State of the Chapter Annual Report Survey: Tennessee Library Association
Fiscal Year: 2011-2012
Start/End Dates: July 1, 2011 - June 30, 2012

On recommendation of ALA’s Chapter Relations Committee, all Chapters are asked to complete the “State of the Chapter Annual Report.” These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.

Website and Social Media

Association Website: www.tnla.org
Facebook: www.facebook.com/TennesseeLibraryAssociation
Twitter: twitter.com/tnla
YouTube:
Flickr:
LinkedIn:
Other:
Other:
Other:

Budget Totals for Year

Revenue: $94796.44
Expenses: $109143.88
Unrestricted Net Assets: $66155.44

Management and Staffing

Management Company

Does Your Association Use a Management Company? No

Titles of Paid Staff

Title 1: Executive Director
Title 2:
Title 3:
Title 4:
Title 6:
Title 6:
Title 7:
Title 8:
Title 9:
Title 10:

Membership Information

Chapter Membership: Calendar

Chapter Membership Includes: School library association separate association

Chapter Membership Includes: ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

Applicable Fee or Percentage for PERSONAL members:

Flat fee:
Highest graduated fee: 150
Lowest graduated fee: 15
Salary percentage:

Number of Chapter Members by Category

Personal: 421
Support Staff: included in Personal
Student: 55
Trustee: 112
Retired: included in Trustee
Library/Institution: 38
Total of Any Other Categories: 3

Chapter Membership Compared to Last Year: Same

If Membership Grew or Declined

Grew by What Percentage (if known)?:
Declined by What Percentage (if known)?:

Chapter Membership Was at Its Highest . . .

In year?: 1981
With how many total members?:
**Tennessee Library Association Annual Conference**

Month: March, Location: Knoxville, TN, Total number of attendees: 594

Total booths/tables of exhibits: 36

Revenue: $54397.93
Expenditures: $37563.56

Total Number of Program Offerings : 61

Did Chapter Meet Budget Projections?: Exceeded

**New Successful Events Held During Conference**

This year's annual conference included a Resume Review for the first time. This program was very successful and we are still receiving requests for people to review resumes.

**Share Outstanding Keynotes or Speakers (include topics, please)**

We had two outstanding keynote speakers - Joan Frye Williams opened the conference with a talk on library transformation and staying relevant in the future. Jessamyn West gave an excellent closing keynote on the digital divide, what it really is, and how libraries can help address digital inequality.

**Association Management Systems**

Accounting System: Affiniscape, Inc.
Registration System: Affiniscape, Inc
Database: Affiniscape, Inc
Web Design/Administration: Affiniscape, Inc

**Highlights of the Year/Areas of Concern**

List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

This year's major activities and accomplishments for the Tennessee Library Association include: TN Library Legislative Day with 65 attendees; National Library Legislative day had 10 representatives from TN; we drafted a revised strategic plan; held 6 staff development webinars that had a total of 100 attendees; donated $1,00- to library hit by a natural disaster; began microfilming and digitizing association historical documents; held our annual board leadership conference (with 44 attendees);
initiated expanded website with incorporation of the membership database and a full conference database.

**List Major Issues Facing the Association (e.g, budget, membership, structure, systems, competition, etc.)**

The major issues facing the Tennessee Library Association include: 1) Membership - membership numbers are not stable, which makes it difficult to plan and project dues revenue. 2) Budget - expenditures continue to increase faster than revenue, eating away at our reserve funds. 3) Developing a joint conference with the Tennessee Association of School Librarians (TASL)