Q1 1) Chapter Contact Information

Chapter Name: New Jersey Library Association
Address: Box 1534
City/Town: Trenton
State/Territory: NJ
ZIP: 08607
Primary E-mail Address: ptumulty@njla.org

Q2 2) Date Completing This Survey

Month/Date/Year: 08/09/2019

Q3 3) Fiscal Year Reporting

Start Date/End Date: FY2018-2019

Q4 4) List contact information for survey respondent who could answer questions from Chapter Relations Office about this survey.

Survey Respondent: Patricia Tumulty
E-mail address: ptumulty@njla.org
Phone: 609-394-8032

Page 3: Final Budget Totals for Fiscal Year
Q5 5) What is the final revenue and expense total for fiscal year being reported (answer requires a figure rounded to the nearest dollar)

Revenue $462,746
Expenses $390,865
Unrestricted Net Assets $155,000

Page 4: Management and Staffing

Q6 6) Were there changes made to your management or staffing during fiscal year you are reporting on? Yes

Q7 7) If yes, what changes were made to management or staffing?

We hired two part-time staff instead of a second full-time person

Q8 8) List the number of FTE or PAID staff (e.g., 0, 1, 2, 3 . . . )

2

Q9 9) List paid staff by title and FTE (e.g., Director FTE 1)

Staff 1 Patricia Tumulty, Executive Director
Staff 2 Member Communications (20 hours per week)
Staff 3 Bookkeeper (10 hours per week)

Q10 10) List the number of Board Members (whole number only; e.g., 6)

17

Q11 11) Is your Chapter Councilor a Board Member? Official

Q12 12) Is the Chapter Councilor elected or appointed? Elected

Page 5: Membership Information

Q13 13) Were there changes made to your membership categories dues rates during fiscal year? No

Q14 14) If yes, what changes were made to your membership categories dues rates? Respondent skipped this question
### Q15 15) Chapter Membership (renewal period)

**Anniversary Year Based**

### Q16 16) Dues Structure for regular personal members

**Graduated (fee levels based on salary)**

### Q17 17) Please list applicable fee or percentage for regular personal members.

| Highest graduated fee | $165 |
| Lowest graduated fee  | $35  |

### Q18 18) Please list number of Chapter Members by category (only by categories you use; do not count twice)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>961</td>
</tr>
<tr>
<td>Student</td>
<td>125</td>
</tr>
<tr>
<td>Trustee</td>
<td>8</td>
</tr>
<tr>
<td>Retired</td>
<td>73</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>206</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>110</td>
</tr>
</tbody>
</table>

### Q19 19) Provide the total number of all members (Regular Personal, Institutional, etc.) at end of fiscal year. Totals of all the membership categories listed above should equal total entered here.

1483

### Q20 20) Chapter Membership compared to last year

**Same**

### Q21 21) Did membership grow or decline?

**Respondent skipped this question**

### Q22 22) If membership increased or decreased by 2% or more, please explain or surmise cause.

**Respondent skipped this question**

### Q23 23) Which membership management software does your chapter use?

Currently using Civicrm. Going to Memberclicks 9/19

### Q24 24) To the best of your ability, please briefly describe the pros and cons of the MMS that you've purchased.

Members can’t update their own information.

### Q25 25) Which features do you wish your MMS had?

**Respondent skipped this question**
**Q26** 26) Please provide the following financial information about your Chapter's Annual Conference during the reported fiscal year (answer requires a figure rounded to the nearest dollar).

<table>
<thead>
<tr>
<th>Revenue</th>
<th>$177,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expenditures</td>
<td>$74,600</td>
</tr>
</tbody>
</table>

**Q27** 27) Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

<table>
<thead>
<tr>
<th>Month</th>
<th>May</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>Atlantic City, NJ</td>
</tr>
<tr>
<td>Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)</td>
<td>3</td>
</tr>
<tr>
<td>Total Number of Attendees</td>
<td>700</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Member</td>
<td>Precon $50, one day $105, two days $230</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Nonmember</td>
<td>Precon $75, one day 140, two days $230</td>
</tr>
<tr>
<td>Total Booths/Tables of Exhibits</td>
<td>70</td>
</tr>
<tr>
<td>$ Charge for Standard Booth</td>
<td>$675 for profit; $325 nonprofit</td>
</tr>
<tr>
<td>$ Charge for Standard Table</td>
<td>$250</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>75</td>
</tr>
</tbody>
</table>

**Q28** 28) Is there a discounted registration rate for your conference? If so, have you worked with other groups to cover those costs? Please be as specific as possible.

Respondent skipped this question

**Q29** 29) Did Your Chapter Meet Its Budget Projections for Its Annual Conference?

Met

**Q30** 30) Did Your Association Try Something New at This Conference? If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

Makers and author Demonstration in Exhibits
President's program with Mind Games
One Book One Conference with Chris Bohjalian's book Sandcastle Girls

**Q31** 31) Was It Successful?

Yes

**Q32** 32) Will your association try this again at future conference?

Maybe
Q33 33) List Your Association's Most Successful Events Held during Conference.

Keynotes (listed below)

Q34 34) Share Outstanding Keynotes or Speakers (include topics, please).

Dr. Nell Painter (author)
Chris Bohjalian (author)
Lisa Lucas, National Book Foundation

Page 7: Accomplishments/Concerns

Q35 35) If you have one, how many attendees participate(d) in your State Advocacy/Legislation Day? (whole number only; e.g., 20)

We didn't hold. Have local advocacy visits

Q36 33) Did your Chapter use a virtual advocacy tool for State Library Legislative Day? Yes

Q37 37) List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

Adoption of a new Strategic Plan
Adoption of a Core Values Document

Q38 38) List Major Issues Facing Your Association (e.g., budget, membership, structure, systems, competition, etc.).

Membership - people can't get out so they can't participate
Competition - PLA in Philadelphia 2018, ALA Annual in DC June 2019, ALA Mid-Winter Philadelphia 2020. Other organizations such as the State Library or local consortiums can offer programs for free and we have to charge.

Q39 39) Is there a separate school library association in your state? Yes

Q40 40) Is there a separate college or academic library association or section in your state? No