State of the Chapter Annual Report Survey: Oregon Library Association
Fiscal Year: 2011-2012

On recommendation of ALA’s Chapter Relations Committee, all Chapters are asked to complete the “State of the Chapter Annual Report.” These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.

Website and Social Media

Association Website: http://www.olaweb.org/
Facebook: http://www.facebook.com/OregonLibraries
Twitter:
YouTube:
Flickr:
LinkedIn:
Other:
Other:
Other:

Budget Totals for Year

Revenue: $148178
Expenses: $143558
Unrestricted Net Assets: $404365.46

Management and Staffing

Management Company

Does Your Association Use a Management Company? Yes

Titles of Paid Staff

Title 1: OLA Association Manager
Title 2:
Title 3:
Title 4:
Title 6:
Title 6:
Title 7:
Title 8:
Membership Information

Chapter Membership: Anniversary

Chapter Membership Includes: School library association part of Chapter

Chapter Membership Includes: ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

Applicable Fee or Percentage for PERSONAL members:

Flat fee:
Highest graduated fee: 120
Lowest graduated fee: 20
Salary percentage:

Number of Chapter Members by Category

Personal: 1008
Support Staff:
Student: 113
Trustee:
Retired:
Library/Institution: 17
Total of Any Other Categories: 41

Chapter Membership Compared to Last Year: Grew

If Membership Grew or Declined

Grew by What Percentage (if known)?: 31
Declined by What Percentage (if known)?:

Chapter Membership Was at Its Highest . . .

In year?:
With how many total members?:

Oregon Library Association Annual Conference

Month: 04/01/2012, Location: Bend, OR, Total number of attendees: 460
Total booths/tables of exhibits: 39

Revenue: $86945
Expenditures: $60375

Total Number of Program Offerings: 54

Did Chapter Meet Budget Projections?: Exceeded

**New Successful Events Held During Conference**

used a new app for communication – boopsie for libraries

**Share Outstanding Keynotes or Speakers (include topics, please)**

Opening General Session & Keynote Address  Robert Killen – Building Dialog in the Age of Demons  Shared ways to create opportunities for communities to come together and share vibrant discussion on meaningful and, at times, divisive topics.

**Association Management Systems**

Accounting System: Quickbooks / Association Manager
Registration System: Memberclicks / Event coordinators (OLA members)
Database: Memberclicks / Association Manager
Web Design/Administration: Memberclicks / Association Manager

**Highlights of the Year/Areas of Concern**

**List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)**

For 2011-12 major activity and accomplishment was the vote of acceptance from both the Oregon Association of School Libraries merge with the Oregon Library. Membership in OLA increased by 31%. Instituted the ability to virtually meet for board, committee, and round table meetings using GoToMeeting. Also established procedures and policies for OLA to work with outside groups that support the work of OLA for event registration/accounting and use of virtual meeting software. Four OLA members attended national Legislative Day1. OLA’s Legislative Committee worked on the following: - advocated for retention of school librarians. This has been very frustrating given the state of school funding and the necessity to make brutal cuts. Ruth Murray has been a very effective and consistent advocate for school libraries so we have had a voice at various school board hearings. But, to little avail. We are also monitoring the changes in the Department of Education so we can inform the new leadership of the contribution of school libraries. - communicated with legislators on the importance of information literacy throughout the education continuum. The OLA
Legislative Committee closely monitored the activities of the Early Learning Council and its transition. Katie Anderson, State Library, has been an excellent conduit. The Governor declared October 2012 as Information Literacy Month thanks to the work of the committee and the State Library. - communicated with public library directors about the importance of getting legislators into their libraries this summer (2012). This appears to be happening. - At the annual conference in Bend, presented a well-attended session “Cold Calling for Shy Librarians.” Three committee members led small groups in crafting of participants issues, message and audience. - Advocated at the federal level for open access to publicly financed research. We were successful in getting the majority of Oregon’s Congressional delegation to sponsor federal legislation on open access to federally funded research. This support builds on past office visits as well as ones made during ALA’s Legislative Day in April 2012.

List Major Issues Facing the Association (e.g., budget, membership, structure, systems, competition, etc.)

Of course increasing and retaining membership will always be a concern along with budget. At this point the structure and systems part of OLA seems to be stabilized.