Treasurer's Report to Council - Membership Information Session

	Saturday - January 23, 2021 Virtual Meeting
Presented by:	2020-2021 ALA CD#13
Maggie Farrell – ALA Treasurer	2021 Midwinter Meeting

Topics for Discussion

FY21 Budget Overview

Five Year Planning – Strategic Pivot Plan

Operating Agreement WG

Budget Objectives

WAYS YOU CAN USE YOUR MEMBERSHIP TO MEET YOUR PROFESSIONAL GOALS

Connect with information about libraries, library work, association news, and other topics of interest to the profession through your *American Libraries* subscription.



Benchmark your salary to understand the value your expertise brings to the community through the ALA-APA Salary Survey Database.



Expand your skill set through conferences, webinars, certifications, and courses for any job in every type of library including two webinars bundled with your membership.



Crowdsource ideas and solutions from a community of 55,000 library workers—and collaborate as part of a volunteer group—across the globe through ALA Connect.



WAYS YOUR MEMBERSHIP DOLLARS SUPPORTED THE FUNDAMENTAL WORK OF LIBRARIES IN 2020

JUNEAU, AK

Students at the Johnson Youth Center, a detention facility, read books provided by ALA and engage in conversations about race, equity, identity, history, institutional change and social justice in collaboration with librarians from the Juneau Public Library as part of the Great Stories Club.

CHEYENNE, WY

Wyoming Libraries to
Business at Laramie County
Library System, a program
funded by Libraries Build
Business in collaboration
with ALA and Google.
org, launched to support
women-owned small
businesses and entrepreneurs
from low-income and
underrepresented groups and
rural communities.

NEW YORK, NY

ALA representatives delivered over 160,000 signatures to the offices of Macmillan Publishers to demand it stop limiting libraries' access to digital content and make eBooks accessible to all.

WASHINGTON, DC

ALA's Public Policy and Advocacy Office helped secure \$50 million in funding for IMLS to support digital inclusion projects and more than \$30 billion in relief for schools and colleges, plus billions more for state and local governments and nonprofit organizations as part of the Coronavirus Aid. Relief, and Economic Security Act.



SANTA PAULA, CA

Blanchard Community Library expanded services for adult English language learners or adults in need of basic education and workforce development with help from ALA's American Dream Literacy Initiative.

NORTHERN NEW MEXICO

ALA supported six tribal libraries and two schools in north-central New Mexico to build two triballyowned and -operated, 60-mile fiber-optic Networks—increasing internet speeds and decreasing costs.

NASHVILLE, TN

Advocates inundated lawmakers in Nashville with opposition to legislation proposing oversight review boards for every public library in Tennessee and defeated the bill that threatened library users' freedom to read.

Reminder for FY21 Budget Strategies

FY2021 has a projected budget deficit	(824,417)
Paycheck Protection Program (PPP) funding	1,200,000
Economic Injury Disaster Loan (EIDL)	<u>150,000</u>
Forecast	\$ 523,583

In addition:

- FY2021 Furlough 23 days, \$1,500,000 savings (will be reduced if FY21 budget performs better than projected)
- Focus on membership retention and new members
- Increase in private giving/grants
- 5% overall reduction for all ALA units
- Hiring freeze across many employment classifications
- Reduction of professional services
- Reduction of travel
- Reduction of meeting and hosting expenses

FY21 Budget Overview

Dovernos		
Revenues	04 707 000	
General Fund	21,735,369	
Divisions	11,166,644	
Round Tables	571,553	
Grants and Awards	5,470,482	
Longterm Investment (Endowment Fund)	936,474	
Total Revenues	39,880,522	
Expenses		
All	25,945,486	
Amort FY19=>	168,400	
General Fund	21,519,398	
Divisions	12,285,502	
Round Tables	348,093	
Grants and Awards	5,500,190	
Longterm Investment (Endowment Fund)	1,051,756	
Total Expenses	40,704,939	
Net Rev/(Exp) From Operations		
General Fund	215,971	
Divisions	(1,118,858)	
Round Tables	223,460	
Grants and Awards	(29,708)	
Longterm Investment (Endowment Fund)	(115,282)	
Total Net Rev/(Exp) From Operations	(824,417) 6	

