2013 State of the Chapter Annual Report

PAGE 1: Welcome to the 2013 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information
Chapter Name: Maryland Library Association
Address: 1401 Hollins Street
City/Town: Baltimore
State: MD
ZIP: 21223
Primary E-mail Address: mla@carr.org

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey
Month/Date/Year 07/15/2013

Q3: Report for Fiscal Year
Start Date/End Date July 1, 2012 - June 30, 2013

PAGE 3: Website and Social Media

Q4: Where is the link to your association's page on Facebook found?
On your association's homepage?

Q5: What is your Facebook web address?
https://www.facebook.com/MDLib

Q6: Where is the link to your association's twitter account found?
On your association's homepage?

Q7: What is your Twitter handle?
https://twitter.com/MDLibraryAssoc
Q8: Where is the link to your association's "Take Action" page (e.g., Capwiz) found?

On your association's home page?,
On your association's advocacy (legislation) page?

Q9: Primary Contacts

President: Carrie Plymire
Executive Director: Margaret Carty
Chapter Councilor: Pat Hofmann
Other (include title): Past President Lynn Wheeler
Other 2 (include title): President Elect John Venditta

Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)

Revenue: 312992
Expenses: 307535
Unrestricted Net Assets: 154530

Q11: Does Your Association Use a Management Company?

No

Q12: List the Titles of Paid Staff

Title 1: Executive Director
Title 2: Executive Assistant
Title 3: Administrative Assistant

Q13: Chapter Membership

Anniversary

Q14: Chapter Membership Includes

School library association separate association

Q15: Chapter Membership Includes

ACRL Chapter

Q16: Dues structure for PERSONAL members

Graduated (fee levels based on salary)
Q17: Please List Applicable Fee or Percentage for PERSONAL members

Highest graduated fee: 156
Lowest graduated fee: 42

Q18: Please List Number of Chapter Members by Category

Personal: 823
Student: 130
Trustee: 33
Retired: 32

Q19: Chapter Membership Compared to Last Year

Grew

Q20: If Membership Grew or Declined

Respondent skipped this question

Q21: Chapter Membership Was at Its Highest . . .

In year?: 2007-2008
With how many total members?: 1082

Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar)

Revenue: 162361
Expenditures: 97531

Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a)

Month: May
Location: Ocean City, MD
Total number of attendees: 700
Total booths/tables of exhibits: 37
Total Number of Program Offerings: 60

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?

Exceeded

Q25: Did Your Association Try Something New at This conference?

Yes
Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve

Keynote speaker was scheduled for Wednesday evening rather than Thursday morning. To provide time on Thursday for additional programs.

Q27: Was It Successful?  
Yes

Q28: Will Your Association Offer This Again at Its Next Annual Conference?  
Maybe

Q29: List Your Association’s Most Successful Events Held during Conference

Speakers at meal functions

Q30: Share Outstanding Keynotes or Speakers (include topics, please)

Lee Rainie, The pew Research Center (The Networked Library), Joe Raiola, MAD Magazine Senior Editor (The Joy of Censorship), Eli Neiburger, Ann Arbor District Library (Libraries in the Age of Information Ubiquity)

PAGE 8: Association Management Systems

Q31: Please Provide the Systems/Vendors Used to Manage Your Association’s Transactions and Member Data

<table>
<thead>
<tr>
<th>System/Vendor</th>
<th>Vendor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting System</td>
<td>Quick Books</td>
</tr>
<tr>
<td>Registration System</td>
<td>Meeting Trac</td>
</tr>
<tr>
<td>Database</td>
<td>Member Trac</td>
</tr>
<tr>
<td>Web Design/Administration</td>
<td>MLA Web Master</td>
</tr>
</tbody>
</table>

PAGE 9: Highlights of the Year

Q32: List Major Activities, Accomplishments with Participation (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

1. Legislative  
   a. Successfully advocated for a bill to change the required funding match for library capital grants to a wealth formula that will allow more county library systems the ability to participate in the building program.
   b. Successfully advocated to restore the five million capital grant funding to the capital budget.
   c. Successful MD Legislative Day in Annapolis which included: presentation of a proclamation honoring libraries on the Senate and on the House floors, visits to all state delegations, and an evening reception for all legislators.
2. Conference - 3rd year to present a joint conference with the Delaware Library Association.

PAGE 10: Chapter-Identified Areas of Concern/Distress
Q33: List Major Issues Facing the Association (e.g., budget, membership, structure, systems, competition, etc.)
Currently conducting a revision review of divisions, interest groups and committees to be incorporated into the strategic planning process in the coming year.

Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.

Respondent skipped this question