Page 1: Welcome to the 2016 State of the Chapter Annual Report Survey

Q1 1) Chapter Contact Information

<table>
<thead>
<tr>
<th>Chapter Name:</th>
<th>Texas Library Association</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address:</td>
<td>3355 Bee Cave Road</td>
</tr>
<tr>
<td>Address 2:</td>
<td>#401</td>
</tr>
<tr>
<td>City/Town:</td>
<td>Austin</td>
</tr>
<tr>
<td>State/Territory:</td>
<td>TX</td>
</tr>
<tr>
<td>ZIP:</td>
<td>78746</td>
</tr>
<tr>
<td>Primary E-mail Address:</td>
<td><a href="mailto:tedw@txla.org">tedw@txla.org</a></td>
</tr>
</tbody>
</table>

Q2 2) Date Completing This Survey

Month/Date/Year 05/27/2019

Q3 3) Fiscal Year Reporting

Start Date/End Date July 2017 - June 2018

Q4 4) List contact information for survey respondent who could answer questions from Chapter Relations Office about this survey.

<table>
<thead>
<tr>
<th>Survey Respondent</th>
<th>Dana Braccia</th>
</tr>
</thead>
<tbody>
<tr>
<td>E-mail address</td>
<td><a href="mailto:danab@txla.org">danab@txla.org</a></td>
</tr>
<tr>
<td>Phone</td>
<td>512-415-8214</td>
</tr>
</tbody>
</table>

Page 3: Final Budget Totals for Fiscal Year
Q5 5) What is the final revenue and expense total for fiscal year being reported (answer requires a figure rounded to the nearest dollar)

Revenue $3,385,000
Expenses $3,385,000
Unrestricted Net Assets $1,330,000

Q6 6) Were there changes made to your management or staffing during fiscal year you are reporting on? No

Q7 7) If yes, what changes were made to management or staffing? Respondent skipped this question

Q8 8) List the number of FTE or PAID staff (e.g., 0, 1, 2, 3 . . .)

13.5

Q9 9) List paid staff by title and FTE (e.g., Director FTE 1)

| Staff 1 | Executive Director FTE 1 |
| Staff 2 | Director of Operations FTE 1 |
| Staff 3 | Director of Advocacy & Communications FTE 1 |
| Staff 4 | Director of Education & Member Engagement FTE 1 |
| Staff 5 | Exhibits & Sponsorship Manager FTE 1 |
| Staff 6 | Conference Manager FTE 1 |
| Staff 7 | Membership/Registration/Marketing/Graphics |

Q10 10) List the number of Board Members (whole number only; e.g., 6)

10

Q11 11) Is your Chapter Councilor a Board Member? Official

Q12 12) Is the Chapter Councilor elected or appointed? Elected
Q13 13) Were there changes made to your membership categories dues rates during fiscal year? Yes

Q14 14) If yes, what changes were made to your membership categories dues rates?
General CPI adjustments. No adjustments applied to individuals at the student or lowest salary categories.

Q15 15) Chapter Membership (renewal period) Calendar Year Based

Q16 16) Dues Structure for regular personal members Graduated (fee levels based on salary)

Q17 17) Please list applicable fee or percentage for regular personal members.
- Flat fee: N/A
- Highest graduated fee: $180
- Lowest graduated fee: $35
- Salary percentage: N/A

Q18 18) Please list number of Chapter Members by category (only by categories you use; do not count twice)
- Personal: 4876
- Support Staff: N/A
- Student: 471 (including joint ALA members)
- Trustee: 287
- Retired: 450
- Library/Institution: 105
- Total of Any Other Categories: 140

Q19 19) Provide the total number of all members (Regular Personal, Institutional, etc.) at end of fiscal year. Totals of all the membership categories listed above should equal total entered here.
6,329 grand total of all categories

Q20 20) Chapter Membership compared to last year Same

Q21 21) Did membership grow or decline?
- Grew by What Percentage (if known)? N/A
- Declined by What Percentage (if known)? N/A
Q22 22) If membership increased or decreased by 2% or more, please explain or surmise cause.  
Respondent skipped this question

Q23 23) Which membership management software does your chapter use?  
Custom made.

Q24 24) To the best of your ability, please briefly describe the pros and cons of the MMS that you’ve purchased.  
Respondent skipped this question

Q25 25) Which features do you wish your MMS had?  
Respondent skipped this question

Page 6: Annual Conference

Q26 26) Please provide the following financial information about your Chapter’s Annual Conference during the reported fiscal year (answer requires a figure rounded to the nearest dollar).

Revenue $3,407,850 (including restricted/unrestricted)
Expenditures $3,249,660

Q27 27) Please Provide the Following Non-Financial Information about Your Chapter’s Annual Conference (if not applicable, insert n/a).

Month April
Location Dallas, TX
Length of Total Conference (pre- and conference) in Days 4
Total Number of Attendees 7285
$ Conference Registration Rate for Regular Member $285
$ Conference Registration Rate for Regular Nonmember $495
Total Booths/Tables of Exhibits 460 approximately
$ Charge for Standard Booth $885 for 5x10’ booth
$ Charge for Standard Table N/A
Total Number of Program Offerings 375 approximately

Q28 28) Is there a discounted registration rate for your conference? If so, have you worked with other groups to cover those costs? Please be as specific as possible.

N/A
Q29 29) Did Your Chapter Meet Its Budget Projections for Its Annual Conference?  
Met

Q30 30) Did Your Association Try Something New at This Conference? If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

TLA continued to build on many exciting initiatives including adding more interactive sessions, inviting classroom teachers to learn more about a library career at Teacher Day @ TLA, offered a robust conference mobile app, offered a virtual closing session by David Lankes.

Q31 31) Was It Successful?  
Yes

Q32 32) Will your association try this again at future conference?  
Maybe

Q33 33) List Your Association's Most Successful Events Held during Conference.

Kwame Alexander, Fran Glick, Karla Collins, Grace Lin, John Horrigan, TSLAC programming.

Q34 34) Share Outstanding Keynotes or Speakers (include topics, please).

Rick Steves gave an excellent talk on travel as a political act.

Page 7: Accomplishments/Concerns

Q35 35) If you have one, how many attendees participate(d) in your State Advocacy/Legislation Day? (whole number only; e.g., 20)

N/A

Q36 36) Did your Chapter use a virtual advocacy tool for State Library Legislative Day?  
No
Q37 37) List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

- Launched new website: www.txla.org
- Built out a new online collaborative network with Google Team Drives for all TLA Committees and Units.
- Continued building community partnerships with organizations including SXSW EDU, PT and the Texas Museum Association.
- Continued work on the Community Engagement Task Force and created a Membership Development Task Force.
- TLA’s TALL Texan Leadership Development Institute completed it’s 25th year with Maureen Sullivan and Jack Siggens. A summer reunion was held with past participants.
- Offered dynamic leadership programs including Executive Leadership Institute (ELI), and soon to premier (LAUNCH) for early career professionals.
- PR & Marketing Committee launched Texas Libraries Transform initiative
- Began offering new Discussion Groups for members
- Launched new Zoom platform lines for members to be able to meet virtually for committee and unit meetings

Q38 38) List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

Like many organizations, TLA continues to be challenged by tight budgets and over-stretched staff who desire to provide excellent service to members. New member engagement and outreach initiatives will be launched in 2019 in addition to new marketing efforts.

Q39 39) Is there a separate school library association in your state?  No

Q40 40) Is there a separate college or academic library association or section in your state?  No