Fiscal Year: 2011
Start/End Dates: January 1 to December 31

On recommendation of ALA’s Chapter Relations Committee, all Chapters are asked to complete the “State of the Chapter Annual Report.” These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.

Website and Social Media

Association Website: wyla.org
Facebook:
Twitter:
YouTube:
Flickr:
LinkedIn:
Other: several interest groups are using wiki’s to share information
Other:
Other:

Budget Totals for Year

Revenue: $60646
Expenses: $49345
Unrestricted Net Assets: $

Management and Staffing

Management Company

Does Your Association Use a Management Company? No

Titles of Paid Staff

Title 1: Executive Secretary (contract)
Title 2: Lobbyist (contract)
Title 3:
Title 4:
Title 6:
Title 6:
Title 7:
Membership Information

Chapter Membership: Calendar

Chapter Membership Includes: School library association part of Chapter

Chapter Membership Includes: Does not include ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

Applicable Fee or Percentage for PERSONAL members:

Flat fee: $20 for salaried $15,000
Highest graduated fee: $10 plus $1 per $1,000 over $15,000
Lowest graduated fee:
Salary percentage:

Number of Chapter Members by Category

Personal: 274
Support Staff: na
Student: 2
Trustee: 23
Retired: 8
Library/Institution: 12
Total of Any Other Categories: Active/voting and Associate/nonvoting

Chapter Membership Compared to Last Year: Declined

If Membership Grew or Declined

Grew by What Percentage (if known)?:
Declined by What Percentage (if known)?: 5%

Chapter Membership Was at Its Highest . . .

In year?: 2009
With how many total members?: 445
Wyoming Library Association Annual Conference

Month: September, Location: Cheyenne, Total number of attendees: 245

Total booths/tables of exhibits: 38

Revenue: $37530
Expenditures: $15545

Total Number of Program Offerings : 52

Did Chapter Meet Budget Projections?: Met

New Successful Events Held During Conference

Pre-Conference: Bridges Out of Poverty workshop - This workshop is based on the book Bridges out of Poverty. Discover how miscommunication can occur between those in poverty, those in the middle class and those in the wealthy class. It provides a frame work for understanding the “hidden” rules of each of those cultures. Libraries, schools and most businesses operate on middle class hidden rules and much of our public are operating on the hidden rules of poverty. Understanding this innate conflict can help us better serve our public. Participants are required to purchase and read the book prior to the session. Payne, Ruby. Bridges out of Poverty: Strategies for professionals and communities.

Share Outstanding Keynotes or Speakers (include topics, please)

The Art of Giving Great Service: How Zingerman’s Treats Customers Like Royalty - Ann Lofgren
Zingerman’s has set the standard for great customer service in the specialty foods industry. This success has come from combining an innovative service philosophy with practical working systems, all of which ZingTrain will share in this workshop. Zingerman’s approach has been successfully applied in a wide variety of businesses and non-profits that are committed to improving the quality of their customer service, including specialty food and other retailers, banks, libraries, insurance agencies, health care providers, museums and schools. (Follow up session Training for Great Service at Zingerman’s (How do you get your staff to DO that?)

Participating in the Creative Commons – Michael Sauers With the debate over copyright raging, some are calling for the end of the all rights reserved regime, and libraries feeling like they’re caught in the middle. What are the alternatives? Creative Commons (CC) is the most respected alternative available today with its idea of some rights reserved as set by the content creators themselves. This presentation will talk about the principles of Creative Commons; show how you can easily apply it to your creations today, and how you and your patrons can use CC to find material that can be legally reused in the creation of new content.

National Board of Professional Teaching Standards and You: How do I become a NBPTS certified librarian – Richard Landreth and LaDonna Leibrich
Strengthen your teacher-librarian practice by becoming a National Board of Professional Teaching Standards certified teacher! In these days of data driven assessment, common core standards and PLC’s it is more important than ever to stay at the top of your game. NBPTS certification assists you in becoming a more reflective librarian; becoming that highly accomplished professional we all know you can be. These 2 NBPTS
certified librarians will talk about certification/re-certification, which in turn shows you about their main goal in life…. To help students succeed!

Highlights of the Year/Areas of Concern

List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

State Legislative Day and reception for legislators -- librarians travel statewide for this and provide homemade food. As the Wyoming legislature is a citizen legislature that meets for 2 to 3 months only once a year, the legislators spend the entire session in hotels and eating banquet or restaurant food. Legislators look forward to meeting with their home town librarians and trustees in the middle of the session. This year we had no pending issues before the legislature, so were able to thank them for their continued support of the Wyoming State Library budget, University of Wyoming Library budget and the statewide consortium that provides our ILS and 160+ databases.

Restructuring occurred in 2009-2010 to decrease the size of elected executive board members, trim down standing committees that would be logical to morph into a single advisor to the board and to move from large generic sections (public, academic, etc) to interest groups (reference, teens, information technology, etc). The organization is still defining ways for the structure to meet the immediate needs of the membership.

Leadship initiatives were created to ensure that we are guiding, mentoring and developing leadership with in the organization and to sustain leadership training efforts.

List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)

Membership fluctuates with where in the state the convention is held. Currently there are only two communities with adequate facilities to host conference, Cheyenne and Casper. Casper will have higher attendance due it being centrally located in the state and that hotels are less expensive than in Cheyenne.

Budget - Vendor’s fees to conference make up a large portion of WyLA budget. Fewer small book vendors are surviving the Internet, when one of the older book vendors retires there is no one to take their place. With the distances in Wyoming and our sparse population, we are seeing fewer vendors to conference, especially when they have a conflicting conference in Colorado where they have a higher return on the investment of time.

Questions and Comments