Policy Statement:
AASL strives to present the most qualified presenters with the most current and reliable information available. Occasionally, the best choice for a presenter, or information, is vendor specific. The use of a company’s representative as a presenter does not imply endorsement of that company’s product.

Focus:
Primary: AASL Staff, AASL Board of Directors, Programming Volunteers

Definition:
Vendor: An individual whose majority of their income is derived outside of the K–12 public/private school, or academic community, or, is listed as a representative or consultant for a for-profit company.

Purpose:
To define guidelines for using vendor-affiliated presenters or content for AASL education courses.

Procedure:
1. Proposals submitted by vendors to AASL for consideration will be reviewed by AASL staff with a recommendation to the program co-chair(s) to either move forward to reviewer or decline.
2. Vendor proposals will be considered based on the following criteria:
   a. Programming content and how the content is connected to AASL standards with a secondary focus on the product or service.
   b. A school librarian is either the presenter or part of the presentation.
   c. A variety of resources are offered in addition to the primary vendor’s product or service.
3. If proposal is accepted for review policy G-2 will be followed for final determination.
4. Product updates and/or service presentations may be presented as privately scheduled and promoted events.
5. Vendor programs are offered during AASL National Conference as part of a sponsorship package. These concurrent sessions run during non-conflict times. While promoted in conference materials, are noted as “Vendor Programs” to attendees.