Welcome to “New Chapter Leader Orientation Webinar“

Participants

All participants are muted for this webinar. There will be time to ask questions at the end of the webinar. Please feel free to enter your questions in the chat box at any time during the webinar.

Chat

The chat box is located in your tool bar at the bottom of your screen. Hover over the bottom of your screen and click on the chat icon to access the chat box.

Please make sure to send messages to the presenters by selecting “send to all panelists and participants”

Sound Check

Test your sound connection by clicking on the upward arrow (^) next to the microphone icon. Select test audio connection.
New Chapter Leaders Orientation

The ALA and Chapters Partnership
Your Webinar Presenters:

Julius C. Jefferson, Jr.  
Chair, Chapter Relations Committee  
Past President, District of Columbia Library Association  
Library of Congress/Congressional Research Service  
Washington, DC  
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Michael Dowling, Director,  
Chapter Relations Office (CRO)  
mdowling@ala.org  
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Mariel Colbert, Program Officer  
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mcolbert@ala.org  
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Susan L. Jennings  
Incoming President, Chapter Relations Committee  
Chapter Councilor, Tennessee Library Association  
Dean of Library Services, Chattanooga State Community College  
Susan.Jennings@ChattanoogaState.EDU

Erin Gray  
President, Missouri Library Association  
Branch Manager, Republic Branch Library  
Springfield-Greene County Library District  
ering@thelibrary.org  
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The ALA and Chapters Partnership

Structure  Communications  Advocacy  Resources
Structure
Chapter Relations Committee

http://www.ala.org/groups/committees/ala/ala-crc

- 11 member committee, plus 2 interns; founded on January 11, 1967

✓ To develop and recognize chapters as integral components of ALA.
✓ To encourage discussion, activities and programs that support the mutual interests of ALA and the chapters.
✓ To advise when requested on proposals and actions of other ALA units that may affect chapters.
✓ To provide a forum wherein chapters can share ideas and concerns of common interest and identify common needs and goals.
✓ To communicate these chapter needs and goals to ALA and ALA goals, programs and priorities to the chapters.
✓ To encourage and maintain a cooperative and supportive relationship among ALA, its units, and the chapters.
✓ To formulate and review periodically requirements for chapter status.
✓ To serve as an advisory committee to the Chapter Relations Office.
Chapter Relations Committee

Julius C. Jefferson, Jr. (Chair, DC)  Jackie Toce (ALCTS Representative, CT)
Jennifer A. Alvino (Member, ME)    Ed Rock (ACRL Representative, SC)
Steven K. Bowers (Member, MI)      Brian A. Greene (LITA Representative, WY)
Cynthia Czesak (Member, NJ)        Sarah Hill (RUSA Representative, FL)
Ann Dutton Ewbank (Member, MT)    Patty Wong (ALA Executive Board Liaison, CA)
Jillian K. Hayes (Member, NY)      Michael Dowling (Staff Liaison, IL)
Susan L. Jennings (Member, TN)    Mariel Colbert (Staff Liaison, IL)
Amy Spence Lappin (Member, NH)    
Rodney E. Lippard (Member, NC)  
David Gilbert Schappert (Member, PA)
Yiping Wang (Member, CA)          
LaMoya Nicole Burks (Intern, TX)  
Pinky Harriott (Intern, SC)      

57 ALA Chapters. One Chapter in each state, the District of Columbia, Guam, the U.S. Virgin Islands, and regional library associations in the Mountain Plains, New England, Pacific Northwest, and Southeastern regions.

Chapters promote general library service and librarianship within its geographic area, provide geographic representation to the Council of the American Library Association [http://bit.ly/2szhLJ0](http://bit.ly/2szhLJ0), and cooperate in the promotion of general and joint enterprises with the American Library Association and other library groups.

