State of the Chapter Annual Report Survey: Virginia Library Association
Fiscal Year: 2011
Start/End Dates: January 1, 2012-December 31, 2012

On recommendation of ALA’s Chapter Relations Committee, all Chapters are asked to complete the “State of the Chapter Annual Report.” These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.

Website and Social Media

Association Website: www.vla.org
Facebook: https://www.facebook.com/VALibraryAssociation
Twitter:
YouTube:
Flickr:
LinkedIn:
Other:
Other:
Other:

Budget Totals for Year

Revenue: $238259
Expenses: $228951
Unrestricted Net Assets: $9308

Management and Staffing

Management Company

Does Your Association Use a Management Company? No

Titles of Paid Staff

Title 1: Executive Director
Title 2:
Title 3:
Title 4:
Title 6:
Title 6:
Title 7:
Membership Information

Chapter Membership: Calendar

Chapter Membership Includes: School library association separate association

Chapter Membership Includes: ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

Applicable Fee or Percentage for PERSONAL members:

Flat fee:
Highest graduated fee: 120
Lowest graduated fee: 15
Salary percentage:

Number of Chapter Members by Category

Personal: 662
Support Staff:
Student:
Trustee:
Retired:
Library/Institution: 13
Total of Any Other Categories: 86

Chapter Membership Compared to Last Year: Grew

If Membership Grew or Declined

Grew by What Percentage (if known)?:
Declined by What Percentage (if known)?:

Chapter Membership Was at Its Highest . . .

In year?: 2008
With how many total members?: 1018
Virginia Library Association Annual Conference

Month: October, Location: Portsmouth, VA, Total number of attendees: 512

Total booths/tables of exhibits: 68

Revenue: $91614
Expenditures: $56843

Total Number of Program Offerings : 58

Did Chapter Meet Budget Projections?: Exceeded

New Successful Events Held During Conference

Share Outstanding Keynotes or Speakers (include topics, please)

Rebecca Kamen, Professor of Art at Northern Virginia Community College. Theme was creating art out of books. Steve Almond, Author. Theme was about the pleasure and passion of reading. Both Rebecca and Steve recieved exemplary evaulations from attendees. We highly recommend them both.

Association Management Systems

Accounting System: Quicken
Registration System: Fillable pdf forms and Access
Database: Access
Web Design/Administration: Wordpress, maintained by Executive Director

Highlights of the Year/Areas of Concern

List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

Our New Members Round Table Forum has been re-established and has been wildly successful -- brought in more than 90 new members in 2011. Approximately 20 people participated in Library Legislative Day; a new Strategic Plan was implemented; and our Leadership Development Forum hosted events on the Eastern and Western sides of the state that were very well-received. Participation in our SnapshotVA program increased and resulted in an amazing collection of posters and bookmarks that have been used accross the Commonwealth.
List Major Issues Facing the Association (e.g., budget, membership, structure, systems, competition, etc.)

Membership is the most major issue, and our NMRT group and Membership Committee are doing a fantastic job of recruitment for 2012.