



**AASL Board of Directors Meeting
Session II**

Board Members Present: Sara Kelly Johns, Ann M. Martin, Cyndi Phillip, Dennis LeLoup, Cathie Marriott, Floyd Pentlin, Sylvia Norton, Eloise Long, Ann Petersen, Paul Whitsitt, Marilyn Joyce, Hilda Weisburg, Karen Lemmons, Nancy Dickinson, Barbara Ray, Robbie Nickel, Janice Ostrom

Board Members Absent: Jim Hayden

Directors-Elect Present: Ann Perham, Rosina Alaimo, Cara Cavin, Diane Chen, Maribel Castro, Debra LaPlante, Linda Collins, Gail Formanack

Staff Present: Julie Walker, Jennifer Habley

Guests Present: Linda Williams, Pauletta Brown Bracy, Rocco Staino, Ann Ewbank

Session II of the AASL Board of Directors was called to order on Saturday, January 12, 2008, at 8:07 a.m. in room 202A of the Pennsylvania Convention Center in Philadelphia, Pennsylvania, by Sara Kelly Johns, AASL President. A quorum was present.

Motion 1: The Board moved to accept the agenda as presented. Motion seconded and passed.
Agenda

Agenda Item 1: President Sara Kelly Johns acquainted the Board with the Consent Agenda.
Agenda

Announcements Sara Kelly Johns announced the addition of Sally Daniels as a candidate for Region II Director-Elect to Agenda Item 10: 2008 Nominating Slate. Johns also announced the appointment of Jay Bansbach and Anne Marie Pipkin as co-chairs of the 2009 AASL National Conference and Exhibition in Charlotte, NC.

A small discussion occurred regarding the location of the 2007 National Conference and the feasibility and challenges of presenting a conference in a western location. A small selection from the conference evaluations was highlighted.

Johns also elaborated on the Guidelines for Campaigning in ALA Elections.

Division Councilor Sylvia Norton shared an emailed response from the ALA Council Committee on Organization (COO) to the Resolution for Balanced Representation. Norton solicited feedback from the Board.

Norton also reported on proposed resolution to provide all ALA members with read-only access to ALA e-mail discussion lists. The Board suggested that the resolution be given to a committee or task force to explore the difference between using an e-mail list to have discussions and the open meeting law.

Agenda Item 15: At the 2007 ALA Midwinter Meeting, the Affiliate Assembly discussed the Mega Issue "How can AASL/ALA enhance its value to prospective members in order to significantly increase its membership?" At the ALA 2007 Annual Conference, small Board discussion groups drafted three motions based on the results of this discussion. These motions were seconded by the Board at the
Motions from
Annual Conference



2007 ALA Annual Conference, however, the motions were not discussed and a final vote was not recorded. The Board discussed the motions and amended as needed to reflect the decisions reached at the Board Workshop.

Motion 2:
Affiliate Assembly
Representation Motion

The Board moved to direct the Affiliate Assembly to investigate formalizing Affiliate Assembly representation, poll Affiliates to identify how they practically determine Affiliate Assembly representation, and identify strong Affiliates who can provide an example of best practices and mentoring. Motion seconded and passed.

Motion 3:
Amend Board Liaisons
with Other Professional
Organizations Motion

The Board moved to amend Annual Conference 2007 Motion II on Board Liaisons with Other Professional Organizations to read: "Move to develop a task force to investigate the possibility of board liaisons with other professional organizations – including identifying *no more than five* organizations that are important to partner with as a beginning point, potential costs, and a potential process for developing these liaisons." Motion to amend seconded and passed.

Motion 4:
Table Board Liaisons
with Other Professional
Organizations Motion

The Board moved to table the amended motion on Board Liaisons with Other Professional Organizations until discussion on Agenda Item 16: Motions from Mega Issue Discussion. Motion to table seconded and passed.

Motion 5:
Amend Speaker's
Bureau Motion

The Board moved to amend Annual Conference 2007 Motion III on Speaker's Bureau to read: "Move to create a *subcommittee* under the auspices of the Professional Development Coordinating Committee that identifies and analyzes current educational concerns of related professional organizations and the role of the SLMP in those concerns. This will include creating a speaker's bureau that identifies the 'hot topics' of the educational community, dates for program proposals, conference dates, and speakers to represent AASL including a mechanism for distance collaboration." Motion to amend seconded and passed.

Motion 6:
Withdraw Speaker's
Bureau Motion

The Board moved to withdraw the amended motion on Speaker's Bureau and take the intent to the Professional Development Coordinating Committee for consideration. Motion to withdraw seconded and passed.

**Board Address &
Agenda Item 26:**
ALA Planned Giving
Initiative

Kim Olsen-Clark, ALA Office of Development Assistant Director, addressed the Board regarding the launch of the ALA Planned Giving Initiative. A soft launch was scheduled for Midwinter 2008 with a formal, widely advertised launch to take place at the 2008 Annual Conference in Anaheim, CA.

Agenda Item 16:
Motions from
Mega Issue Discussion

The Board reviewed the results of the Mega Issue discussion from the Board Workshop on January 11th and revisited the tabled motion Board Liaisons with Other Professional Organizations. In discussing "How do we maximize our influence/collaboration with the educational/professional community?" the Board elected to investigate collaborations with parent, school administrator, and curriculum organizations and formulated questions for the Affiliate Assembly to discuss.

Motion 7:
Mega Issue Discussion

The Board moved to create a Board subcommittee to address the Mega Issue "How do we maximize our influence/collaboration with the educational/professional community?" This subcommittee will use data from the Board Workshop, information from the Affiliate Assembly discussion, and the intent from the tabled motion on Board Liaisons with Other Professional Organizations, to prepare a plan of action to address the Mega Issue. Motion seconded and passed.



