



### AASL Board of Directors Session II

Board Members Present: Ann M. Martin, Cassandra Barnett, Sara Kelly Johns, Floyd Pentlin, Carl Harvey, Cathie Marriot, Sylvia Norton, Allison Kaplan, Alice Bryant, Paul Whitsitt, Marilyn Joyce, Rosina Alaimo, Karen Lemmons, Nancy Dickinson, Lour Greco, Barbara Ray, Robbie Nickel, Linda Collins, Gail Formanack

Board Members Absent: None

Directors-Elect Present: Ann Perham, Sally Daniels, Deborah Svec, Maribel Garza Castro, Allison Roberts, Lorraine Monprode, Linda Roberts, Susan L. Garvin

Staff Present: Julie Walker, Jordan Mack, Jen Habley, Allison Cline

Guests Present: Deb Levitov, Terri Kirk, Irene Kwidzinski

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**Call to Order** The meeting of the AASL Board of Directors was called to order on Monday, July 13, 2009, at 8:02 a.m. in room W-176c of the McCormick Place West Conference Center in Chicago, IL, by Ann M. Martin, AASL President. A quorum was present.

**Announcements** Executive Director Julie Walker and President Ann M. Martin showcased the new Best Websites for Teaching and Learning Website, highlighting it as an example of an excellent work product from an AASL task force.

**Address** Deborah Levitov of the ALA Advocacy Project spoke to the Board about ALA President Camila Alire's new advocacy initiative, designed to develop advocacy skills in front-line library workers.

**Agenda Item #24:** Executive Director Julie Walker discussed the goals and accomplishments of her four month sabbatical, from February 1 to June 1, 2009. Walker primarily focused on the developing challenges for AASL she observed in the Gulf Coast and pointed the Board to her blog, [www.sqpegroundwhole.blogspot.com](http://www.sqpegroundwhole.blogspot.com) for more information.  
Report from Sabbatical

**Agenda Item #25:** Treasurer Floyd Pentlin introduced the goals and purpose for the new Planned Giving Campaign and asked the Board for feedback and suggestions. Two major suggestions were made:  
**Motion #1:**  
Planned Giving

1. That AASL focus on small donations as well as large;
2. That AASL investigate being involved in the United Way program for increased exposure.

The Board moved to accept the report of the planned giving working group and to appoint a task force to move it forward. Motion seconded and passed.

**Agenda Item #26:** As an introduction to the budget discussion, Treasurer Floyd Pentlin and Executive Director Julie Walker presented an overview of AASL's financial trends.  
Financial Trends and Analysis

**Agenda Item #27:** The Board moved to approve the budget for the upcoming year. Motion seconded and passed.  
**Motion #2:**  
Adoption of FY10 Budget

**Address** Terri Kirk, ALA Board Liaison, updated the Board on a number of items, including attendance at Annual Conference 2009, association-wide membership numbers, the Ohio school library budget crisis, cost-saving measures being taken at ALA Headquarters, the 2015 ALA Strategic Planning process, and incoming ALA President Camila Alire's focus on fundraising for the Spectrum Scholarship Program.

**Address** Irene Kwidzinski, AASL Affiliate Assembly Chair, summarized the Concerns and Commendations approved by the Affiliate Assembly.

**Motion #3:** Board moved to adjourn. Motion seconded and passed.  
Adjournment

**Guest Addresses:**

- Deborah Levitov, ALA Advocacy Project
- Terri Kirk, ALA Board Liaison
- Irene Kwidzinski, AASL Affiliate Assembly