Fiscal Year: 2011-2012
Start/End Dates: July 1, 2011-June 30, 2012

On recommendation of ALA’s Chapter Relations Committee, all Chapters are asked to complete the “State of the Chapter Annual Report.” These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.

Website and Social Media

Association Website: www.ila.org
Facebook: www.ila.org/facebook
Twitter: www.ila.org/twitter
YouTube:
Flickr:
LinkedIn: www.ila.org/linkedin
Other:
Other:
Other:

Budget Totals for Year

Revenue: $2963814
Expenses: $2778431
Unrestricted Net Assets: $1036060

Management and Staffing

Management Company

Does Your Association Use a Management Company? No

Titles of Paid Staff

Title 1: Executive Director
Title 2: Conference and Continuing Education Manager
Title 3: Membership Services Manager
Title 4: Controller
Title 6:
Title 6:
Title 7:
Membership Information

Chapter Membership: Anniversary

Chapter Membership Includes: School library association separate association

Chapter Membership Includes: ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

Applicable Fee or Percentage for PERSONAL members:

Flat fee: 25
Highest graduated fee: 225
Lowest graduated fee: 30
Salary percentage:

Number of Chapter Members by Category

Personal: 1373
Support Staff: 131
Student: 376
Trustee: 584
Retired: 101
Library/Institution: 471
Total of Any Other Categories: 3223

Chapter Membership Compared to Last Year: Declined

If Membership Grew or Declined

Grew by What Percentage (if known)?: 7%, primarily FREE student membership, down 320; membership dues income up 8.4%
Declined by What Percentage (if known)?:

Chapter Membership Was at Its Highest . . .

In year?: 2010
With how many total members?: 3,600, again due to drop in FREE student membership
Illinois Library Association Annual Conference

Month: October, Location: Varies --- Chicago, suburban, and downstate, Total number of attendees: Varies based on location: 2,000 to 1,000

Total booths/tables of exhibits: Varies based on location: 178 to 118

Revenue: $Varies based on location: $434,442 to $249,288
Expenditures: $Varies based on location: $281,433 to $179,766

Total Number of Program Offerings:

Did Chapter Meet Budget Projections?: Did Not Meet

New Successful Events Held During Conference

Tech Petting Zoo, sponsored by Best Buy

Share Outstanding Keynotes or Speakers (include topics, please)

Joan Frye Williams and George Needham – “Embracing the Library Life Cycle”
Featured Speakers: Michael Cunningham, Author Barry Gott, Illustrator Paula Poundstone Duane Bray, IDEO – “Guerilla Innovation: Changing Libraries from Within”
David Singleton, Charlotte Mecklenburg – “Keeping Innovation Alive During Challenging Times”
Joseph Clair, Illinois Institute of Technology – “Surviving Together – Restoring Our Communities Through Institutions That Connect Us”

Association Management Systems

Accounting System: Peachtree
Registration System: Netforum Avectra
Database: Netforum Avectra
Web Design/Administration: Webhost: GoDaddy.com CMS: Joomla

Highlights of the Year/Areas of Concern

List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

(1) Annual Conferences and Continuing Education
ILA Annual Conference
October 2011: held in Rosemont, first-time use of a suburban location.
October 2012: will be held in Peoria, regular rotation between Chicago, suburban, and downstate.
Reaching Forward: Conference for Library Support Staff Held annually, two locations (Rosemont and downstate) Trustee Workshops and Forums
Held annually  (2) Advocacy Events  February 2012: Legislative Breakfast, suburban Chicago.  May 2012: Illinois Library Legislative Day. Springfield.  May 2012: National Library Legislative Day, Washington, DC.  State Legislation Monthly meetings of Public Policy Committee and Advocacy Committee  Regular updates to membership, Advocacy Network, and “fast response” team (quick decisions on urgent bills, available to present testimony on short notice, etc.)  All association-opposed legislation at the state level was defeated or withdrawn; supported bills passed; state library budget maintained at same level as other departments significant reductions.  Communications  Capwiz  ILA E-newsletter  Advocacy Network  (3) Publications and Earned Income  • ILA Handbook of Organization and Membership Directory (annual)  • Trustee Facts File (4th edition will be first ILA e-book publication, scheduled for September 2012)  • iREAD (summer reading program)  • ILA Reporter (bi-monthly)  (4) Grants and Collaborations  • LSTA grant for major study on statewide delivery of library materials (Jan 2011-March 2012) resulting in RFP issued by Illinois State Library, July 2012  • Met with IMLS in December 2012 to discuss possible role for state library associations in their strategic plan  • Attended annual conferences of selected state library associations  • Regular participant in Illinois State Library Advisory Council  (5) Office Space/Staff  Relocated to new office space in 2011, completed renovation 2012; currently have staff of 4 FTEs.  Able to accommodate full board meetings in new space.

List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)

As with most associations, we face static or declining membership numbers and conference participation, though our budgets in these areas have dropped by fairly small percentages.  As an association, we have sought to offset these challenges with increased fundraising and earned income.  Our fundraising efforts include the ongoing Illinois Library Luminary program, LSTA grant funding, and earned income through publications and our summer reading program, iREAD.  The challenge of an underfunded state budget continues to pose direct threats to library service, as well as things like pensions for public employees, including library staff.  Regional systems have been consolidated, and further consolidation of units of government is on the table.  Our legislative consultant keeps us informed and poised to be proactive in these areas through established relationships with key legislators and the opportunity to have a voice, such as a recent appointment of a public library trustee to a statewide consolidation task force.  Changing library services, especially in the area of cooperative services like materials delivery and digital content, along with reduced capacity on the part of regional and state library agencies in general, has placed ILA in a new role in recent years.  As part of an initiative begun in 2010 on the Future of Illinois Library Cooperation, ILA has continued to serve as a clearinghouse and convener for groups interested in exploring cooperation within and beyond state lines.