The partnership between the American Library Association and its Chapters is designed to benefit both. Each partner expects certain benefits from the partnership, and each strives to meet those expectations by accomplishing the responsibilities accompanying their partnership.
Not all ALA members are Chapter members and vice versa

Joint Student Membership [http://www.ala.org/groups/joint-membership-program](http://www.ala.org/groups/joint-membership-program) in 47 Chapters. $42, September 1, 2018 - August 31, 2019. Split between ALA and Chapter. ALA processes all memberships and provides monthly reports and checks to Chapters. See Joint Student Membership Partnership between ALA and Chapters: How Does It Work? [http://bit.ly/1H3k8JS](http://bit.ly/1H3k8JS)

No other current joint memberships (regular, retired, trustee, etc.)

Chapters can request a list of ALA members in their Chapter once a year to use for membership marketing. ALA Membership would like to request a swap, if permissible.
# How Many ALA Members Are in Your State

<table>
<thead>
<tr>
<th>Chapter</th>
<th>Individual</th>
<th>Organization</th>
<th>Corporate</th>
<th>Total by State</th>
</tr>
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<tr>
<td>Alabama</td>
<td>590</td>
<td>33</td>
<td>2</td>
<td>625</td>
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<tr>
<td>Alaska</td>
<td>181</td>
<td>13</td>
<td>0</td>
<td>194</td>
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<tr>
<td>Arizona</td>
<td>744</td>
<td>16</td>
<td>2</td>
<td>762</td>
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<tr>
<td>Arkansas</td>
<td>395</td>
<td>27</td>
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<td>California</td>
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<td>109</td>
<td>12</td>
<td>4,726</td>
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<td>Colorado</td>
<td>1,117</td>
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<td>1</td>
<td>1,150</td>
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<tr>
<td>Connecticut</td>
<td>978</td>
<td>59</td>
<td>0</td>
<td>1,037</td>
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<td>Delaware</td>
<td>190</td>
<td>13</td>
<td>0</td>
<td>203</td>
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<td>Florida</td>
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<td>70</td>
<td>4</td>
<td>2,008</td>
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<td>Georgia</td>
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<td>38</td>
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<td>1,072</td>
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<td>Hawaii</td>
<td>182</td>
<td>4</td>
<td>0</td>
<td>186</td>
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<td>Idaho</td>
<td>191</td>
<td>8</td>
<td>0</td>
<td>199</td>
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<tr>
<td>Illinois</td>
<td>4,050</td>
<td>201</td>
<td>13</td>
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<td>Iowa</td>
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<td>643</td>
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<td>Kansas</td>
<td>578</td>
<td>22</td>
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<td>600</td>
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<td>Kentucky</td>
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<td>Louisiana</td>
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<td>862</td>
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<td>Maine</td>
<td>304</td>
<td>30</td>
<td>1</td>
<td>335</td>
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<td>Maryland</td>
<td>1,528</td>
<td>30</td>
<td>6</td>
<td>1,564</td>
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<td>Massachusetts</td>
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<td>74</td>
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<td>76</td>
<td>7</td>
<td>1,660</td>
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<td>28</td>
<td>5</td>
<td>882</td>
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<td>Mississippi</td>
<td>309</td>
<td>16</td>
<td>0</td>
<td>325</td>
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<td>Missouri</td>
<td>847</td>
<td>36</td>
<td>4</td>
<td>887</td>
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<td>Nebraska</td>
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<td>21</td>
<td>2</td>
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<table>
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<tr>
<th>Chapter</th>
<th>Individual</th>
<th>Organization</th>
<th>Corporate</th>
<th>Total by State</th>
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<td>Nevada</td>
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<td>New Jersey</td>
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<td>New Mexico</td>
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<td>New York</td>
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<td>North Carolina</td>
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<td>North Dakota</td>
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<td>Ohio</td>
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<td>Oklahoma</td>
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<td>543</td>
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<td>Oregon</td>
<td>747</td>
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<td>764</td>
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<td>Pennsylvania</td>
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<td>7</td>
<td>1,976</td>
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<td>Rhode Island</td>
<td>263</td>
<td>18</td>
<td>1</td>
<td>282</td>
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<td>South Carolina</td>
<td>692</td>
<td>29</td>
<td>2</td>
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<td>South Dakota</td>
<td>118</td>
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<td>132</td>
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<td>Tennessee</td>
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<td>Texas</td>
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<td>2,958</td>
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<td>Utah</td>
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<td>Vermont</td>
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<td>Virginia</td>
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<td>Washington</td>
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<td>West Virginia</td>
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<td>171</td>
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<td>Wisconsin</td>
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<td>36</td>
<td>7</td>
<td>1,065</td>
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<td>Wyoming</td>
<td>129</td>
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<td>136</td>
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<td>District of Columbia</td>
<td>414</td>
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<td>429</td>
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<tr>
<td>Guam</td>
<td>5</td>
<td>1</td>
<td>0</td>
<td>6</td>
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<tr>
<td>Puerto Rico</td>
<td>51</td>
<td>18</td>
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<td>69</td>
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<tr>
<td><strong>Total of All Chapters</strong></td>
<td><strong>51,175</strong></td>
<td><strong>2,025</strong></td>
<td><strong>141</strong></td>
<td><strong>53,341</strong></td>
</tr>
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</table>
Chapters and National Initiatives

