State of the Chapter Annual Report Survey: Massachusetts Library Association
Fiscal Year: FY11
Start/End Dates: 06/30/2010 - 07/31/2011

On recommendation of ALA’s Chapter Relations Committee, all Chapters are asked to complete the “State of the Chapter Annual Report.” These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.

Website and Social Media

Association Website: www.masslib.org
Facebook: http://www.facebook.com/groups/15548154329/
Twitter: http://twitter.com/#!/MassLibAssoc
YouTube:
Flickr:
LinkedIn:
Other: http://www.facebook.com/pages/Massachusetts-Library-Association/159982780717766
Other:
Other:

Budget Totals for Year

Revenue: $163k
Expenses: $162k
Unrestricted Net Assets: $90K

Management and Staffing

Management Company

Does Your Association Use a Management Company? No

Titles of Paid Staff

Title 1: Elizabeth Hacala
Title 2:
Title 3:
Title 4:
Title 6:
Membership Information

Chapter Membership: Anniversary

Chapter Membership Includes: School library association separate association

Chapter Membership Includes: Does not include ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

Applicable Fee or Percentage for PERSONAL members:

Flat fee:
Highest graduated fee: 110
Lowest graduated fee: 20
Salary percentage:

Number of Chapter Members by Category

Personal: 400
Support Staff: 45
Student: 82
Trustee: 13
Retired: 13
Library/Institution: 12
Total of Any Other Categories:

Chapter Membership Compared to Last Year: Same

If Membership Grew or Declined

Grew by What Percentage (if known)?:
Declined by What Percentage (if known)?:

Chapter Membership Was at Its Highest . . .

In year?: 2005
With how many total members?: 1000
Massachusetts Library Association Annual Conference

Month: April, Location: Danvers, MA, Total number of attendees: 635

Total booths/tables of exhibits: 61

Revenue: $93k
Expenditures: $77K

Total Number of Program Offerings:

Did Chapter Meet Budget Projections?: Did Not Meet

New Successful Events Held During Conference

Share Outstanding Keynotes or Speakers (include topics, please)

Association Management Systems

Accounting System: Quickbooks
Registration System: Wild Apricot
Database: Wild Apricot
Web Design/Administration: Wild Apricot/West Host

Highlights of the Year/Areas of Concern

List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

Library Legislative Day -- 400 attendees  Updated Strategic Plan

List Major Issues Facing the Association (e.g, budget, membership, structure, systems, competition, etc.)

The association is currently reevaluating what our staffing needs are to meet our needs and fit within our budget in the current climate.