Q1: Chapter Contact Information
Chapter Name: Massachusetts Library Association
Address: PO Box 535
City/Town: Bedford
State: MA
ZIP: 01730
Primary E-mail Address: manager@masslib.org

Q2: Date Completing This Survey
Month/Date/Year 09/27/2013

Q3: Report for Fiscal Year
Start Date/End Date July 1 2012 - June 30, 2013

Q4: Where is the link to your association's page on Facebook found?
On your association's homepage?, Elsewhere?, Elsewhere (please specify) On our "News" page

Q5: What is your Facebook web address?
https://www.facebook.com/Masslib

Q6: Where is the link to your association's twitter account found?
On your association's homepage?, Elsewhere?, Elsewhere (please specify) On our "News" page
Q7: What is your Twitter handle?
Assoc

Q8: Where is the link to your association's "Take Action" page (e.g., Capwiz) found?
Elsewhere?,
Elsewhere (please specify)
On our main page after the splash screen

PAGE 4: Association Primary Contacts

Q9: Primary Contacts
President
Elizabeth Marcus
Executive Director
Elizabeth Hacala
Chapter Councilor
Nancy Rea

Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)
Revenue
154205
Expenses
152205
Unrestricted Net Assets
114000

PAGE 5: Management and Staffing

Q11: Does Your Association Use a Management Company?
No

Q12: List the Titles of Paid Staff
Title 1
Executive Manager

PAGE 6: Membership Information

Q13: Chapter Membership
Anniversary

Q14: Chapter Membership Includes
School library association separate association

Q15: Chapter Membership Includes
Does not include ACRL Chapter

Q16: Dues structure for PERSONAL members
Graduated (fee levels based on salary)
### Q17: Please List Applicable Fee or Percentage for PERSONAL members

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee or Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highest graduated fee</td>
<td>20</td>
</tr>
<tr>
<td>Lowest graduated fee</td>
<td>110</td>
</tr>
</tbody>
</table>

### Q18: Please List Number of Chapter Members by Category

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>373</td>
</tr>
<tr>
<td>Support Staff</td>
<td>56</td>
</tr>
<tr>
<td>Student</td>
<td>198</td>
</tr>
<tr>
<td>Trustee</td>
<td>20</td>
</tr>
<tr>
<td>Retired</td>
<td>28</td>
</tr>
</tbody>
</table>

### Q19: Chapter Membership Compared to Last Year

- Grew

### Q20: If Membership Grew or Declined

- Respondent skipped this question

### Q21: Chapter Membership Was at Its Highest . . .

- Respondent skipped this question

### PAGE 7: Annual Conference

### Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar)

- Respondent skipped this question

### Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a)

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Month</td>
<td>April 2013</td>
</tr>
<tr>
<td>Location</td>
<td>Cambridge Mass</td>
</tr>
<tr>
<td>Total number of attendees</td>
<td>600</td>
</tr>
<tr>
<td>Total booths/tables of exhibits</td>
<td>50</td>
</tr>
<tr>
<td>Total number of vendor chat tables</td>
<td>0</td>
</tr>
<tr>
<td>Total number of vendors participating in conference sessions</td>
<td>5</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>40</td>
</tr>
</tbody>
</table>

### Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?

- Met

### Q25: Did Your Association Try Something New at This conference?

- No
Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve
Respondent skipped this question

Q27: Was It Successful?
Respondent skipped this question

Q28: Will Your Association Offer This Again at Its Next Annual Conference?
Respondent skipped this question

Q29: List Your Association’s Most Successful Events Held during Conference
Respondent skipped this question

Q30: Share Outstanding Keynotes or Speakers (include topics, please)
Respondent skipped this question

PAGE 8: Association Management Systems

Q31: Please Provide the Systems/Vendors Used to Manage Your Association’s Transactions and Member Data
Accounting System
Quickbooks
Registration System
Wild Apricot
Database
Wild Apricot
Web Design/Administration
Wild Apricot

PAGE 9: Highlights of the Year

Q32: List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)
Library Legislative Day
Bost Book Festival

PAGE 10: Chapter-Identified Areas of Concern/Distress

Q33: List Major Issues Facing the Association (e.g., budget, membership, structure, systems, competition, etc.)
Respondent skipped this question

PAGE 11: Questions and Comments
Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.