- Banned Books Week
- Teen Read Week
- Choose Privacy Week
- Preservation Week
- International Games Week
- Library Card Sign-up Month
- National Library Week
- Library Snapshot Day
- Money Smart Week

See Celebration Weeks & Promotional Events

ALA has everything you need to celebrate:

- information
- logos to use
- contacts for more
- ideas and examples
- stories
- fun!
The Chapter Relations Office has partnered up with PLA and PPA to help introduce the Libraries Lead with Digital Skills initiative.

Libraries Lead with Digital Skills is an initiative of ALA and PLA, sponsored by Google, to ensure that public libraries across the nation receive ongoing access to free tools and resources to help everyone across America grow their skills, careers, and businesses.

- Google is currently on a nation-wide tour to bring digital skills to public libraries. States are announced on a rolling bases.
- Applications are currently open for Delaware, Missouri, New Hampshire, Rhode Island, and Vermont.
- For more information or to view the deadline for your state, please visit the PLA Libraries Lead with Digital Skills homepage.

Map of awardees
The American Library Association is sharing free Libraries Transform public awareness tools specifically for ALA state chapters in order to facilitate library advocates’ vital work at the state level.

These tools include customizable Because statement graphics and Libraries Transform logos for each state as well as promotional ideas and best practices.

The toolkit allows chapters and their members to take advantage of the Libraries Transform messaging and brand while tailoring the materials to suit local issues and needs.

Sign up at http://ilovelibraries.org/librariestransform/state-chapters-toolkit (you need to create a log in and password)
ALA at Chapter Conferences

- ALA President, President-elect, Executive Director able to present at Chapter Conference. Invitations can be sent directly to ALA leader or through Chapter Relations Office. (ALA covers airfare, but hope Chapters can cover hotel)

- Other ALA staff (Washington Office, Center for Futures, etc. available) (expense coverage discussed with each)

- Possible ALA or Division workshops such as Advocacy Bootcamp. (expense coverage discussed with each)

- Chapter Relations Office (CRO) participation (expenses covered by CRO)

- ALA table or booth coordinated by Chapter Councilor with CRO
American Library Association

- 57,000 members (high of 65,000 in 2005)
- 50 million yearly budget
- 250 FTE

Four Strategic Initiatives

- Advocacy
- Information Policy
- Professional & Leadership Development
- Equity, Diversity & Inclusion

http://www.ala.org/aboutala/annualreport
A draft of the final recommendation has been released to members for review.

Provide your input and feedback on creating the ALA of the 21st century in this session which will focus on the recommendations for the American Library Association created by the Steering Committee on Organizational Effectiveness. The session will focus on updates on the work of the committee and will go over the recommended model(s) in detail, asking for participant input and feedback. Those who cannot make in person sessions can participate virtually. More information on virtual participation will be shared.

