State of the Chapter Annual Report Survey: Minnesota Library Association
Fiscal Year: Jan - Dec
Start/End Dates: 1/1/11 - 12/31/11

On recommendation of ALA’s Chapter Relations Committee, all Chapters are asked to complete the “State of the Chapter Annual Report.” These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.

Website and Social Media

Association Website: http://mnlibraryassociation.org/
Facebook: http://www.facebook.com/MinnesotaLibraryAssociation
Twitter: https://twitter.com/#!/MNlibraries
YouTube:
Flickr: http://www.flickr.com/photos/mnlibraries
LinkedIn:
Other:
Other:
Other:

Budget Totals for Year

Revenue: $251396.88
Expenses: $226545.51
Unrestricted Net Assets: $225574.33

Management and Staffing

Management Company

Does Your Association Use a Management Company? Yes

Titles of Paid Staff

Title 1:
Title 2:
Title 3:
Title 4:
Title 6:
Title 6:
Title 7:
Membership Information

Chapter Membership: Anniversary

Chapter Membership Includes: School library association part of Chapter

Chapter Membership Includes: Does not include ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

Applicable Fee or Percentage for PERSONAL members:

Flat fee:
Highest graduated fee: 200
Lowest graduated fee: 25
Salary percentage:

Number of Chapter Members by Category

Personal: 433
Support Staff:
Student: 158 (Students/Trustees/Friends tracked together)
Trustee:
Retired: 33
Library/Institution: 40
Total of Any Other Categories: 72 (Affiliate and Life)

Chapter Membership Compared to Last Year: Grew

If Membership Grew or Declined

Grew by What Percentage (if known)?: 15%
Declined by What Percentage (if known)?:

Chapter Membership Was at Its Highest . . .

In year?: 2011
With how many total members?: 710
Minnesota Library Association Annual Conference

Month: October, Location: Duluth, MN, Total number of attendees: 467

Total booths/tables of exhibits: 42

Revenue: $120211.61
Expenditures: $63509.03

Total Number of Program Offerings: 45

Did Chapter Meet Budget Projections?: Exceeded

New Successful Events Held During Conference

• What do you get when you combine Minnesota mystery authors, a haunted hotel, and signature drinks? Killer Cocktails, an after-hours event sponsored by the MLA Readers Advisory Round Table and the Twin Cities Crime Writers Co-Op. Held at Duluth’s histori

Share Outstanding Keynotes or Speakers (include topics, please)

Anita Silvey, Everything I Need to Know I Learned from a Children’s Book
Children’s books and even specific lines in books have influenced the lives of people such as actresses Kathy Bates and Julianne Moore, folk singer hero Pete Seeger, activist Robert F. Kennedy, Jr., and comic book creator Stan Lee. Author Anita Silvey showed us how children’s books, parents, librarians, and teachers have shaped the lives of our national heroes. Scott Nicholson, Engagement through Games: Reaching Library Users through Playful Ways
Scott Nicholson, author of Everyone Plays at the Library: Creating Great Gaming Experiences for All Ages, revealed how libraries can use games to connect the library community, library staff, and library resources.

Association Management Systems

Accounting System: Peachtree
Registration System: Custom solution
Database: Microsoft Access
Web Design/Administration: CMS Made Simple

Highlights of the Year/Areas of Concern

List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)
List Major Issues Facing the Association (e.g., budget, membership, structure, systems, competition, etc.)

- Engaging members in the association, especially on the leadership level
- Strategic planning – defining the mission and purpose of the association