



AASL Seeks Proposals for Webinars for School Library Media Month - April 2010

AASL is currently seeking proposals to provide webinars of sixty minutes in length on the content topics below for a Learning4Life (L4L) webinar series to be held on four consecutive Wednesdays in April 2010.

Organizational Overview

The American Association of School Librarians, a division of the American Library Association (ALA), promotes the improvement and extension of library media services in elementary and secondary schools as a means of strengthening the total education program. Its mission is to advocate excellence, facilitate change, and develop leaders in the school library media field.

AASL works to ensure that all members of the school library media field collaborate to:

- provide leadership in the total education program;
- participate as active partners in the teaching/learning process;
- connect learners with ideas and information; and
- prepare students for life-long learning, informed decision-making, a love of reading, and the use of information technologies.

Webinar Series Information

The four week series of Learning4Life webinars will focus on the four chapters of AASL's *Empowering Learners: Guidelines for School Library Media Programs*:

1. Developing Visions for Learning
2. Teaching for Learning
3. Building the Learning Environment
4. Empowering Learning through Leadership

Target Audience

Pre-K-12 Library Media Specialists, Program Officers, District Supervisors, Coordinators, Educators, Directors

Assumptions and Agreements

A presenter contract will be required and AASL agrees to pay a one time honorarium of \$400 and 10% of net registration revenue per webinar.

Presenter has access to a webcam for use during the presentation. (Required.)

Submission Deadline

January 4, 2010

Presenter Notification

January 8, 2010

Submit Proposal To:

Jennifer Habley
Manager, Programs & Affiliate Relations
American Association of School Librarians
50 E. Huron St.
Chicago, IL 60611

Proposals accepted via fax at 312-280-5276 or by email to jhabley@ala.org



An initiative of the American Association of School Librarians



**Learning4Life Webinar Call for Proposals
School Library Media Month, April 2010**

Proposed Program Title: _____

Presenter: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

This webinar will focus on the marked chapter from *Empowering Learners: Guidelines for School Library Media Programs*:

- Developing Visions for Learning
- Teaching for Learning
- Building the Learning Environment
- Empowering Learning through Leadership

Have you presented in a virtual setting previously? YES NO

Program Description for Committee Review:

Program Description for Webinar Promotion:

Please attach your CV or list of past presentations to this proposal form.