Session Times at AC19: ■ Saturday, 12-1:30pm ■ Saturday, 2:30-4pm ■ Sunday, 12-1:30pm ■ Sunday, 2:30-4pm ■ Monday, 12-1:30pm
TIMELINE FOR JUNE – OCTOBER 2019
JULY - AUGUST 2019

➢ July 8, 11am Pacific / 1pm Central: SCOE Virtual Input Webinar.

➢ A preliminary fiscal analysis of the recommended model will be done to determine its feasibility. If model is not fiscally responsible, it will not be moved forward.

➢ Conversations with State Chapters and Ethnic Affiliates on how to best work with ALA in this model will occur.
TIMELINE FOR JUNE – OCTOBER 2019

SEPTEMBER 2019

➢ SCOE meets to incorporate feedback into model.

OCTOBER 2019

➢ SCOE will present its report to the ALA Executive Board.
ALA Council

- Governing (policy-making) body of ALA meets at each ALA Annual Conference and Midwinter Meeting where it can take action on a variety of issues through resolutions.

- The Executive Board acts for ALA between Council Meetings

- There are 186 Council members:
  - 100 Councilors-at-Large
  - 53 Chapter Councilors (regional chapters do not have Councilors)
  - 11 Division Councilors
  - 12 Executive Board Members
  - 10 Round Table Councilors
Chapter Councilors

- Each State, DC, Guam and U.S. Virgin Islands has a councilor on ALA Council.

- Three-year terms as all other Councilors. Chapters create own selection process. Must be an ALA member.

- The Chapter Relations Office provides a web page of resources for the Chapter Councilor http://bit.ly/1Jr0vbm that includes information to prepare them to serve.

- CRC and CRO will provide an Orientation for New Chapter Councilors in the fall. This is in addition to orientation for all Councilors at Midwinter. See Webinars presented by CRO http://bit.ly/1hjteSx.

- Chapter Councilors have specific duties for ALA, including helping complete the State of the Chapter Annual Report http://www.ala.org/groups/all-state-chapter-reports, promoting ALA at their associations’ annual conferences, providing information on new Chapter Leaders, Chapter Conferences.
What Every Councilor and You Should Know!

- His or her responsibility
- Your responsibility

How Does Your Chapter Councilor Connect and Interact with your Chapter?

http://www.ala.org/aboutala/affiliates/chaptercouncilor
http://www.ala.org/aboutala/chapter-councilor-answers
Chapter Relations Office

Staff – Director (1/2) and Program Officer; founded on June 28, 1979

- Promotes a sense of identification between the national Association and the 57 ALA Chapters.
- Facilitates communication between the Chapters and all ALA units.
- Coordinates leadership development for Chapter officers, Chapter Councilors, chief paid staff members, and other Chapter leaders.
- Strengthens membership promotion activities for ALA and the Chapters.
- Coordinates the ALA Student Chapters and the ALA Students to Staff programs.
- Helps raise awareness of and sensitivity to Chapter needs throughout the ALA.
- The Chapter Relations Committee serves as an advisory committee to the Chapter Relations Office.
Chapter Relations Office (CRO)
Communication and Marketing Office (CMO, formerly PAO)
Development Office
International Relations Office (IRO)
Office for Accreditation
Office for Diversity, Literacy, and Outreach Services (ODLOS)
Office for Human Resource Development and Recruitment (HRDR)
Office for Intellectual Freedom (OIF)
Office for Research and Evaluation
Office of ALA Governance
Public Policy and Advocacy Office
Public Programs Office
Communications & Marketing Office

The Communications & Marketing Office manages the public awareness efforts of the association through the Libraries Transform Campaign, delivering key messages to external audiences about the value of libraries and library professionals. CMO also communicates ALA's key messages through media relations and crisis communications, and offers public relations counsel and editorial services. Tools are also developed and shared with librarians to help advance ALA’s strategic directions. Works with the ALA Public Awareness Committee.

