Q1 1) Chapter Contact Information

Chapter Name: Nebraska Library Association
Address: PO Box 21756
City/Town: Lincoln
State/Territory: NE
ZIP: 68542
Primary E-mail Address: nlaexecutivedirector@nebraskalibraries.org

Q2 2) Date Completing This Survey
Month/Date/Year: 06/10/2019

Q3 3) Fiscal Year Reporting
Start Date/End Date: October 1, 2017 to September 30, 2018

Q4 4) List contact information for survey respondent who could answer questions from Chapter Relations Office about this survey.

Survey Respondent: Micki Dietrich - NE Chapter Councilor
E-mail address: mdietrich@omahalibrary.org
Phone: 4024447897
Q5 5) What is the final revenue and expense total for fiscal year being reported (answer requires a figure rounded to the nearest dollar)

Revenue 63,876
Expenses 46,718
Unrestricted Net Assets 136,510

Page 4: Management and Staffing

Q6 6) Were there changes made to your management or staffing during fiscal year you are reporting on? No

Q7 7) If yes, what changes were made to management or staffing? Respondent skipped this question

Q8 8) List the number of FTE or PAID staff (e.g., 0, 1, 2, 3 . . . )

2

Q9 9) List paid staff by title and FTE (e.g., Director FTE 1)

Staff 1 Executive Director 1 FTE
Staff 2 Lobbyist .33 FTE

Q10 10) List the number of Board Members (whole number only; e.g., 6)

16

Q11 11) Is your Chapter Councilor a Board Member? Official

Q12 12) Is the Chapter Councilor elected or appointed? Elected

Page 5: Membership Information

Q13 13) Were there changes made to your membership categories dues rates during fiscal year? No

Q14 14) If yes, what changes were made to your membership categories dues rates? Respondent skipped this question

Q15 15) Chapter Membership (renewal period) Anniversary Year Based
Q16 16) Dues Structure for regular personal members

Flat (one fee)

Q17 17) Please list applicable fee or percentage for regular personal members.

Flat fee 60

Q18 18) Please list number of Chapter Members by category (only by categories you use; do not count twice)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>278</td>
</tr>
<tr>
<td>Support Staff</td>
<td>63</td>
</tr>
<tr>
<td>Student</td>
<td>27</td>
</tr>
<tr>
<td>Trustee</td>
<td>57</td>
</tr>
<tr>
<td>Retired</td>
<td>19</td>
</tr>
<tr>
<td>Other</td>
<td>4</td>
</tr>
</tbody>
</table>

Q19 19) Provide the total number of all members (Regular Personal, Institutional, etc.) at end of fiscal year. Totals of all the membership categories listed above should equal total entered here.

448

Q20 20) Chapter Membership compared to last year

Declined

Q21 21) Did membership grow or decline?

Declined by What Percentage (if known)? 18%

Q22 22) If membership increased or decreased by 2% or more, please explain or surmise cause.

Many members join for conference discount. Our conference schedule was drastically different this year and our conference attendance was down significantly. We have also seen a decrease year over year in then number of members who are school librarians, as they have their own organization.

Q23 23) Which membership management software does your chapter use?

StarChapter

Q24 24) To the best of your ability, please briefly describe the pros and cons of the MMS that you've purchased.

User-friendly. Cannot include sections/round tables within the dues payment - they must be a separate payment.
Q25 25) Which features do you wish your MMS had?

Being able to include sections/round tables within the annual dues payment.

Page 6: Annual Conference

Q26 26) Please provide the following financial information about your Chapter’s Annual Conference during the reported fiscal year (answer requires a figure rounded to the nearest dollar).

<table>
<thead>
<tr>
<th>Revenue</th>
<th>$92,149</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expenditures</td>
<td>$92,467</td>
</tr>
</tbody>
</table>

Q27 27) Please provide the following non-financial information about your Chapter’s Annual Conference (if not applicable, insert n/a).

<table>
<thead>
<tr>
<th>Month</th>
<th>October</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>Lincoln, NE</td>
</tr>
<tr>
<td>Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)</td>
<td>3</td>
</tr>
<tr>
<td>Total Number of Attendees</td>
<td>455</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Member</td>
<td>85</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Nonmember</td>
<td>185</td>
</tr>
<tr>
<td>Total Booths/Tables of Exhibits</td>
<td>44</td>
</tr>
<tr>
<td>$ Charge for Standard Booth</td>
<td>$500 (EB); $600 - regular rate</td>
</tr>
<tr>
<td>$ Charge for Standard Table</td>
<td>$100 (EB); $200 - regular rate</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>68</td>
</tr>
</tbody>
</table>

Q28 28) Is there a discounted registration rate for your conference? If so, have you worked with other groups to cover those costs? Please be as specific as possible.

There was early bird registration - $60 for members and $160 for non-members.

Q29 29) Did Your Chapter Meet Its Budget Projections for Its Annual Conference?

Did Not Meet

Q30 30) Did Your Association Try Something New at This Conference? If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

We adjusted rates to try and boost pre-registration to try and get more pre-registrants. We shifted some popular sessions into special events to highlight them while opening up more session slots. The session proposals were set up in a different way to get detailed applications that resembled other associations’ submission format. We shifted the normal conference days from Weds-Fri to Thurs-Sat due to our venue having a technical glitch and losing our reservation.
Q31 31) Was It Successful?  No

Q32 32) Will your association try this again at future conference?  No

Q33 33) List Your Association’s Most Successful Events Held during Conference.

We tried panels for the first time as a session option, and they were a hit. We hope to expand their time frame in future conferences since we had to end the session just as the conversations were getting into some great topics.

Q34 34) Share Outstanding Keynotes or Speakers (include topics, please).

Our keynotes were as follows: Dr. Ling Hwey Jeng and Michelle Luhtala

Page 7: Accomplishments/Concerns

Q35 35) If you have one, how many attendees participate(d) in your State Advocacy/Legislation Day? (whole number only; e.g., 20)

This year we had 68 attendees at our annual advocacy day

Q36 36) Did your Chapter use a virtual advocacy tool for State Library Legislative Day?  No

Q37 37) List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

Advocacy Day, Annual Conference

Q38 38) List Major Issues Facing Your Association (e.g, budget, membership, structure, systems, competition, etc.).

Membership is #1 followed closely by structure.

Q39 39) Is there a separate school library association in your state?  Yes

Q40 40) Is there a separate college or academic library association or section in your state?  No