State of the Chapter Annual Report Survey: South Carolina Library Association (SCLA)
Fiscal Year: 2011
Start/End Dates: January 1, 2011 - December 31, 2011

On recommendation of ALA’s Chapter Relations Committee, all Chapters are asked to complete the “State of the Chapter Annual Report.” These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.

Website and Social Media

Association Website: http://www.scla.org
Facebook: https://www.facebook.com/southcarolinalibraryassociation
Twitter: @sclanews
YouTube: SCLibraryAssn
Flickr:
LinkedIn:
Other: Vimeo - SC Library Association
Other:
Other:

Budget Totals for Year

Revenue: $72695.84
Expenses: $82933.92
Unrestricted Net Assets: $

Management and Staffing

Management Company

Does Your Association Use a Management Company? Yes

Titles of Paid Staff

Title 1:
Title 2:
Title 3:
Title 4:
Title 5:
Title 6:
Title 7:
Membership Information

Chapter Membership: Anniversary

Chapter Membership Includes: School library association separate association

Chapter Membership Includes: ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

Applicable Fee or Percentage for PERSONAL members:

Flat fee: $20 for students/ $25 (for first time in 2012), paraprofessional
Highest graduated fee: 100
Lowest graduated fee: 25
Salary percentage:

Number of Chapter Members by Category

Personal: approx. 300
Support Staff:
Student: 21
Trustee: 35
Retired: n/a
Library/Institution: 13
Total of Any Other Categories:

Chapter Membership Compared to Last Year: Same

If Membership Grew or Declined

Grew by What Percentage (if known)?:
Declined by What Percentage (if known)?:

Chapter Membership Was at Its Highest . . .

In year?: Don't know
With how many total members?: Don't know
South Carolina Library Association (SCLA) Annual Conference

Month: October, Location: 2011 - Charleston, SC; 2012 - Columbia, SC, Total number of attendees: 215

Total booths/tables of exhibits: 37

Revenue: $21500
Expenditures: $30391.83

Total Number of Program Offerings : 30

Did Chapter Meet Budget Projections?: Did Not Meet

New Successful Events Held During Conference

Share Outstanding Keynotes or Speakers (include topics, please)

Association Management Systems

Accounting System:
Registration System: Paper and electronic (via PayPal)
Database:
Web Design/Administration: Webmaster, Rob Lindsey; Drupal

Highlights of the Year/Areas of Concern

List Major Activities, Accomplishments with Participation (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

Legislative Day was a success with a delegation of 8 librarians from South Carolina making the trip. We hope to have more this year.

List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)

We are definitely experiencing a budget crunch, and as the numbers show, we took a loss last year. With the new joint ALA/SCLA memberships in place, we hope to grow our membership to new levels. Having two library organizations in our state with one for school (SCASL) and us (SCLA), fragments us more than probably ought to be the case.