State of the Chapter Annual Report Survey: Southeastern Library Association
Fiscal Year: FY12
Start/End Dates: January 1 - December 31

On recommendation of ALA’s Chapter Relations Committee, all Chapters are asked to complete the “State of the Chapter Annual Report.” These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.

Website and Social Media

Association Website: http://sealonline.org
Facebook: http://www.facebook.com/#!/groups/141795729186053/
Twitter:
YouTube:
Flickr:
LinkedIn:
Other:
Other:
Other:

Budget Totals for Year

Revenue: $18186.29
Expenses: $10166.34
Unrestricted Net Assets: $24387.12

Management and Staffing

Management Company

Does Your Association Use a Management Company? No

Titles of Paid Staff

Title 1:
Title 2:
Title 3:
Title 4:
Title 5:
Title 6:
Title 7:
Membership Information

Chapter Membership: Anniversary

Chapter Membership Includes: School library association part of Chapter

Chapter Membership Includes: Does not include ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

Applicable Fee or Percentage for PERSONAL members:

Flat fee:
Highest graduated fee: 1000
Lowest graduated fee: 10
Salary percentage:

Number of Chapter Members by Category

Personal: 123
Support Staff: 14
Student: 6
Trustee: 15
Retired: 15
Library/Institution: 7
Total of Any Other Categories: 0

Chapter Membership Compared to Last Year: Same

If Membership Grew or Declined

Grew by What Percentage (if known)?:
Declined by What Percentage (if known)?:

Chapter Membership Was at Its Highest . . .

In year?: 2998
With how many total members?: 264
Southeastern Library Association Annual Conference

Month: 40756, Location: Birmingham, AL, Total number of attendees: 28

Total booths/tables of exhibits: NA

Revenue: $1650
Expenditures: $1223.04

Total Number of Program Offerings: 7

Did Chapter Meet Budget Projections?: Met

New Successful Events Held During Conference

Share Outstanding Keynotes or Speakers (include topics, please)

Dr. Louis Pitschman  Patricia Sprinkle

Association Management Systems

Accounting System: Quickbooks
Registration System: Excel/Access
Database: Access
Web Design/Administration: Microsoft Expression Web

Highlights of the Year/Areas of Concern

List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

Planning for joint conference with Georgia in October 2012

List Major Issues Facing the Association (e.g, budget, membership, structure, systems, competition, etc.)

Membership recruitment  Budget