Page 1: Welcome to the 2016 State of the Chapter Annual Report Survey

Q1 1) Chapter Contact Information

Chapter Name: Arkansas Library Association
Address: P.O. Box 3821
City/Town: Little Rock
State/Territory: AR
ZIP: 72203
Primary E-mail Address: info@arlib.org

Page 2: Report for Fiscal Year

Q2 2) Date Completing This Survey
Month/Date/Year 05/28/2019

Q3 3) Fiscal Year Reporting
Start Date/End Date January 1, 2018 - December 31, 2018

Q4 4) List contact information for survey respondent who could answer questions from Chapter Relations Office about this survey.

Survey Respondent Lacy Wolfe
E-mail address wolfel@hsu.edu
Phone (870_230-5322

Page 3: Final Budget Totals for Fiscal Year
Q5 5) What is the final revenue and expense total for fiscal year being reported (answer requires a figure rounded to the nearest dollar)

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>99,741</td>
</tr>
<tr>
<td>Expenses</td>
<td>119,353</td>
</tr>
<tr>
<td>Unrestricted Net Assets</td>
<td>25,706</td>
</tr>
</tbody>
</table>

Q6 6) Were there changes made to your management or staffing during fiscal year you are reporting on? Yes

Q7 7) If yes, what changes were made to management or staffing?

At the end of 2018, the ArLA Board voted to end our relationship with our management association and move to self-management.

Q8 8) List the number of FTE or PAID staff (e.g., 0, 1, 2, 3 . . . )

0

Q9 9) List paid staff by title and FTE (e.g., Director FTE 1)

Respondent skipped this question

Q10 10) List the number of Board Members (whole number only; e.g., 6)

26

Q11 11) Is your Chapter Councilor a Board Member? Official

Q12 12) Is the Chapter Councilor elected or appointed? Elected

Q13 13) Were there changes made to your membership categories dues rates during fiscal year? No

Q14 14) If yes, what changes were made to your membership categories dues rates? Respondent skipped this question

Q15 15) Chapter Membership (renewal period) Anniversary Year Based
Q16 16) Dues Structure for regular personal members
Graduated (fee levels based on salary)

Q17 17) Please list applicable fee or percentage for regular personal members.
Respondent skipped this question

Q18 18) Please list number of Chapter Members by category (only by categories you use; do not count twice)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>310</td>
</tr>
<tr>
<td>Support Staff</td>
<td>45</td>
</tr>
<tr>
<td>Student</td>
<td>23</td>
</tr>
<tr>
<td>Trustee</td>
<td>22</td>
</tr>
<tr>
<td>Retired</td>
<td>13</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>29</td>
</tr>
</tbody>
</table>

Q19 19) Provide the total number of all members (Regular Personal, Institutional, etc.) at end of fiscal year. Totals of all the membership categories listed above should equal total entered here.

442

Q20 20) Chapter Membership compared to last year
Same

Q21 21) Did membership grow or decline?
Respondent skipped this question

Q22 22) If membership increased or decreased by 2% or more, please explain or surmise cause.
Respondent skipped this question

Q23 23) Which membership management software does your chapter use?
Wild Apricot

Q24 24) To the best of your ability, please briefly describe the pros and cons of the MMS that you've purchased.

We've been pleased with the software so far.

Q25 25) Which features do you wish your MMS had?
Respondent skipped this question
26) Please provide the following financial information about your Chapter's Annual Conference during the reported fiscal year (answer requires a figure rounded to the nearest dollar).

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>3,300</td>
</tr>
<tr>
<td>Expenditures</td>
<td>72,276</td>
</tr>
</tbody>
</table>

27) Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Month</td>
<td>September</td>
</tr>
<tr>
<td>Location</td>
<td>Rogers, AR</td>
</tr>
<tr>
<td>Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)</td>
<td>4</td>
</tr>
<tr>
<td>Total Number of Attendees</td>
<td>75/day</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Member</td>
<td>300</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Nonmember</td>
<td>350</td>
</tr>
<tr>
<td>Total Booths/Tables of Exhibits</td>
<td>36</td>
</tr>
<tr>
<td>$ Charge for Standard Booth</td>
<td>420/vendors; 325/other; 125/author</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>53</td>
</tr>
</tbody>
</table>

28) Is there a discounted registration rate for your conference? If so, have you worked with other groups to cover those costs? Please be as specific as possible.

No

29) Did Your Chapter Meet Its Budget Projections for Its Annual Conference?

Did Not Meet

30) Did Your Association Try Something New at This Conference? If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

We hosted our paraprofessional and school librarian conferences in conjunction with our "regular" conference. We hoped to build a more unified association through this. We will continue modifying this model going forward.

31) Was It Successful?

Maybe

32) Will your association try this again at future conference?

Yes

33) List Your Association's Most Successful Events Held during Conference.

Our keynote speakers are always a hit at our conferences.
Q34 34) Share Outstanding Keynotes or Speakers (include topics, please).

Lindsey Simon from ALA Communications and Marketing Office - public awareness
Kat Robinson - food and travel writer in Arkansas

Q35 35) If you have one, how many attendees participate(d) in your State Advocacy/Legislation Day? (whole number only; e.g., 20)

5

Q36 33) Did your Chapter use a virtual advocacy tool for State Library Legislative Day?  No

Q37 37) List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

Began strategic planning process, moved to self-management

Q38 38) List Major Issues Facing Your Association (e.g, budget, membership, structure, systems, competition, etc.).

Self-management - We have successfully transitioned, but how well we be able to sustain the level of board involvement?
Communication - From the board to the members
Budget - Always a struggle! Hopefully the money we save from self-management will help with this.

Q39 39) Is there a separate school library association in your state?  Yes

Q40 40) Is there a separate college or academic library association or section in your state?  No