Lindsey Simon
Campaign Specialist
(312) 280-2148
lsimon@ala.org
Libraries Transform Campaign

Association or Representative has officially signed up and some have used the campaign

- Oklahoma Library Association
- Pennsylvania Library Association (conversations ongoing)
- Indiana Library Federation (using for legislative activities)
- Florida Library Association
- Maine Library Association (used as theme for conference in 2016)
- Minnesota Library Association (used as theme for conference in 2016)
- Nebraska Library Association (used as theme for conference in 2016)
- New Mexico (used for statewide discussion on how libraries transform the state)
- Louisiana Library Association
- Virginia Library Association
- Arizona Library Association
- Ohio Library Council (early adopter, using for legislative activities)
- Connecticut Library Association

Associations not officially signed up but using the campaign or have had conversations about using campaign

- Colorado Library Association
- Iowa Library Association
- Hawaii Library Association
- South Dakota Library Association
- West Virginia Library Association

Joint ALA Chapter Relations-Public Awareness Libraries Transform Subcommittee
Sign up at [http://ilovelibraries.org/libriestransform/state-chapters-toolkit](http://ilovelibraries.org/libriestransform/state-chapters-toolkit) (you need to create a log in and password)

For each state, several versions of the Libraries Transform logo are available, with a range of options for file type, color scheme, and phrasing (e.g. "Libraries Transform Maryland" versus “Maryland Libraries Transform”). The Resources section above has information highlighting how to get started using your state's logo.

Some of the most popular Because statements from the Libraries Transform campaign—are available with a blank space to insert your chapter's state logo.

A variety of templates (e.g., print, Twitter, Facebook) can be customized to include your state's Libraries Transform logo as well as any Because statement you can come up with!

For more information check out the Libraries Transform [Year Three Report](#).
American Association of School Librarians (AASL)  AASL Affiliates
Assn. for Library Collections and Technical Services (ALCTS)
Assn. for Library Service to Children (ALSC)
Assn. of College & Research Libraries (ACRL)  ACRL Chapters
Assn. of Specialized & Cooperative Library Agencies (ASCLA)
Library & Information Technology Assn. (LITA)
Library Leadership & Management Assn. (LLAMA)
Public Library Assn. (PLA)
Reference & User Services Assn. (RUSA)
United for Libraries (Trustees, Friends, Foundations)
Young Adult Library Services Assn. (YALSA)
Welcome Statewide Group Members!

As United for Libraries' spokesperson, comedian Paula Poundstone helps raise awareness for Friends of the Library groups. Check out her PSAs and quotes about libraries.

Friend Your Library
Book Club Central
Paula Poundstone

Statewide Group Members
http://www.ala.org/united/states

Congratulations! Your state library has partnered with United for Libraries to provide all library staff, Trustees, Friends Groups, and Foundations with the benefits and resources of a statewide group membership (SGM). Access includes benefits, resources, and training.
Best Practices:
Who knows what? How will you communicate?
What will you pass on to others?

- Chapter President/Vice-President
- Chapter Councilor
- Chapter Board
- Chapter Members
- ALA Chapter Office
ALACRO-L Discussion List  alacro-l@lists.ala.org

Subscribers are chapter leaders (presidents, executive directors and staff, chapter councilors), members of the Chapter Relations Committee, CRO staff, and some other ALA staff. ALA press releases are sent once a week to the list.

ALACRO-L is where you can post questions to other Chapters about issues you are having. See Chapter Issues

- Chapter Management
- Conflict of Interest Policies and Statements
- Libraries and the Affordable Care Act (ACA)
- Membership Management Software
- Model Letters in Response to Issues Affecting Chapters
- Model Resolutions in Response to Issues Affecting Chapters
- Partnerships to Strengthen School Libraries (PPT)
- Tax Status and Lobbying
Communications: ALA Activities to Chapters

https://americanlibrariesmagazine.org/al-direct/

Intellectual Freedom Blog

The Office for Intellectual Freedom of the American Library Association
https://www.oif.ala.org/oif/

Intellectual Freedom News 5/24/19
Alexandria School District pulls two books from program; Social media censorship is hurting those on the margins, ETP project contends; Why are SAT takers getting an Adversity Score? Here’s some context

Intellectual Freedom & Privacy Events in our Nation’s Capitol
So many great intellectual freedom and privacy events during ALA Annual Conference in Washington D.C. You won’t want to miss a single minute.

