#1  COMPLETE
Collector: New Link (Web Link)
Started: Wednesday, September 04, 2013 3:49:26 PM
Last Modified: Wednesday, September 04, 2013 4:12:50 PM
Time Spent: 00:23:23
IP Address: 158.145.240.111

PAGE 1: Welcome to the 2013 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information
Chapter Name: Alaska Library Association
Address: PO Box 81084
City/Town: Fairbanks
State: AK
ZIP: 99708
Primary E-mail Address: webteam@akla.org

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey
Month/Date/Year 09/04/2013

Q3: Report for Fiscal Year
Start Date/End Date 1/1/2012 - 12/31/2012

PAGE 3: Website and Social Media

Q4: Where is the link to your association's page on Facebook found?
On most of your association's pages?

Q5: What is your Facebook web address?

Q6: Where is the link to your association's twitter account found?
On most of your association's pages?

Q7: What is your Twitter handle?
AKLibraryAssoc
**Q8: Where is the link to your association's "Take Action" page (e.g., Capwiz) found?**
On your association's advocacy (legislation) page?

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**PAGE 4: Association Primary Contacts**

**Q9: Primary Contacts**

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Stacey Glaser</td>
</tr>
<tr>
<td>Executive Director</td>
<td>Mary Jennings</td>
</tr>
<tr>
<td>Chapter Councilor</td>
<td>Daniel Cornwall</td>
</tr>
</tbody>
</table>

**Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>61,775</td>
</tr>
<tr>
<td>Expenses</td>
<td>61,775</td>
</tr>
<tr>
<td>Unrestricted Net Assets</td>
<td>198,538</td>
</tr>
</tbody>
</table>

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**PAGE 5: Management and Staffing**

**Q11: Does Your Association Use a Management Company?**

No

**Q12: List the Titles of Paid Staff**

<table>
<thead>
<tr>
<th>Title</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title 1</td>
<td>Executive Officer</td>
</tr>
<tr>
<td>Title 2</td>
<td>Lobbyist</td>
</tr>
</tbody>
</table>

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**PAGE 6: Membership Information**

**Q13: Chapter Membership**

Calendar

**Q14: Chapter Membership Includes**

School library association separate association

**Q15: Chapter Membership Includes**

Does not include ACRL Chapter

**Q16: Dues structure for PERSONAL members**

Graduated (fee levels based on salary)

**Q17: Please List Applicable Fee or Percentage for PERSONAL members**

<table>
<thead>
<tr>
<th>Fee Levels</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highest</td>
<td>110</td>
</tr>
<tr>
<td>Lowest</td>
<td>30</td>
</tr>
</tbody>
</table>
**Q18: Please List Number of Chapter Members by Category**

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>153</td>
</tr>
<tr>
<td>Support Staff</td>
<td>n/a</td>
</tr>
<tr>
<td>Student</td>
<td>n/a</td>
</tr>
<tr>
<td>Trustee</td>
<td>n/a</td>
</tr>
<tr>
<td>Retired</td>
<td>n/a</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>17</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>77</td>
</tr>
</tbody>
</table>

**Q19: Chapter Membership Compared to Last Year**

Declined

**Q20: If Membership Grew or Declined**

Declined by What Percentage (if known)?

36

**Q21: Chapter Membership Was at Its Highest . . .**

In year?

2008

With how many total members?

440

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**PAGE 7: Annual Conference**

**Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference**

(answer requires a figure rounded to the nearest dollar)

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>68,512</td>
</tr>
<tr>
<td>Expenditures</td>
<td>61,404</td>
</tr>
</tbody>
</table>

**Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference**

(if not applicable, insert n/a)

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Month</td>
<td>February</td>
</tr>
<tr>
<td>Location</td>
<td>Fairbanks</td>
</tr>
<tr>
<td>Total number of attendees</td>
<td>212</td>
</tr>
<tr>
<td>Total booths/tables of exhibits</td>
<td>33</td>
</tr>
<tr>
<td>Total number of vendor chat tables</td>
<td>n/a</td>
</tr>
<tr>
<td>Total number of vendors participating in conference sessions</td>
<td>5</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>86</td>
</tr>
</tbody>
</table>

**Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?**

Exceeded

**Q25: Did Your Association Try Something New at This conference?**

Yes
Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve

Library Lightning Talks - very short talks on a variety of topics intended as conversation starters.

Q27: Was It Successful? Maybe

Q28: Will Your Association Offer This Again at Its Next Annual Conference? No

Q29: List Your Association's Most Successful Events Held during Conference

Respondent skipped this question

Q30: Share Outstanding Keynotes or Speakers (include topics, please)

Pam Sandian-Smith - Anything Libraries
ALA President Molly Raphael - Libraries: Essential for Learning, Essential for Life

PAGE 8: Association Management Systems

Q31: Please Provide the Systems/Vendors Used to Manage Your Association's Transactions and Member Data

Accounting System Quickbooks
Registration System Avectra
Database Avectra
Web Design/Administration Wordpress

PAGE 9: Highlights of the Year

Q32: List Major Activities, Accomplishments with Participation (e.g. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

- Revamped AkLA website
- Updated strategic plan
- Joined SHLB for broadband issues
- Had representation on the Alaska Broadband Taskforce
- Lobbied for ongoing funding for construction of Statewide Library, Archives and Museum (SLAM) building.
- Our continuing ed committee offered a blog-based class on our statewide databases that had an enrollment of 27. Course materials available at http://akdigitalintro.blogspot.com

PAGE 10: Chapter-Identified Areas of Concern/Distress
Q33: List Major Issues Facing the Association (e.g, budget, membership, structure, systems, competition, etc.)

Loss of membership due to combined effects of implementing new electronic membership system and economic hardship. Budget problems resulting from lower membership. Recruiting people for leadership positions remains difficult.

Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.

Contact information was provided for current officers.