

SCHOOL LIBRARY MONTH

Visit the AASL website for School Library Month events and resources to help you *Create Your Own Story*.

www.ala.org/aasl/slm



AMERICAN ASSOCIATION OF SCHOOL LIBRARIANS
a division of the American Library Association

Invite Legislators and Elected Officials to Your School Library During National School Library Month

What is foremost in legislators' and elected officials' minds? **Finance & Budget**

How can school librarians link up to legislators' and elected officials' agenda? **With One Key Message**

Research repeatedly shows that a well-funded and fully staffed school library with a state-licensed school librarian is an integral component of a student's successful education

How to Tell Your Story

AASL has developed many resources to help you pull together the necessary material to tell your story when visited by a legislator or elected official:

- [AASL Learning4Life message box](#) - this tool was developed to help school librarians frame their talking points. Please do not use as a handout but rather incorporate these points into a personal story related to your school library.
- [Storytelling tips, suggestions, and sample](#) – developed by a workgroup from the AASL Board of Directors, this PDF contains tips on crafting your story, suggested focuses, and a sample. Have a story you would like to share with AASL? Submit using [this form](#).
- [AASL Storytelling Webinar Series](#) - trained library marketing professional, Nancy Dowd, walks you through the process of how to take what you encounter everyday and turn into a meaningful, moving and powerful story to share in your advocacy efforts.
- [AASL ESEA Reauthorization Talking Points](#) - having school librarians specifically mentioned in the ESEA reauthorization bill is CRUCIAL to future funding and positions of school librarians. Any visit from a federal senator or congressman should be focused on these important messages.

Share the Wealth

Don't forget to share with AASL any and all legislator or elected official visits. It's important for other school librarians to see what you are doing and to share best practices. Most importantly, if you have secured a visit from a federal senator or congressman please contact AASL immediately so that our Washington press office can work on possible press coverage.

Resources

- [School Library Month](#)
- [ESEA Reauthorization Page](#)
- [Add-it-up](#)
- [AASL Crisis Toolkit](#)
- [School Library Program Health and Wellness Toolkit](#)
- [Locate your elected officials with Capwiz](#)