Keeping Archives Active: Access to the Past for a More Peaceful Future
By preserving stories from all sides, supporting efforts to teach history in a holistic fashion, and harnessing multiple perspectives, vibrant libraries and archives can be an important ingredient in moving beyond sectarianism.
Additional Discussion Lists

chapcoun
The 'Chapcoun' list is only for Chapter Councilors. The messages sent to this list relate to ALA Council activity, meetings of the Chapter Councilors at meetings.

chapterleadersforum
The 'chapterleadersforum' list is for registrants for the Chapter Leaders Forum.

chapters-engage
CRO provides assistance to Chapters by helping them develop and maintain their own advocacy “take action” websites (powered by Engage), which allow their members to contact state and federal legislators. Chapter advocacy representatives are subscribed to this e-list.

crc
This is the e-list for the Chapter Relations Committee.

iclae
This e-list is for the International Council of Library Association Executives (ICLAE). ICLAE members are the Chapter executive directors or other Chapter managers and administrators.

stuchapt
This e-list is for the Student Chapter leaders and advisors. Chapters and the CRC can send messages to CRO to send to this e-list.

stateleg
This is the e-list for communication between the State Library Associations on state legislation.
Chapters and ALA Annual and Midwinter Conferences

The Chapter Leaders Forum presented by the ALA Chapter Relations Committee and Chapter Relations Office at each ALA Midwinter and Annual, provides a great opportunity for you, as Chapter Leaders (especially incoming leaders), to meet together and discuss topics of interest.

- The forum provides presentations and discussion on topics to help prepare you to lead your association.
- The forum is a separate ticketed event at both the Midwinter Meeting and the Annual Conference. Registration is $80 for ALA members and for non-members.

- **Chapter Relations Committee** meets at the Midwinter Meeting and Annual Conference on Saturday and Monday,
- For additional Chapters-related meetings and events, see [Select ALA Midwinter Meeting and Annual Conference Schedule for Chapters](#)
- **Host State Chapter** receives 2 complimentary registrations and other opportunities (can present a preconference, sell products at ALA Store)
- **Contiguous Chapters** receive one complimentary registration
Advocacy
How Can ALA Assist You with a State or Local Crisis?

State Legislative Challenges, Funding, Censorship, Local issues

ALA has established a “Protocol for Monitoring and Responding to State and Local Library Crises” found at [http://www.ala.org/aboutala/offices/advocacy-resources-chapters](http://www.ala.org/aboutala/offices/advocacy-resources-chapters)

- The goal of ALA’s involvement is to advance the advocacy efforts of the library and/or the appropriate state-level library organizations.

- ALA can only become involved when its efforts are welcomed by and coordinated with the library and/or the state-level library organization.

- “Crisis Team” facilitated by the Office for Library Advocacy (OLA) and works in coordination with the Chapter Relations Office, the Office for Intellectual Freedom, the Communication & Marketing Office, the Governance Office, the Office for Government Relations, United for Libraries, and American Libraries. ALA Divisions are consulted as appropriate to the situation.
The Public Policy and Advocacy Office

The American Library Association's Public Policy and Advocacy office was established in 1945 to represent libraries on Capitol Hill. Read more about our nearly 75 years of history here. ALA’s advocacy and public policy staff work to secure information technology policies that support and encourage efforts of libraries to ensure access to electronic information resources as a means of upholding the public’s right to a free and open information society. ALA’s advocacy and public policy staff work to secure information technology policies that support and encourage efforts of libraries to ensure access to electronic information resources as a means of upholding the public’s right to a free and open information society. Staff work to ensure a library voice in information policy debates and to promote full and equitable intellectual participation by the public. Read more here.

