Q1: Chapter Contact Information
Chapter Name: Louisiana Library Association
Address: 8550 United Plaza Boulevard
Address 2: Suite 1001
City/Town: Baton Rouge
State: LA
ZIP: 70809
Primary E-mail Address: office@llaonline.org

Q2: Date Completing This Survey
Month/Date/Year 08/02/2013

Q3: Report for Fiscal Year
Start Date/End Date 07-01-2012/06-30-2013

Q4: Where is the link to your association's page on Facebook found?
On your association's homepage?,
On most of your association's pages?

Q5: What is your Facebook web address?
https://www.facebook.com/LouisianaLibraryAssociation

Q6: Where is the link to your association's twitter account found?
Respondent skipped this question
Q7: What is your Twitter handle?

Respondent skipped this question

Q8: Where is the link to your association's "Take Action" page (e.g., Capwiz) found?

On your association's home page?,
On your association's advocacy (legislation) page?

PAGE 4: Association Primary Contacts

Q9: Primary Contacts

President: Charlene Picheloup
Executive Director: Bland O'Connor
Chapter Councilor: Stephanie Braunstein
Other (include title): Vivian McCain, 1st Vice President/President-Elect

Other 2 (include title): Carla Clark, Past President
Other 3 (include title): Betsy Miguez, Second Vice President

Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)

Revenue: 188,184
Expenses: 189,750
Unrestricted Net Assets: 406,881

PAGE 5: Management and Staffing

Q11: Does Your Association Use a Management Company?

Yes

Q12: List the Titles of Paid Staff

Title 1: Executive Director
Title 2: Association Coordinator

PAGE 6: Membership Information

Q13: Chapter Membership

Calendar

Q14: Chapter Membership Includes

School library association part of Chapter

Q15: Chapter Membership Includes

Does not include ACRL Chapter
Q16: **Dues structure for PERSONAL members**  
Graduated (fee levels based on salary)

Q17: **Please List Applicable Fee or Percentage for PERSONAL members**
- Highest graduated fee: 99.00
- Lowest graduated fee: 43.00

Q18: **Please List Number of Chapter Members by Category**
- Personal: 967
- Support Staff: 33
- Student: 72
- Trustee: 335
- Retired: 68
- Library/Institution: 45
- Total of Any Other Categories: contributing - 6; lifetime - 9

Q19: **Chapter Membership Compared to Last Year**  
Declined

Q20: **If Membership Grew or Declined**
- Declined by What Percentage (if known)? 1.6%

Q21: **Chapter Membership Was at Its Highest . . .**
- In year? 2006
- With how many total members? 1273

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**PAGE 7: Annual Conference**

Q22: **Please Provide the Following Financial Information about Your Chapter's Annual Conference**  
(answer requires a figure rounded to the nearest dollar)
- Revenue: 106,563
- Expenditures: 76,042

Q23: **Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference**  
(if not applicable, insert n/a)
- Month: March
- Location: Baton Rouge, LA
- Total number of attendees: 663
- Total booths/tables of exhibits: 61
- Total number of vendor chat tables: 0
- Total number of vendors participating in conference sessions: 2
- Total Number of Program Offerings: 104
Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Exceeded

Q25: Did Your Association Try Something New at This conference? Yes

Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve
ALA Speakers at Pre-Conference on Legislation and ALA President-Elect at the General Session

Q27: Was It Successful? Yes

Q28: Will Your Association Offer This Again at Its Next Annual Conference? Yes

Q29: List Your Association's Most Successful Events Held during Conference
Book Dinner feat. Charlaine Harris; Awards Ceremony; LASL Author Lunch with Jordan Sonnenblick; Public/Trustee Lunch with John Biguenet

Q30: Share Outstanding Keynotes or Speakers (include topics, please)
Charlaine Harris - on her series "The Sookie Stackhouse"
Jordan Sonnenblick - on his books
John Biguenet - his plays and works
Barbara Stripling - School Libraries and the importance of Libraries

PAGE 8: Association Management Systems

Q31: Please Provide the Systems/Vendors Used to Manage Your Association's Transactions and Member Data
Accounting System n/a
Registration System RegOnline
Database Microsoft Access
Web Design/Administration Sigrid Kelsey

PAGE 9: Highlights of the Year

Q32: List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)
Legislative Committee Efforts including the annual Day at the Capitol but most successful was the Association's efforts on LA BESE Bulletin 741. Revisions to this bulletin almost eliminated the requirement for School Libraries in the state and through a very successful letter writing campaign and follow up by the Legislative Committee, we were able to keep the original wording with oversight on any exceptions to the rule by the BESE Board.
Q33: List Major Issues Facing the Association (e.g., budget, membership, structure, systems, competition, etc.)

- Membership
- School Library Requirements in the State
- Online Databases for Libraries in the State

Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.

Respondent skipped this question