2013 State of the Chapter Annual Report

Q1: Chapter Contact Information
Chapter Name: Arkansas Library Association
Address: PO BOX 958
City/Town: Benton
State: AR
ZIP: 72018
Primary E-mail Address: arlib2@sbcglobal.net

Q2: Date Completing This Survey
Month/Date/Year 07/12/2013

Q3: Report for Fiscal Year
Start Date/End Date January 1, 2012 - December 31, 2012

Q4: Where is the link to your association's page on Facebook found?
Elsewhere?, Elsewhere (please specify) Facebook

Q5: What is your Facebook web address?
https://www.facebook.com/pages/Arkansas-Library-Association/173814195982953

Q6: Where is the link to your association's twitter account found?
Elsewhere?, Elsewhere (please specify) Twitter
Q7: What is your Twitter handle?  
@arklibassoc

Q8: Where is the link to your association's "Take Action" page (e.g., Capwiz) found?  
Elsewhere (please specify) N/A

PAGE 4: Association Primary Contacts

Q9: Primary Contacts
President: Jim Robb
Executive Director: Lynda Hampel
Chapter Councilor: Ron Russ through October 2012
Other (include title): Hadi Dudley beginning October 2012
Other 2 (include title): Trish Miller, President Elect
Other 3 (include title): Michael Strickland, Secretary

Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)
Revenue: 157752
Expenses: 162042
Unrestricted Net Assets: 148200

PAGE 5: Management and Staffing

Q11: Does Your Association Use a Management Company?  
No

Q12: List the Titles of Paid Staff
Title 1: Executive Director

PAGE 6: Membership Information

Q13: Chapter Membership  
Calendar

Q14: Chapter Membership Includes  
School library association part of Chapter

Q15: Chapter Membership Includes  
ACRL Chapter

Q16: Dues structure for PERSONAL members  
Graduated (fee levels based on salary)
Q17: Please List Applicable Fee or Percentage for PERSONAL members

- Flat fee: N/A
- Highest graduated fee: 145
- Lowest graduated fee: 25
- Salary percentage: N/A

Q18: Please List Number of Chapter Members by Category

- Personal: 547
- Support Staff: 0
- Student: 1
- Trustee: 44
- Retired: 26
- Library/Institution: 24
- Total of Any Other Categories: 0

Q19: Chapter Membership Compared to Last Year

Grew

Q20: If Membership Grew or Declined

Grew by What Percentage (if known)?

1%

Q21: Chapter Membership Was at Its Highest...

- In year?: 2012
- With how many total members?: 642

Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference

(answer requires a figure rounded to the nearest dollar)

- Revenue: 65365
- Expenditures: 50232
**Q23:** Please Provide the Following Non-Financial Information about Your Chapter’s Annual Conference (if not applicable, insert n/a)

<table>
<thead>
<tr>
<th>Month</th>
<th>October</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>Springdale, AR - NW Arkansas Holiday Inn &amp; Convention Center</td>
</tr>
<tr>
<td>Total number of attendees</td>
<td>259</td>
</tr>
<tr>
<td>Total booths/tables of exhibits</td>
<td>40</td>
</tr>
<tr>
<td>Total number of vendor chat tables</td>
<td>N/A</td>
</tr>
<tr>
<td>Total number of vendors participating in conference sessions</td>
<td>N/A</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>56</td>
</tr>
</tbody>
</table>

**Q24:** Did Your Chapter Meet Its Budget Projections for Its Annual Conference?

Met

**Q25:** Did Your Association Try Something New at This conference?

Yes

**Q26:** If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve

Meet the Candidates Forum for Elections

**Q27:** Was It Successful?

Yes

**Q28:** Will Your Association Offer This Again at Its Next Annual Conference?

Maybe

**Q29:** List Your Association’s Most Successful Events Held during Conference

- Hospitality Suite for snacks and Networking
- Tour of Crystal Bridges American Art Museum
- Local library reception featured multicultural food and music

**Q30:** Share Outstanding Keynotes or Speakers (include topics, please)

- Barbara Stripling, ALA President-Elect - Facilitated Discussion Forums
- John Chrastka, Key note speaker
- Awful Library Books / Mary Kelly and Holly Hibner
Q31: Please Provide the Systems/Vendors Used to Manage Your Association’s Transactions and Member Data

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting System</td>
<td>File Maker Pro</td>
</tr>
<tr>
<td>Registration System</td>
<td>0</td>
</tr>
<tr>
<td>Database</td>
<td>0</td>
</tr>
<tr>
<td>Web Design/Administration</td>
<td>Internal website committee</td>
</tr>
</tbody>
</table>

PAGE 9: Highlights of the Year

Q32: List Major Activities, Accomplishments with Participation (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

- Strategic planning session at board retreat
- Officer elections included multiple candidates for VP, Councilor and Secretary demonstrated wide interest in state leadership among librarians

PAGE 10: Chapter-Identified Areas of Concern/Distress

Q33: List Major Issues Facing the Association (e.g, budget, membership, structure, systems, competition, etc.)

- Membership growth, engagement, retention
- Redesign website and integrating new technologies

PAGE 11: Questions and Comments

Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here. **Respondent skipped this question**