Kathi Kromer
Associate Executive Director
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kkromer@alawash.org

Megan Murray Cusick
Manager, State Advocacy
312-280-2423
mcusick@ala.org
• From June 15th through December 2018, the former Office for Library Advocacy received 41 new inquiries and continued work on 17 others.

• Positive trends include strong showings of community support for libraries threatened with closure or privatization.

• Challenges continue to include funding, as well as threats to equal access and intellectual freedom.
State & Local Advocacy Efforts Summary
June 15, 2018 – December 31, 2018

State & Local Advocacy Efforts

- Ongoing: 25
- Resolved: 39
- Total: 64

Type of Library Impacted

- Academic/Other: 1
- Public: 28
- School: 21
- Multi: 14

Issues

- Closure: 8
- Discrimination: 6
- Facilities: 3
- Funding: 13
- Gen Info/Media's request: 5
- Intellectual Freedom: 11
- Legislation: 8
- Positions: 24
- Privacy: 1
- Privatization: 6
- Strategy: 5
- Other: 5

With overlaps in some issues (e.g., funding & position cuts), 64%.
ALA has several online resources for advocacy information, training, and assistance.

Find the information that is right for you:

- **Advocacy Resources for Chapters**

- **Public Policy and Advocacy Office**

- **Communications and Marketing**
More than 8,000 library activists in New York State contacted their legislators in 2018 (twice as many as 2014) through NYLA’s Online Advocacy Center.

Many legislators reported receiving more messages this session about library funding than any other issue; many others effectively had their email inbox shut down after being flooded with messages from our activists.

New York State Library Aid for FY2018-19 ended up at $95.6M, with a $34M approval for construction aid.
Engage for your Chapter

Engage will help you:

- Educate and rally your supporters with legislative resources and multiple grassroots calls-to-action at the local, state, and federal level.
- Amplify asks year round to strengthen relationships with decision makers.
- Create an action center and send personalized emails to keep your supporters updated on important news and legislation.
- Use dynamic reports and dashboards to improve your campaigns over time and report back to members on performance.
- And much more!

- ALA provides each state Chapter one state level site that can also be used for local level efforts by state association.
- ALA’s contribution for Chapter access is over $50,000 a year
- The Chapter Relations Office provides year-round support for your Engagement site.
• Activated Engage for two MLA Engagements with ALA support

• Launched first Virtual Library Advocacy Day to go with annual Library Advocacy Day in Jefferson City. 68 MLA Advocates took action in our VLAD.

• Launched a second Engage to encourage US Representatives support for “Dear Appropriator” Letters. 24 MLA Advocates took action.

MLA Advocacy Video 2019:
https://www.youtube.com/embed/1SHEfmy6VHA

Secretary Ashcroft advocates for MO Libraries:
https://www.youtube.com/embed/WrlvaQvAcpg
Missouri Library Association’s use of Engage
Learning from Other Chapters Through ALA

The Public Policy and Advocacy Office and the Chapter Relations Office partner to organize Chapter Advocacy Exchange webinars on various subjects of interest to chapters. These are recorded and bookmarked on the Chapter Advocacy Exchange page on the ALA website.

The Chapter Advocacy Exchange will return with new events in the Fall 2019.
Resources
CRO Home Page: Look Here First for Information, Resources, and Answers!

Bookmark the **CRO Home Page**
http://www.ala.org/cro

- **CRO Answers**
  http://www.ala.org/offices/cro-answers
- **Chapter Answers**
  http://bit.ly/2rOJCbQ
- **Chapter Councilor Answers**
- **The ALA and Chapters Partnership**
- **Chapter Presidents and Presidents-Elect: Select Information**
- **Helping United States Libraries After Disasters**
  http://bit.ly/1mljlvx
CRO | Equity, Diversity, and Inclusion

Equity, Diversity, and Inclusion are fundamental values of the association and its members.