Board Members Cathie Marriot, Paul Whitsitt, Floyd Pentlin, Dennis LeLoup volunteered to serve as members of the subcommittee.

Agenda Item 17:
Affiliate Assembly
Concerns

President Sara Kelly Johns reviewed the response of the AASL Executive Committee to the Concerns presented by the Affiliate Assembly at the ALA 2007 Annual Conference. A portion of the requested actions will be assigned to task forces pending Board approval.

Agenda Item 18:
Approval of Task Forces

President Sara Kelly Johns proposed three new task forces to perform actions recommended by the Affiliate Assembly concerns. Task forces charged with international relations and exploring diversity in AASL were also proposed.

Motion 8:
Approval of Task Forces

The Board moved to approve in concept the proposed task forces and charge the Bylaws and Organization Committee with developing the task forces' charges and functions. Motion seconded and approved.

Agenda Item 19:
Request Regarding
Program Mission
Statement

Through a memo to the Board, the AASL Guidelines Editing Task Force requested the Board's permission to refine the revised Mission Statement in order to better align the task force's work. The group will present their draft to the Board for final approval.

Motion 9:
Program Mission
Statement Request

The Board moved to allow the Guidelines Editing Task Force to edit the Mission Statement and return a draft to the Board for final approval. Motion seconded and passed.

Agenda Item 20:
Board Liaison
Responsibilities

President Sara Kelly Johns discussed the intent of the quarterly Board Liaison Committee Report form. The form is to facilitate communication between the Board liaison and the committee and to communicate any needs the committee may have to the Board. The form will be edited for clarity.

Agenda Item 21:
Guidelines for
Committee Service for
Board Members

At the fall meeting, the AASL Executive Committee charged Executive Director Julie Walker with drafting guidelines to delineate and clarify the role of a Board Member in relation to committee service.

The proposed guidelines were presented to the Board for approval. The guidelines recommend that Board Members should not serve on a committee in any position other than that of Board Liaison except for those cases where appointment is "by virtue of." The benefits and disadvantages of the recommended limitation were discussed and the Board recommended amending the Guidelines to allow the Board to serve as committee members.

Motion 10:
Guidelines for
Committee Service for
Board Members

The Board moved to accept the Guidelines for Committee Service for Board Members as amended. Motion seconded and passed.

Agenda Item 22:
AASL Blog

The Board broke into small discussion groups to discuss the "Who, What, When, Where, Why, and How's" of the AASL Blog. Notes from the discussion were collected by Past-President Cyndi Phillip. The findings will be reported back to the Executive Committee and then sent on to the Bylaws and Organization Committee who will draft a committee description.

Agenda Item 23:
Emerging Leaders
Projects

The project on intellectual freedom created by an AASL Board subgroup was chosen by an ALA Emerging Leader. A new subcommittee will work on project proposals in the spring and early summer for the next installation of Emerging Leaders. Karen Lemmons, Hilda Weisburg, Robbie Nickel, and Ann Petersen



volunteered to serve on the subcommittee.

Agenda Item 24:
Whyville/Whybrary

AASL has been in conversation with Numedian and other collaborators regarding a proposal to build an electronic library in the online community of *Whyville*. The estimated cost of creating the *Whybrary* is \$50,000 and AASL has been asked to participate, in name only, in future fund raising.

Motion 11:
Whyville/Whybrary

The Board moved to allow the use of AASL's name to seek funds for a *Whybrary* in *Whyville*. Motion seconded and passed.

Agenda Item 25:
Get Out the Vote
Campaign 2008

After the 2006 Get Out the Vote campaign, the process was institutionalized and became a staff function. The Executive Committee reviews the strategies at each fall Executive Committee meeting. President Sara Kelly Johns asked the Board to evaluate the current strategies and suggest additions or changes. These can be sent to Johns or Executive Director Julie Walker.

Agenda Item 27:
Report from Deliberate
Dialogue on
Government
Information

The ALA Committee on Legislation hosted a Deliberate Dialogue on Government Information at the Washington Office in December. AASL's Legislation Chair, Robert 'Doc' Roth, represented the division. At issue in this discussion was "Who speaks for ALA?" According to the ALA Policy 9.1 – Use of ALA Name, each division is considered the designated spokesperson in their area of responsibility. President Sara Kelly Johns asked for Board feedback. The Board concluded that divisions should hold the higher authority on public policy area of concerns since it is divisions that create policy, not round tables. This stance will be communicated to Roth for representation in future dialogues.

Agenda Item 28:
FY09 Budget Priorities

At the fall meeting, the AASL Executive Committee set the following priorities for fiscal year 2009: Production, dissemination, and implementation of the standards and guidelines, continuation of the Longitudinal Survey including tools for dissemination, advocacy, and support of implementation of the Skills Act. The Executive Committee also discussed future staffing with a special focus on the need to support AASL's work with outside organizations which includes work with AASL Affiliates on the Partnership for 21st Century Skills and implementing the new guidelines and standards.

Agenda Item 29:
Executive Director's
Goals

Executive Director Julie Walker presented her goals for the 2008 work year. Goals have been based on priorities set by ALA and the AASL Strategic Plan. Membership in the organization remains a top concern.

Motion 12:
Extension

The Board moved to extend the Board Meeting by five minutes. Motion seconded and passed.

Address

Ann Ewbank addressed the Board regarding the Guidelines for Campaigning in ALA Elections.

Motion 13:
Adjournment

The Board moved to adjourn. Motion seconded and passed.

Guest Addresses:

- Camilla Alire, ALA Presidential Candidate
- Linda Williams, ALA Presidential Candidate and BARC Representative
- Terri Kirk, ALA Executive Board Liaison