“The absolute best way to get most kids reading is to give them books they’re going to love. Honest, it’s that simple.”

Three Secrets To Getting Kids […] — pg 78
“Reading is often thought of as a skill, something to be learned and practiced. But reading can also be considered a creative art, capturing the imagination of the reader in ways that result in creative thought and expression.”

Creative Reading: The Antidote to Readicide — pg 12