries' professional development dollars.
- Membership retention and recruitment.
- Keeping members engaged and aware of the importance of a collective voice in the legislature, the media and the community.

Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.

Respondent skipped this question