State of the Chapter Annual Report Survey: New Mexico Library Association
Fiscal Year: 2011-2012
Start/End Dates: July 1, 2011 - June 30, 2012

On recommendation of ALA’s Chapter Relations Committee, all Chapters are asked to complete the “State of the Chapter Annual Report.” These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.

Website and Social Media

Association Website: http://nmla.org/
Facebook: http://www.facebook.com/NMLibraryAssociation
Twitter:
YouTube:
Flickr:
LinkedIn:
Other:
Other:
Other:

Budget Totals for Year

Revenue: $
Expenses: $
Unrestricted Net Assets: $

Management and Staffing

Management Company

Does Your Association Use a Management Company? No

Titles of Paid Staff

Title 1: NMLA Administrator
Title 2:
Title 3:
Title 4:
Title 5:
Title 6:
Title 7:
Membership Information

Chapter Membership: Anniversary

Chapter Membership Includes: School library association part of Chapter

Chapter Membership Includes: Does not include ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

Applicable Fee or Percentage for PERSONAL members:

Flat fee:
Highest graduated fee: 60
Lowest graduated fee: 10
Salary percentage:

Number of Chapter Members by Category

Personal: 378
Support Staff:
Student: 32
Trustee:
Retired: 65
Library/Institution: 17
Total of Any Other Categories: 39

Chapter Membership Compared to Last Year: Grew

If Membership Grew or Declined

Grew by What Percentage (if known)?: grew by one person
Declined by What Percentage (if known)?:

Chapter Membership Was at Its Highest . . .

In year?: unknown
With how many total members?: unknown
New Mexico Library Association Annual Conference

Month: 41010.25, Location: Las Cruces, NM, Las Cruces Convention Center, Total number of attendees: 244

Total booths/tables of exhibits: 46 / 18

Revenue: $
Expenditures: $36803

Total Number of Program Offerings : 36

Did Chapter Meet Budget Projections?: Did Not Meet

New Successful Events Held During Conference

Share Outstanding Keynotes or Speakers (include topics, please)

Keynote speaker: Stephan Abram, MLS "Future Ready Libraries: First Steps to the Next 100 Years"

Association Management Systems

Accounting System: unknown
Registration System: unknown
Database: unknown
Web Design/Administration: unknown

Highlights of the Year/Areas of Concern

List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

List Major Issues Facing the Association (e.g., budget, membership, structure, systems, competition, etc.)

Budget loss. Decreasing membership. Decreasing attendance at annual conference.