Learn More

ALA and Chapters Partnership

The American Library Association and Chapters Partnership works because Learn More they help each other help each other!

Learn More

ALA Connect

ALA Connect is a place where members can engage with each other, and grow their networks by sharing their own expertise and more!

Learn More
Find Other Chapter Contacts

ALA Chapters Directory

http://bit.ly/1BxEcxG

Louisiana Library Association
Founded: 1925
Conference(s): 2019: March 13-15, Crowne Plaza Baton Rouge, Baton Rouge, LA
President: Catherine A. Smith; President-Elect: Sonnett Ireland; ALA Chapter Councillor: Vivian McCann (2019); Library Advocacy: Take Action for Louisiana Libraries
(Chapter Officers change in July); Correct as of 7/12/18

Maryland Library Association
Maryland Library Association, 1401 Hollins St., Baltimore, MD 21223, (410) 947-5000, FAX (410) 947-5080; Executive Director: Margaret Carty
Founded: 1923
Conference(s): 2018: May 1-3, Hyatt Regency Chesapeake Bay, Cambridge, MD, Joint Conference with Delaware Library Association; 2020: May 6-8, Hyatt Regency Chesapeake Bay, Cambridge, MD, Joint Conference with Delaware Library Association
President: Joseph Thompson; President-Elect: Andrea Berdler; ALA Chapter Councillor: David Dahl (2020); Library Advocacy: Take Action for Maryland Libraries
(Chapter Officers change in July); Correct as of 7/12/18

ALA Chapters Directory

Personal Data Notification

The ALA (American Library Association and its units) and the ALA-APA (Allied Professional Association) (collectively "ALA") use the personal data you provide to the ALA to process membership, inform you of products, services, conferences, education opportunities, events and for other purposes which are within the Association’s mission. To accomplish these actions, ALA contracts with third-parties who gather and process personal data to complete interactions such as online purchases, conference registration, and fulfillment. The personal data as provided is processed and stored as a legitimate interest to the ALA in order to fulfill your requests for information and services from ALA.

For more information, review ALA'S PRIVACY POLICY.

Changes

Please send any changes to Don Wood, Chapter Relations Office. This page was last updated July 10, 2018. See also ALA Chapters, Select ALA Midwinter Meeting and Annual Conference Schedule for Chapters, and Affiliate and Chapter Planning Calendar.

Note: Personal e-mail addresses no longer appear in the directory. We request them to subscribe Chapter leaders to appropriate business e-lists and for direct communication.

See ALA’s privacy policy, http://www.ala.org/privacypolicy
State of the Chapter Annual Report

http://www.ala.org/aboutala/all-state-chapter-reports

- Budgets (Revenue and Expenses)
- Membership Numbers
- Annual Conference Numbers
- Chapter Councilor responsible for ensuring completed, but can be input by others
- Six years of data now collected and plan to now survey every other year (will skip this year)
- Other survey questions possible in off years

### Membership

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<tr>
<th>Chapter</th>
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<tr>
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*Declined* indicates a decline from the previous year.
Can’t Locate a Resource or Want Another One?

Can’t find some information or a resource you’re looking for, or if you would like to suggest a resource to be located on the CRO website? Please contact me at mcolbert@ala.org, 1-312-280-2429
Thanks for Participating in the Chapter Leader Orientation Webinar!

It has been our pleasure to orient you to the ALA and Chapters partnership. We look forward to seeing you at the Annual Conference in Washington D.C., hopefully at the Chapter Leaders Forum and Chapter Relations Committee meetings!

Please let us know whether something is missing or you need special help!

Julius, Susan, Erin, Michael, and Mariel

We’ll be happy to answer questions through chat now or write us directly after today’s webinar.

Recording and slides will be available at http://www.ala.org/aboutala/offices/cro/projectsandactivities/crowebinars