Chapter Contact Information

Chapter Name: Alaska Library Association
Address: P.O. Box 81084
City/Town: Fairbanks
State/Territory: AK
ZIP: 99708

Date Completing This Survey

Month/Date/Year: 05/29/2019

Fiscal Year Reporting

Start Date/End Date: Jan 1, 2018 to Dec 31, 2018

List contact information for survey respondent who could answer questions from Chapter Relations Office about this survey.

Survey Respondent: Lorelei Sterling
E-mail address: lsterling@alaska.edu
Phone: 907-786-1872

Final Budget Totals for Fiscal Year

Revenue: 53,576
Expenses: 47,727
Unrestricted Net Assets: 73,025
Page 4: Management and Staffing

Q6 6) Were there changes made to your management or staffing during fiscal year you are reporting on?  
No

Q7 7) If yes, what changes were made to management or staffing?  
N/A

Q8 8) List the number of FTE or PAID staff (e.g., 0, 1, 2, 3 . . . .)

0

Q9 9) List paid staff by title and FTE (e.g., Director FTE 1)

Staff 1

N/A

Q10 10) List the number of Board Members (whole number only; e.g., 6)

8

Q11 11) Is your Chapter Councilor a Board Member?  
Official

Q12 12) Is the Chapter Councilor elected or appointed?  
Elected

Page 5: Membership Information

Q13 13) Were there changes made to your membership categories dues rates during fiscal year?  
Yes

Q14 14) If yes, what changes were made to your membership categories dues rates?

We lowered the dues amounts for those making less money and raised them or kept them the same for those making more money.

Q15 15) Chapter Membership (renewal period)  
Fiscal Year Based

Q16 16) Dues Structure for regular personal members  
Graduated (fee levels based on salary)
Q17 17) Please list applicable fee or percentage for regular personal members.

Highest graduated fee 150
Lowest graduated fee 20

Q18 18) Please list number of Chapter Members by category (only by categories you use; do not count twice)

Personal 175
Student 19
Library/Institution 23
Total of Any Other Categories 37

Q19 19) Provide the total number of all members (Regular Personal, Institutional, etc.) at end of fiscal year. Totals of all the membership categories listed above should equal total entered here.

254

Q20 20) Chapter Membership compared to last year Grew

Q21 21) Did membership grow or decline?

Grew by What Percentage (if known)? 9

Q22 22) If membership increased or decreased by 2% or more, please explain or surmise cause.

The conference was in Juneau this last year and you receive a substantial discount on registration fees if you are a member.

Q23 23) Which membership management software does your chapter use?

Wild Apricot
Q24 24) To the best of your ability, please briefly describe the pros and cons of the MMS that you've purchased.

1. There is no way for a member to house multiple memberships under one account. Some of that has been streamlined due to our melding of AkASL and AkLA memberships. But the problem still exists for those who will want personal AND institutional memberships. These members will need two separate logins for this. Wild Apricot says they have no plans to fix this.

2. Support is not so great. It requires great patience. They have an 800 number but they are on east coast time and only available between 9:30-5:30. And I've never been able to speak to a person. I've always had to leave a message and wait up to two days for a response. This is true for their email support service as well. For me there is often an email exchange that takes up to a week to answer a question or fix a problem. I haven't used their 800 number in a long time so support might have improved. I do wish they have a support line that was available with people to help in real time.

3. For the price and simplicity, Wild Apricot is perfect for us. I'm happy with it. Setup was fairly straightforward. We can accommodate multiple events, reporting is fairly straightforward.

Q25 25) Which features do you wish your MMS had?

Payments through Wild Apricot are fairly seamless and go directly through Paypal. Unfortunately, payments for membership and conference can't be funneled into our separate Wells Fargo accounts. This was a bit tragic when we first set up the system. Now Rebecca and I run reports to determine what payments go into which of our Wells Fargo accounts. It works but our previous software was able to do this automatically. We got accustomed to letting the system do this for us.

Page 6: Annual Conference

Q26 26) Please provide the following financial information about your Chapter's Annual Conference during the reported fiscal year (answer requires a figure rounded to the nearest dollar).

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>73947</td>
</tr>
<tr>
<td>Expenditures</td>
<td>52155</td>
</tr>
</tbody>
</table>

Q27 27) Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Month</td>
<td>February/March</td>
</tr>
<tr>
<td>Location</td>
<td>Juneau, AK</td>
</tr>
<tr>
<td>Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)</td>
<td>4</td>
</tr>
<tr>
<td>Total Number of Attendees</td>
<td>200</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Member</td>
<td>240</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Nonmember</td>
<td>325</td>
</tr>
<tr>
<td>Total Booths/Tables of Exhibits</td>
<td>20</td>
</tr>
<tr>
<td>$ Charge for Standard Booth</td>
<td>325</td>
</tr>
<tr>
<td>$ Charge for Standard Table</td>
<td>N/A</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>84</td>
</tr>
</tbody>
</table>
Q28 28) Is there a discounted registration rate for your conference? If so, have you worked with other groups to cover those costs? Please be as specific as possible.

The rates noted above are our "early" rates, which are what we base our budget on and what most people purchase. We have late rates, which are more rarely purchased and result in additional revenue.

Q29 29) Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Met

Q30 30) Did Your Association Try Something New at This Conference? If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

N/A

Q31 31) Was It Successful? Respondent skipped this question

Q32 32) Will your association try this again at future conference? Respondent skipped this question

Q33 33) List Your Association's Most Successful Events Held during Conference.

Copyright: First Responders by Kyle Courtney was our most popular pre-conference (and probably session) in general

Q34 34) Share Outstanding Keynotes or Speakers (include topics, please).

Andrew Aydin, Good Trouble in Hard Times (author of March); Peter Bromberg, We Got This! Surviving and Thriving in a Deeply Weird World (Salt Lake PL); Mary Ghikas, Associating by Design (ALA)

Page 7: Accomplishments/Concerns

Q35 35) If you have one, how many attendees participate(d) in your State Advocacy/Legislation Day? (whole number only; e.g., 20)

N/A

Q36 33) Did your Chapter use a virtual advocacy tool for State Library Legislative Day? No

Q37 37) List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

Annual Conference in Juneau
Q38 38) List Major Issues Facing Your Association (e.g, budget, membership, structure, systems, competition, etc.).

We are trying to be more inclusive of school librarians and get more participation and programming to attract them to become members. Our dues structure just changed so we are still waiting to see how that will impact our budget.

Q39 39) Is there a separate school library association in your state?  No

Q40 40) Is there a separate college or academic library association or section in your state?  No