General Fund Services

Expenses	FY21	Change from FY20
AOMR	2,972,120	(701,501)
Washington	2,572,325	(378,338)
Executive Office	2,994,982	(875,894)
IT	3,162,709	(590,843)
Human Resources	606,774	(499,758)
Finance	1,032,423	(344,695)
Staff Support	1,539,729	1,341,617
General Administration	449,482	(834,350)
Total General Fund	15,330,544	(2,883,762)

Division FY21 Budget Summary

FY2021	Revenues	Expenses	Net Rev/(Exp) From Operations
AASL	422,090	705,250	(283,160)
ACRL	3,889,775	4,466,053	(576,278)
ALSC	1,467,120	1,418,250	48,869
ASGCLA	36,710	42,242	(5,532)
CHOICE	2,382,519	2,377,647	4,871
CORE (ROLLUP)	997,382	1,045,714	(48,332)
PLA	771,600	1,336,220	(564,620)
RUSA	334,783	378,717	(43,934)
UFL	340,850	335,614	5,236
YALSA	523,815	579,793	(55,978)
Travel Expense savings		(300,000)	300,000
Meetings Expense savings		(100,000)	100,000
Total	11,166,644	12,285,500	(1,118,858)

Roundtable FY21 Summary

FY2021 Budget	Revenue	Expense	Net Rev/(Exp) From
	S	S	Operations
Ethnic & Multicultural Information Exchange RT	348,460	233,325	115,135
Exhibits RT	5,500	9,550	(4,050)
Federal and Armed Forces Libraries RT	0	0	0
Film and Media RT	8,250	8,230	20
Games & Gaming RT	4,500	4,500	0
Government Documents RT	15,900	18,047	(2,147)
Graphic Novel and Comic RT	12,000	9,000	3,000
Intellectual Freedom RT	20,400	20,400	0
International Relations RT	12,750	9,575	3,175
Learning RT	12,600	8,800	3,800
Library History RT	7,500	6,093	1,407
Library Instruction RT	26,500	37,495	(10,995)
Library Research RT	9,000	7,750	1,250
Library Support Staff Interests RT	3,700	3,570	130
Map and Geospatial Information RT	8,400	8,340	60
New Members RT	17,343	16,123	1,220
Rainbow RT	35,700	27,370	8,330
Retired Members RT	6,000	5,000	1,000
Social Responsibilities RT	12,550	11,105	1,445
Staff Organizations RT	500	50	450
Sustainability RT	4,000	3,770	230
Meetings expense savings		(100,000)	100,000
Total	571,553	348,093	223,460 ₉

Total ALA Assets, Liabilities & Net Assets

TOTAL ALA	February 2020	February 2019	Change	Change %
Total Assets	\$107,360,204	\$80,551,542	\$26,808,662	33.3%
Total Liabilities	\$65,111,079	\$39,861,815	\$25,249,264	63.3%
Net Assets	\$42,249,125	\$40,689,727	\$1,559,398	3.8%

Source: Internal financial reports – October 2020

Five Year Plan – The Strategic Pivot

- •Increase and retain membership inc. stakeholders and partners
- Diversify and increase revenue streams
- Continuing Education increase and coordinate
- Examine conferences
- Streamline and align internal operations
- Benchmarking

Operating Agreement Work Group Update

https://operatingagreement.ala.org/

EBD #10.3 Update

Defines the relationship between ALA and Divisions

Focus on supporting and engaging members

Will include financial model

Considering possible Round Table relationship

Diverse membership

Draft recommendations possible late spring/early summer

Preview for Council III - FY22 Planning & Budget Objectives

1

Align expenditures with revenues

2

Increase revenue sources

3

Develop budget surplus 4

Focus on financial stability

5

Develop new budget metrics

Additional Information



FY21 BUDGET - EBD #3.10



FINANCIAL TALKING
POINTS –
OCTOBER 2020



ALA TREASURER'S
PAGE

INC. FINANCIAL LEARNING SERIES



PIVOT PLAN – EBD 12.1.1