Fiscal Year: July 1, 2011 - June 30, 2012
Start/End Dates:

On recommendation of ALA’s Chapter Relations Committee, all Chapters are asked to complete the “State of the Chapter Annual Report.” These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.

Website and Social Media

Association Website: http://allanet.org/
Facebook: http://www.facebook.com/#!/groups/24919469900/
Twitter: https://twitter.com//ALLACOM
YouTube: https://www.youtube.com/user/alla36117
Flickr: https://www.flickr.com/photos/alabamalibraryassociation
LinkedIn:
Other:
Other:
Other:

Budget Totals for Year

Revenue: $
Expenses: $24184
Unrestricted Net Assets: $

Management and Staffing

Management Company

Does Your Association Use a Management Company? No

Titles of Paid Staff

Title 1: Association Administrator
Title 2:
Title 3:
Title 4:
Title 6:
Title 6:
Membership Information

Chapter Membership: Calendar

Chapter Membership Includes: School library association separate association

Chapter Membership Includes: Does not include ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

Applicable Fee or Percentage for PERSONAL members:

Flat fee:
Highest graduated fee:
Lowest graduated fee:
Salary percentage:

Number of Chapter Members by Category

Personal: 347
Support Staff: 5
Student: 33
Trustee: 35
Retired: 11
Library/Institution: 15
Total of Any Other Categories: 31

Chapter Membership Compared to Last Year: Grew

If Membership Grew or Declined

Grew by What Percentage (if known)?: 30%
Declined by What Percentage (if known)?:

Chapter Membership Was at Its Highest . . .

In year?: 2012
With how many total members?: 497
Alabama Library Association Annual Conference

Month: April, Location: Rotates throughout the State, Total number of attendees: 528

Total booths/tables of exhibits: 41

Revenue: $57022
Expenditures: $53040

Total Number of Program Offerings : 51

Did Chapter Meet Budget Projections?: Exceeded

New Successful Events Held During Conference

Share Outstanding Keynotes or Speakers (include topics, please)

Association Management Systems

Accounting System: Affiniscape Members360
Registration System: Affiniscape Members360
Database: Affiniscape Members360
Web Design/Administration: Affiniscape Members360

Highlights of the Year/Areas of Concern

List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

1. Legislative Day - visited with Legislators and demonstrated the Alabama Virtual Library. 2. Legislative Advocacy through the State newsletter The Communicator which reaches all members. 3. Raising Community awareness of Censorship and the freedom to read throughout the state but particularly in Gadsden, AL where the Director of the Library was "arrested" for reading banned books. She and the staff wore orange jum suits to increase awareness during the week.

List Major Issues Facing the Association (e.g., budget, membership, structure, systems, competition, etc.)

1. Literacy in all its many interpretations. 2. Continued community involvement through disaster relief and other activities. 3. Membership - growth of membership in economically challenging times and increasing awareness of the association especially
with new graduates. 4. Advocacy - continued legislative advocacy for libraries generally but especially for school and public libraries which are underfunded.

Questions and Comments

The theme for the 2013 convention is around advocacy since we will be meeting in the state capitol. Specifically the theme is "Alabama Libraries: Find Your Voice!"